

# THE POSSIBILITIES ARE ENDLESS.

**Nov. 4-7, 2024**

Trade Show | Nov. 6-7

**Long Beach, California**

Long Beach Convention &  
Entertainment Center

**Exhibitor Prospectus**

Learn more at [irrigation.org/2024show](http://irrigation.org/2024show).



# MAKE A SPLASH IN LONG BEACH

## Get Increased ROI

*It's the largest irrigation exhibition in the world.*

Be part of the ultimate resource for irrigation systems, products and services — the 2024 Irrigation Show and Education Week. **The show attracts close to 4,000 irrigation professionals from across the industry.**

- See innovative products and smart solutions.
- Find new suppliers.
- Get a first look at new technologies.
- Learn about current business trends and irrigation best practices.
- Connect with industry leaders during exciting networking events (included with all booth registrations).

**Attendees include manufacturers, distributors, dealers, contractors, consultants, growers and more.** Customers come to you for two jam-packed days of closing sales and growing your business.

## New Product Contest

*Feature your company as an innovator.*

The Irrigation Show's New Product Contest showcases cutting-edge technologies and product innovations introduced within the past year.

**Open exclusively to exhibitors**, the contest is a unique opportunity to

- reach attendees at the most popular area on the show floor.
- promote new products and services.
- enhance your company's reputation for innovation.

Winners in each category will receive free publicity, logo artwork for company marketing, and recognition at the show and on the Irrigation Show website.

**Go to [irrigation.org/newproductcontest](https://irrigation.org/newproductcontest) for New Product Contest eligibility rules and past winners.**



The 2024 Irrigation Show and Education Week is a program of the [Irrigation Association](https://irrigation.org), a not-for-profit 501(c)(6) organization dedicated to promoting efficient irrigation. Unlike for-profit trade shows, revenue from the Irrigation Show supports IA initiatives to benefit its members and the irrigation industry through advocacy and professional development.

## Reserve Your Booth Online

For questions, contact the business development department at [businessdevelopment@irrigation.org](mailto:businessdevelopment@irrigation.org).



# ATTENDEE PROFILE



**53%**

RETURNING ATTENDEES

**47%**

FIRST-TIME ATTENDEES



**61%**

LANDSCAPE



**29%**

AGRICULTURE\*

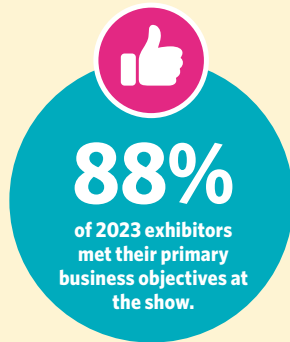


**10%**

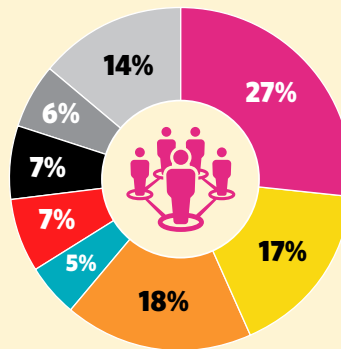
OTHER

\* Only includes attendees who listed agriculture as their primary business focus

## EXHIBITORS AGREE

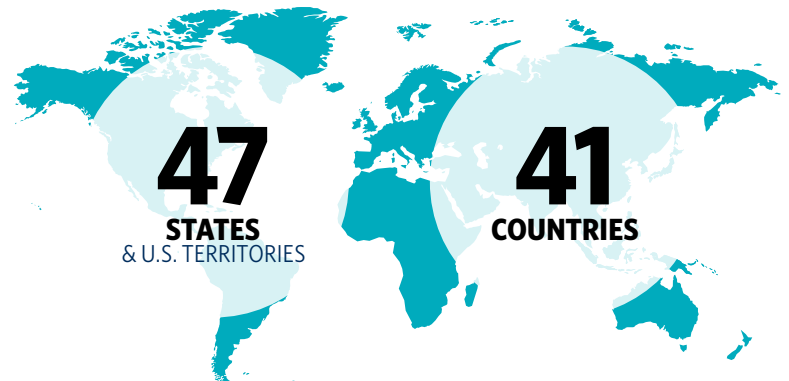


## ORGANIZATION TYPES



- Contractor
- Dealer/Distributor
- Manufacturer
- Consultant
- University/Government
- Commercial End User/Affiliate
- Business Supplier
- Other

## SHOW ATTENDEES AGREE



## EXHIBITORS RELY ON THE IRRIGATION SHOW FOR

**92%**  
CONNECTING WITH  
CURRENT CUSTOMERS

**84%**  
INCREASING VISIBILITY  
IN THE INDUSTRY

Excerpts from the 2023 Irrigation Show registration data and post-show surveys.



