

About

The Irrigation Association is seeking proposals for **25-minute sessions** for the 2026 Irrigation Show Education Week as part of the Industry Insights: Emerging Technology and Research track. These sessions will be held during the trade show on Dec. 9 and 10 in a classroom-style setting.

This session type is intended for concise presentations on emerging science, technology, applied research and innovation relevant to the irrigation industry. Topics may include AI-driven irrigation scheduling, automation, sensors, remote sensing, flow measurement, cloud and IoT applications, variable rate irrigation, fertigation, reclaimed water, new product capabilities, usability and other developing technologies or research areas.

Academic and research-based proposals are welcome, but they should be tailored to an irrigation industry audience and explain why the work matters in practice. Strong submissions will clearly describe what is new, what evidence exists so far, why it matters and whether the concept is ready for pilot use, early adoption or further validation.

Proposal Guidance

- Keep the session focused on what attendees will learn in 25 minutes.
- Show why the topic is timely for 2026 and relevant to the irrigation industry.
- Avoid overtly promotional submissions. Product examples are welcome when used to illustrate broader lessons, data or field results.
- Sessions are typically led by one presenter. A second presenter may be added if necessary.

Emerging Technology & Research Considerations

- Explain what is new, summarize the evidence available to date, and indicate whether the idea is ready for pilot use, early adoption or requires further validation.
- If selected, presenters may optionally submit a short abstract for inclusion in conference proceedings. The IA will provide additional guidance after acceptance.

How to Apply

1. Use this proposal template as a guide to help prepare your submission. We recommend completing the template in full so you can easily copy and paste your responses into Map Your Show and retain a backup in case the application closes or a technical issue occurs.
2. Complete and submit your final proposal through Map Your Show.

Timeline

- **May 1, 2026:** Application closes at 11:59 p.m. Eastern Time; no new submissions or edits to existing applications permitted
- **May 2026:** Proposal review and selection period; notifications issued to all applicants (selected and nonselected)
- **Dec. 7-10, 2026:** Industry Insights sessions presented at the Irrigation Show and Education Week in Las Vegas, Nevada.
Presenters will be responsible for paying all costs related to registration, travel and attendance for the Irrigation Show and Education Week

Terms and Conditions

By submitting a proposal, you confirm that you have the right to use any materials included in it. Presenters are responsible for obtaining any needed permissions for third-party content. Presenters retain ownership of their materials and may publish, present, or otherwise use them in the future. If selected, you grant the Irrigation Association permission to use your name, session title, and proposal information for conference, promotional, educational, and archival purposes related to the event. Accepted presenters agree to meet deadlines and comply with conference policies and requirements. The Irrigation Association reserves the right to accept or reject any proposal and to modify the program as needed.

Proposal Template

Presenter Information

List all presenters involved in the session. Add a second presenter only if needed.

Presenter name	
Presenter role	<input type="checkbox"/> Solo presenter <input type="checkbox"/> Co-presenter (max. 2 per session)
Organization	
Primary business type	<input type="checkbox"/> Manufacturer <input type="checkbox"/> Manufacturer's Rep <input type="checkbox"/> Distributor <input type="checkbox"/> Dealer <input type="checkbox"/> Contractor <input type="checkbox"/> Consultant <input type="checkbox"/> Commercial end-user <input type="checkbox"/> Golf course <input type="checkbox"/> Grower/farmer <input type="checkbox"/> Government <input type="checkbox"/> University <input type="checkbox"/> Water/energy agency/utility <input type="checkbox"/> Industry Supplier (non-irrigation)
Biography <i>Briefly summarize the presenter's background, expertise, and relevant credentials. (about 150-200 words)</i>	
Presentation History <i>Have you presented on this topic before? If yes, where and when?</i>	
Additional presenter information <i>Optional: links to articles, publications, project examples, or other supporting materials.</i>	

Presentation Information

Describe the key topic, audience, and value of the session.

<p>Presentation title <i>150 characters max</i></p>	
<p>Topic area</p>	<p><input type="checkbox"/> AI-driven irrigation scheduling</p> <p><input type="checkbox"/> Remote sensing / UAV / thermal imaging</p> <p><input type="checkbox"/> Variable-rate irrigation</p> <p><input type="checkbox"/> Sensor fusion / data quality</p> <p><input type="checkbox"/> Flow sensing and automation</p> <p><input type="checkbox"/> Cloud, IoT, or edge computing</p> <p><input type="checkbox"/> Precision fertigation</p> <p><input type="checkbox"/> Reclaimed or impaired water use</p> <p><input type="checkbox"/> Human factors / usability</p> <p><input type="checkbox"/> Other</p>
<p>Session summary <i>Provide a concise overview of the session, why it is timely, and why it matters to attendees. (about 250-350 words)</i></p>	
<p>Key takeaways <i>List 1-3 practical insights attendees will gain.</i></p>	
<p>Session flow / key points <i>Provide a simple outline of how you would use the 25-minute session.</i></p>	

<p>Target audience <i>Describe who would benefit most from attending your session.</i></p>	
<p>Value to attendees <i>What will attendees walk away with?</i></p>	
<p>Resources <i>Optional: list any supporting materials you plan to provide with the proposal.</i></p>	

Optional Abstract for Conference Proceedings

Presenters in this track may optionally submit a short abstract for inclusion in conference proceedings or related records after acceptance. Submission of an abstract is not required to present and will not restrict future publication of the underlying work. If your proposal is accepted and you choose to participate, the IA will follow up with additional instructions.

Questions

Please check the Irrigation Show and Education Week website and Call for Proposals page frequently for updates. If you have further questions on submitting a proposal, please email education@irrigation.org