

About

The Irrigation Association is seeking proposals for IA University education sessions at the 2026 Irrigation Show and Education Week. These sessions provide in-depth, skills-based learning designed for immediate real-world application. Presentations may be delivered by a single presenter or include a co-presenter.

Courses must be at least 2 hours long (2-, 4-, 8-hour, or 2-day increments) and include active learning elements such as case studies, exercises, or discussions. Proposals should feature clear, measurable learning objectives, practical takeaways, and a detailed outline of content and activities.

All sessions must be vendor-neutral and non-promotional. After acceptance, presenters will be required to provide full course content for review, formatting, and alignment with IA University standards.

We are looking for practical, well-organized instruction on topics such as irrigation technology, system design, water management, controls, troubleshooting, maintenance, inspection, reuse, and other technical or applied subjects relevant to the industry.

How to Apply

1. Use this proposal template as a guide to help prepare your submission. We recommend completing the template in full so you can easily copy and paste your responses into Map Your Show and retain a backup in case the application closes or a technical issue occurs.
2. Complete and submit your final proposal through Map Your Show.

Timeline

- **May 1, 2026:** Application closes at 11:59 p.m. Eastern Time; no new submissions or edits to existing applications permitted.
- **May 2026:** Proposal review and selection period; notifications issued to all applicants (selected and non-selected).

- **Dec. 7-10, 2026:** IA University education is offered as paid sessions to attendees at the Irrigation Show and Education Week in Las Vegas, Nevada.
Presenters will receive instructor-related benefits, such as lodging, show registration and access to the instructor lounge.

Terms and Conditions

By submitting a proposal, you confirm that you have the right to use any materials included in it. Presenters are responsible for obtaining any needed permissions for third-party content. Presenters retain ownership of their materials and may publish, present, or otherwise use them in the future. If selected, you grant the Irrigation Association permission to use your name, session title, and proposal information for conference, promotional, educational, and archival purposes related to the event. Accepted presenters agree to meet deadlines and comply with conference policies and requirements. The Irrigation Association reserves the right to accept or reject any proposal and to modify the program as needed.

Course Design Requirements

All IA University course proposals should strive to meet the following criteria:

- **Minimum Duration**
Courses must be at least 2 hours long to allow for meaningful instruction and application. Course increments are 2, 4, 8, or 8+ hours (2 days).
- **Instructional Format**
Sessions may be hands-on, workshop-style, seminar, or lecture-based, but must incorporate real-world application. Proposals should demonstrate how learners will engage with the content beyond passive listening (e.g., examples, case studies, guided exercises, or discussion).
- **Practical Application**
Priority will be given to proposals that offer practical takeaways participants can immediately apply in their work, particularly those that include tools, real-world examples, or guided practice.

- **Non-Promotional Content**

All sessions must be vendor-neutral and non-promotional. Referencing specific products or brands is permitted for demonstration, comparison, or instructional purposes, provided the content remains unbiased and does not promote or sell a particular product or company.

- **Presentation Standards**

Accepted presenters will receive guidance on IA University PowerPoint templates, presentation standards, and formatting requirements to ensure consistency in branding and the overall learner experience.

- **Learning Objectives Guidance**

Proposals must include clearly defined, measurable learning objectives that outline what participants will be able to do upon completion of the course.

- Use action-oriented verbs (e.g., identify, calculate, design, troubleshoot, evaluate)
- Focus on observable, measurable outcomes (avoid vague terms like “understand” or “learn”)
- Ensure objectives align with the content and activities in the session
- Examples:
 - *Identify* common causes of irrigation system pressure loss
 - *Calculate* flow rates for a residential irrigation system
 - *Troubleshoot* electrical issues using a step-by-step diagnostic process
- **TIP:** Reference [Bloom's Taxonomy](#) for help in writing effective learning objectives.

Presenter Information

List all presenters involved in the session.