# THE POSSIBILITIES ARE ENDLESS.

## WELCOME TO LONG BEACH!

Get ready to ride the waves of success at the 2024 Irrigation Show! Nestled along the California coastline, Long Beach is a city known for its stunning seascapes and temperate seasons. And with world-renown attractions, a vibrant downtown scene and delectable dining options, Long Beach is the ultimate destination for both business and pleasure.



**Nov. 4-7, 2024**

Trade Show | Nov. 6-7

**Long Beach, California**

Long Beach Convention & Entertainment Center

## Top attractions

- » Southern California beaches
- » Rancho Los Alamitos Historic Ranch and Gardens
- » The Queen Mary
- » Aquarium of the Pacific
- » Long Beach Museum of Art



The average temperature in Long Beach in November for a typical day ranges from a

high of **71°F** » low of **57°F**

Start exploring at  
[visitlongbeach.com](https://www.visitlongbeach.com).

# MAKE WAVES IN THE IRRIGATION INDUSTRY.

Exhibiting at the 2024 Irrigation Show and Education Week gives your company a platform to showcase your cutting-edge irrigation innovations to decision-makers, professionals and experts eager to explore unique solutions for their business needs. And with sunny Long Beach as our host city, this will be the ultimate destination to blend inspiration and innovation with fun in the sun.

## Booth Inclusions

- three FREE registrations that include access to networking events for each 10'x10' booth space.
- standard online exhibitor profile powered by Map Your Show displayed on show website, floor plan and mobile app:\*
  - access to online leads
  - appointment scheduling
  - contact information
  - company logo
  - product categories
  - company description
  - company brands
  - social media icons
  - website
  - booth number
- **FREE attendee opt-in email list for pre- and post-show marketing**
- 50 FREE registrations to distribute to your customers
- PROMINENT sponsorship opportunities
- FREE marketing toolkit with suggestions and samples to promote your presence at the show
- FREE company and product category listing on the website and official show app
- Opportunity to participate in the new product contest

\* *Enhanced exhibitor profile* requires an additional fee and includes access to online leads, product gallery with images and video, marketing collateral, etc.

## Exhibitor Fees

|                              |                                  |
|------------------------------|----------------------------------|
| <b>IA member<sup>†</sup></b> | \$2,540 (per 10' × 10' space)    |
| <b>Nonmember</b>             | \$5,950 (per 10' × 10' space)    |
| <b>First-time exhibitor</b>  | \$5,550 (10' × 10' linear booth) |
| <b>Corner booth fee</b>      | Add \$150 per corner             |

<sup>†</sup> **Platinum members receive an additional 5% discount off their booth.**

### MEMBERS GET MORE

IA membership is highly encouraged for all exhibitors. Learn more about our membership benefits [here](#). Submit an application today for access to essential irrigation resources for you and your customers; timely, reliable industry newsletters and updates; a growing network of industry experts and more. If you have questions regarding the membership types, please contact [membership@irrigation.org](mailto:membership@irrigation.org).

### 2024 membership fees:

Manufacturer: **\$3,410**

Dealer/Distributor: **\$1,285**

Manufacturer Complementary Products: **\$1,710**

Business Supplier: **\$820**

### IRRIGATION TECH STARTUP BOOTH PACKAGE

Are you an irrigation tech startup looking for additional exposure and branding? Join [Innovation Row](#) and receive a discounted booth package for \$1,550. Limited to 10 companies, applicants must have been in business less than five years and be new to the Irrigation Show.





# EXHIBITOR SCHEDULE

subject to change



## Exhibitor Move-In Dates

Monday, Nov. 4 7:00 a.m.-6:00 p.m.  
Tuesday, Nov. 5 7:00 a.m.-6:00 p.m.

