

# Booth Space Contract

## Company Profile (Information will be included in the 2018 Irrigation Show Guide.)

Company \_\_\_\_\_ Tel \_\_\_\_\_  
Street Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_ Country \_\_\_\_\_  
Email \_\_\_\_\_ Website \_\_\_\_\_

## Primary Focus (Check only one.)

Agriculture  Turf-Landscape  Golf  Other (please specify) \_\_\_\_\_

First-time exhibitor at this show?  Yes  No

## Exhibitor Representative (All show information will be sent to this individual, including booth assignment correspondence and exhibitor newsletters.)

Name \_\_\_\_\_ Title \_\_\_\_\_

## Contact Information (Complete below if information is different from above.)

Company \_\_\_\_\_ Tel \_\_\_\_\_  
Street Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_ Country \_\_\_\_\_  
Email \_\_\_\_\_ Website \_\_\_\_\_

## Booth Space Fees (per 10' x 10' space)

Before Dec. 31, 2017 On or after Jan. 1, 2018

Member: ..... \$2,100 ..... \$2,200

Nonmember: ..... \$4,900 ..... \$5,100

Premium for Corners ..... Add \$100 per corner

## Booth Space Selection

Indicate your top three booth choices below. If requesting two or more booths, list each group as a choice.

1. \_\_\_\_\_ 2. \_\_\_\_\_ 3. \_\_\_\_\_

## IA Member Discounts

### Early Bird: Dec. 31, 2017

Submit your contract by Dec. 31, 2017 and save \$100. Contract must be accompanied with a 50% deposit. Payment in full due by June 30, 2018.

### Priority Point Placement

**Deadline: Feb. 28, 2018**

**Multiple Booth Discount:** Receive additional discount when you purchase more than one booth:

- 2% discount for 2 to 5 booths
- 4% discount for 6 or more booths

## Payment

A payment of 50% of the booth space fee must be submitted with contract. Balance is due by June 30, 2018. After June 30, 2018, all contracts must be submitted with full payment. Contracts received without appropriate payment will not be processed. IA will adjust fees as needed to correct misreported member status or calculation errors.

\$ \_\_\_\_\_ US Total Enclosed (or charge authorized)

Check Enclosed (Remit in US\$ drawn on a U.S. bank, payable to the Irrigation Association.)

Charge:  VISA  MasterCard  Discover  American Express

Card Number \_\_\_\_\_ Expiration Date (month/year) \_\_\_\_\_

Name on Card \_\_\_\_\_ Signature \_\_\_\_\_

## Contract Submission and Authorization

By signing and submitting this contract, your company agrees to IA's booth space assignment procedure contained on this contract and with the 2018 Irrigation Show exhibit terms and conditions contained on the Irrigation Show website at [www.irrigationshow.org](http://www.irrigationshow.org).

Signature \_\_\_\_\_ Date \_\_\_\_\_



**December 3 - 7, 2018**  
Long Beach Convention & Entertainment Center  
Long Beach, California

## Priority Point Deadline

**Feb. 28, 2018**

In order to activate your priority points and be placed in line to select your booth, we must receive your contract by this date along with a 50% deposit. Contracts received after that date will be placed on the show floor on a first-come, first-served basis.

## Booth Space Assignment

Each IA-member contract received with required payment on or before Feb. 28 will be assigned space. Contracts received on or after March 1 and all nonmember booths will be assigned space on a first-come, first-served basis. One booth number will be assigned per contiguous block of booth space.

## Booth Space Selection

Indicate your top three booth choices in "Booth Space Selection." If requesting two or more booths, list each group as a choice. For more details, refer to the map in the exhibitor prospectus or the online map at [www.irrigationshow.org](http://www.irrigationshow.org).

## Cancellation Policy

If booth space is canceled/reduced prior to June 30, 2018, the IA will retain 25% of total cost; after June 30 through Aug. 31, 50% of total cost will be retained. After Aug. 31 no refunds will be given. All cancellations must be received in writing.

## Fax or Email Today

Fax or email this form with credit card information or mail with payment.

Irrigation Association  
8280 Willow Oaks Corporate Drive  
Suite 400  
Fairfax, VA 22031  
[www.irrigationshow.org](http://www.irrigationshow.org)  
Tel: 703.536.7080  
Fax: 703.536.7019  
[info@irrigationshow.org](mailto:info@irrigationshow.org)

## For Office Use Only

Date Received \_\_\_\_\_

Received By \_\_\_\_\_

iMIS ID \_\_\_\_\_

Booth Assigned \_\_\_\_\_