Presenter's Name	
Presenter's Role	<input type="checkbox"/> Solo Presenter <input type="checkbox"/> Co-Presenter (max. 2 per session)
Presenter's Organization	
What is your company/organization's primary business?	<input type="checkbox"/> Manufacturer <input type="checkbox"/> Manufacturer's Rep <input type="checkbox"/> Distributor <input type="checkbox"/> Dealer <input type="checkbox"/> Contractor <input type="checkbox"/> Consultant <input type="checkbox"/> Commercial end-user <input type="checkbox"/> Golf course <input type="checkbox"/> Grower/farmer <input type="checkbox"/> Government <input type="checkbox"/> University <input type="checkbox"/> Water/energy agency/utility <input type="checkbox"/> Industry Supplier (non-irrigation)
Presenter's Biography Please provide a summary of your professional background, including your expertise and what makes you uniquely qualified to present on this topic. Include any relevant credentials, certifications, licenses, and industry experience. <i>(limit 200 words)</i>	

<p>Presentation History Have you presented on this topic before? If so, when and where? (enter n/a if you've never presented or presented on this topic)</p>	<p>Accepted file types: .png .jph</p>
<p>Headshot Upload a professional photo of yourself to be used on promotional material and the Irrigation Show website.</p>	
<p>Additional Presenter Information Ex: links to articles, blogs, publications, project examples, or other relevant materials that support your proposed session.</p>	

Session Content

Describe the subject matter, target audience, and your approach to making this a transformational education experience.

<p>Session Title <i>150 characters max</i></p>	
<p>Session Topic</p>	<p><input type="checkbox"/> Flow Sensors <input type="checkbox"/> Water Budgeting and Inspection Systems <input type="checkbox"/> Water Reuse in Irrigation <input type="checkbox"/> Valves <input type="checkbox"/> New irrigation control technologies (smart systems, AI, remote management) <input type="checkbox"/> Other</p>
<p>Topic (Other) If you selected "Other" as your session topic, please provide additional details here.</p>	

<p>Session Summary Provide a clear, concise overview of your session, including what participants will learn and why it is relevant. <i>2,000 characters max (approx. 300-350 words)</i></p>	
<p>Learning Objectives Provide 3–5 measurable learning objectives using action-oriented verbs. <i>Example:</i> By the end of this session, participants will be able to:</p> <ul style="list-style-type: none"> • Identify common causes of irrigation system pressure loss • Calculate flow rates for residential irrigation systems • Evaluate system performance and recommend corrective actions 	
<p>Session Duration</p>	<p>2 hours (minimum) 4 hours 8 hours 8+ hours (2-day course)</p>
<p>Session Outline/Agenda <i>Example:</i></p> <ul style="list-style-type: none"> • Introduction to system pressure fundamentals (15 min) • Common causes of pressure loss (30 min) • Flow rate calculations (30 min) • Guided troubleshooting exercise (30 min) • Case study and group discussion (15 min) 	

<p>Industry Focus</p>	<p>Landscape/Turf Agriculture Both</p>
<p>Target Audience Please describe the intended audience for your session (e.g., technicians, contractors, business owners, designers). Include any relevant experience level (e.g., beginner, intermediate, advanced) and why this audience would benefit from your course.</p>	
<p>Audience Engagement Briefly describe how you will engage participants (e.g., hands-on activities, group discussions, case studies, or other methods).</p>	
<p>Practical Takeaways What will participants be able to apply immediately? Examples:</p> <ul style="list-style-type: none"> • A step-by-step troubleshooting guide for systems • Maintenance schedules or inspection checklists • Calculation worksheets (eg. flow, pressure, scheduling) 	
<p>Resources Upload one file that includes 10–15 presentation slides and any supporting materials. Full materials will be required later if selected.</p>	<p>Accepted file types: .doc/docx .ppt .pdf</p>

Questions

Please check the Irrigation Show and Education Week website and Call for Proposals page frequently for updates. If you have further questions on submitting a proposal, please email education@irrigation.org