

SWAT Flyer Instructions

The Irrigation Association has developed this flyer for water provider use free of charge. These flyers can be used as mailers or handouts to customers.

All mailers should be customized with your company's logo and URL. The template provided includes a placeholder for this information. Edits must be done in Adobe Acrobat X, XI or DC.

How to customize your flyer:



1. Add your company logo:

- In Adobe Acrobat X
 - Choose Comment > Annotations > Stamps > Paste Clipboard Image As Stamp Tool.
 - Click in the PDF where you want the image to appear.
 - Do any of the following:
 - To move the image, drag it.
 - To resize the image, select it and then drag one of its handles. Press the Shift key when resizing the image to maintain the original proportions.
 - To change the image properties, right-click it and choose Properties.
 - To delete the image, right-click it and choose Delete.
- In Adobe Acrobat XI or DC, right-click and select Add Image.

2. **Update the URL** to reflect your organization's information by going to Tools > Content > Edit document text.

3. **Update rebate deadline** by going to Tools > Content > Edit document text.

To request the flyers in a different format, please contact info@irrigation.org.

Is your water bill too high?

Maybe your sprinkler system timer is too dumb.

Old-fashioned, automatic sprinkler system timers waste water and dollars. Upgrade to a “smart” controller and apply just the right amount of water at just the right time.

LIMITED TIME OFFER

Get a \$250 rebate on any qualifying “smart” sprinkler controller.

See other side for details.



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Visit www.waterprovider.com/smartrebate for details.

Smart controllers must be purchased on or before Month X, 20XX. Visit www.waterprovider.com/smartrebate for program details, restrictions and a rebate application. Eliminating water waste saves you money.

Save money with a “smart” sprinkler controller.

“Smart” sprinkler controllers reduce outdoor water use by adapting to weather conditions. Eliminating water waste saves you money.

How do “smart” controllers work?

“Smart” controllers use water more efficiently than traditional timers. Instead of turning on and off based on a programmed schedule, “smart” controllers monitor weather and other site conditions in real time. “Smart” controllers automatically adjust your sprinkler system to apply just the right amount of water to keep your garden or yard healthy and beautiful.

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Keep your yard looking great and save hundreds on your water bill.

Did you know that overwatering can actually harm your garden or yard? Excess watering suffocates roots and washes away soil nutrients and fertilizers, stressing or even killing plants. Apply just the right amount of water at just the right time by replacing your traditional timer with a “smart” controller.

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The smart choice for you — and for the environment.

How you water your garden or yard affects more just your property. Replacing traditional sprinkler timers with “smart” controllers keeps your landscape healthy and beautiful while protecting water supplies.

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Help protect the environment with a “smart” sprinkler controller.

How you water your garden or yard can make a big difference. When you apply more water than the landscape can absorb, the excess runoff flows into streams, lakes and groundwater, carrying urban pollutions with it. “Smart” controllers reduce water waste and help protect critical water supplies.

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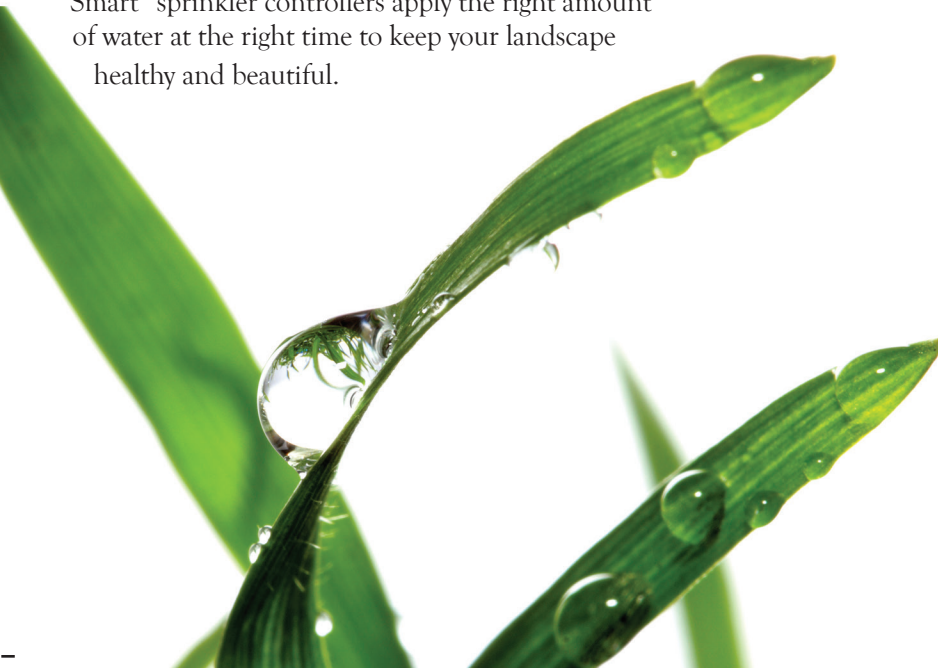
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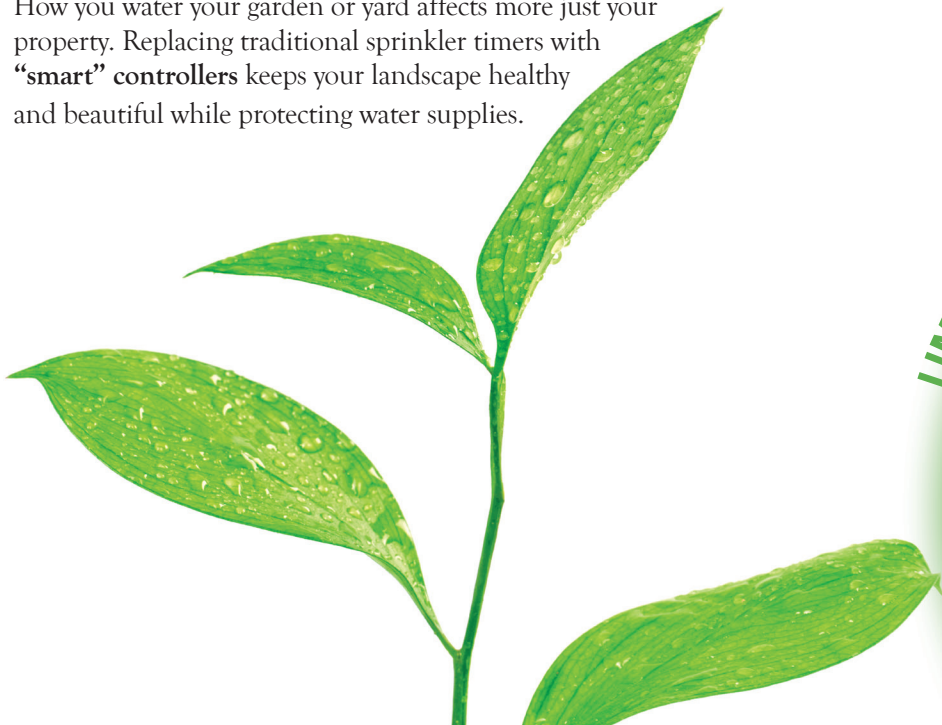
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