## Exhibit Dates & Hours

Wednesday, Nov. 6 9:00 a.m.-5:00 p.m.  
Thursday, Nov. 7 10:00 a.m.-4:00 p.m.

## IA Members-Only Hours

Wednesday, Nov. 6 9:00-10:00 a.m.

## Exhibit Move-Out Dates<sup>†</sup>

Thursday, Nov. 7 4:00 p.m.-10:00 p.m.  
Friday, Nov. 8 8:00-10:00 a.m.



# THANKS TO OUR 2023 EXHIBITORS.

Add your name in 2024 and partner with the irrigation industry.

A.Y. McDonald Mfg. Co.  
Aalberts/Apollo Valves  
ACON OPTICS COMMUNICATIONS INC.  
Action Machining, Inc.  
Adams Wholesale  
ADS  
Advanced Drainage Systems, Inc  
Advanced Drainage Systems, Inc.  
AFKO Irrigation Systems  
AFKO Metal Sulama Sstemler  
Agri-Inject  
Agri-Inject, Inc.  
Ag-Tronix, Inc.  
AIS Sales  
Al Kheriat  
Alliance Outdoor Lighting  
Allpoint Wireless  
American Granby  
American Granby Inc.  
American Lighting  
American Lighting, Inc.  
American Water Works Association  
Amiad Water Systems USA  
Amiad Water Systems USA - West Coast Branch  
Andrew Exhibits  
Angi  
Antelco  
Antelco Corporation  
Antelco Group  
Antleco  
Applied Engineering Products  
AquaCheck  
AquaCheck USA  
Aqualine Manufacturing Corp  
Aqualine, Inc.  
Armada Technologies  
Association of Outdoor Lighting Professionals  
Atkore  
Atkore Plastic Pipe Corporation  
Atlanta Pure Water  
Automatic Supply  
AvidWater  
Axter Coletanche  
AYTOK  
Aytok Filtre  
B.A. Fischer Sales Co.  
BA Fischer Sales Co., LLC  
Barrett Engineered Pumps  
Beijing TSC Smart Technology Co.LTD  
Beijing TSC smart technology Co., LTD.  
Blackburn Manufacturing Co.  
Blow Out Bonnet  
Branif Systems  
Brilliance LED, LLC  
Bulldog Tools  
Bulldog Tools Ltd  
Business Resources One  
Calsense  
Cappsure Inc.  
Centennial Plastics, Inc.  
Centennial Plastics, LLC  
Central Control Systems, Ltd  
Chinadrip Irrigation Equipment (Xiamen) Co., Ltd.  
Chinadrip Irrigation Equipment Co., Ltd  
Christensen Irrigation  
CIMCO  
Cimco Sales & Marketing  
Cimco-GC Systems  
Clarolux Landscape Lighting  
CMF Global, Inc.  
Concrete Canvas US  
Conleys Manufacturing and Sales  
Consolidated Pipe and Tube  
Cornell Pump Company  
Corona Clipper Inc  
Corona Tools  
CPS Distributors, Inc.  
Cresline Plastic Pipe Co.  
Cresline Plastic Pipe Company, Inc.  
Curri  
DAB Pumps  
Dalian HuaYang Bicoweb Technology Co.Ltd  
Dalian HuaYang Bicoweb Technology Co.,Ltd.  
Dalian HuaYang Bicoweb Technology Co.  
Ltd.  
Daniel Zavelson Company  
Dammer Manufacturing Co., Inc.  
Davis Instruments  
Davis Supply  
Dawn Industries  
Dawn Industries, Inc.  
DIG Corporation  
DIG Corporation  
Dorstener Wire  
Dorstener Wire Tech  
Dragon-Line LLC  
Drum Corporation  
Droppy  
Droppy Corp  
Dura  
Dura Plastic Product LLC  
Dura Plastic Products LLC  
Dura Plastic Products, Inc.  
Dura Plastic Products, LLC  
Dynamax, Inc.  
Eco-Drip Irrigation  
Effeji USA  
Efficient Fittings LLC  
Elite Service Systems  
Environmental Protection Industries Co. Inc.  
Epic Plastics - BendaBoard  
ERA CO., LTD  
ERA CO.,LTD  
