

Attendee Profile

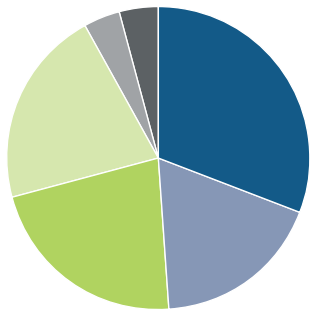


Exhibitors Agree

92% Reached new qualified customers

88% Improved relationships with current customers

95% Increased company's visibility in the industry



Top Organization Types

- Dealer/Distributor
- Manufacturer
- Contractor
- Other
- University/Government
- Consultant

Decision Making

43% Of attendees are owners or executive management

“The Irrigation Show allows our company to meet with many of our customers all under one roof, which cuts back on travel expenses and costs. In addition, the Irrigation Show is a great place to connect with potential customers.”

Craig A. Pangburn
President, T&C Manufacturing & Operating Inc., Great Bend, Kansas

Attendee Plans for 12 Months After Show

83% Purchase product/service as result of contacts made at show

90% Contact exhibitors met at show

91% Visit exhibitor websites based on information from show

Show Attendees Agree