ERA CO.,LTD  
ERHAS IRRIGATION SYSTEMS  
Eura Drives  
Ewing Outdoor Supply  
EZ Irrigation Technology CO., LTD.  
E-Z Weld Group LLC  
FarmHQ  
FB Balzanelli USA, Inc.  
FC2  
FC2 Sales  
FEBCO  
FieldWise  
Flint & Walling  
Flint & Walling, Inc.  
FLOMEC  
Florida Irrigation Supply, Inc.  
Focus Industries  
Focus Industries, Inc.  
Fresno State / CIT  
Fresno Valves & Castings, Inc.  
Fuji Electric  
Fuji Electric  
FUJIAN BALDR TECHNOLOGY CO., LTD  
Fuzhou Arthas Fluid Equipment Technology Co., Ltd.  
FX Luminaire  
Gardena  
GHEEN IRRIGATION WORKS  
Gintec  
Grange Enterprises  
Green Velvet  
Ground Cover Industries  
Ground Cover Industries Inc.  
Ground Cover Industries, Inc.  
GS Vortex Pipe Systems  
Harco  
HARCO Fittings  
Harco Fittings LLC  
Hastings Irrigation Pipe Co.  
Hastings Irrigation Pipe, Co.  
Hayward Pool Products  
Heritage  
Heritage Landscape Supply  
Heritage Landscape Supply Group  
Heritage Landscape Supply Group, Inc  
Heritage Landscape Supply Group, Inc.  
Heritage Landscape Supply Group, Inc. - Florida  
Heritage LSG  
HindSite Software  
Hinkley  
Hit Products  
HIT Products Corporation  
HIT Products Corporation / RainPro  
Horizon  
Horizon Distributors  
Horizon Distributors Inc  
HORIZON DISTRIBUTORS, INC.  
Horizon Spring TX  
HSTI  
Hubbell Lenoir City  
Hubbell Utility Solutions  
Hunter / FX Luminaire  
Hunter Industries  
Hunter Industries Incorporated  
Hunter Industries, Inc.  
Hunter Industries, Inc. - San Marcos, CA  
Husqvarna Group  
Hydro Rain  
Hydro Rain / Superior Sales  
Hydro Rain LLC  
HydroPoint  
HydroPoint Data Systems, Inc.  
HydroRain  
Hydro-Rain  
IAPMO  
IAPMO R&T  
IBC IRRIGATION SYSTEM  
Illumicare Group  
ImoLaza  
Imperial Sprinkler Supply, Inc.  
Imperial Technical Services  
Imperial Technical Supply  
In-lite Outdoor Lighting  
InterSpec, LLC  
IPEX  
IPEX America  
IPEX America LLC  
IPEX USA  
IPEX USA LLC  
Irrigation Components International  
Irrigation Station  
Irrigation Training & Research Center (ITRC)  
Irrigazette  
IrRing LLC  
IRRI Sketch  
Iritec Inc.  
Iritec S.p.A  
Iritec USA, Inc.  
Iritec, Inc.  
IriVision Technologies  
Irometer Company, Inc.  
J.C. Whitlam Company  
J.C. Whitlam Manufacturing Company  
J.C. Whitlam Manufacturing Company  
JCM Industries  
JCM Industries, Inc.  
JM Eagle  
JNM Technologies, Inc.  
JNTech Renewable Energy  
JNTech RENEWABLE ENERGY LTD LIABILITY CO  
Juniper Systems  
Kasco Marine, Inc.  
KELLER  
Kichler Lighting LLC  
King Innovation  
KNM Irrigation  
K-Rain Manufacturing  
K-Rain Manufacturing Corp.  
Krohne  
KROHNE, Inc.  
Kroy Industries  
Kroy Industries, Inc.  
L.H. Dottie  
L.H. Dottie Company  
Lake Company  
Land F/X  
Landscape Products  
Landscape Products Inc  
Larry Rodgers Design  
Leemco, Inc.  
LESSO America  
Lesso America Inc.  
LESSO America, Inc.  
Lewis Marketing  
Lindsay  
Lindsay Corporation  
Lipman Family Farms  
Lipman Produce  
Longhorn Inc  
Loving & Associates, Inc  
Lumien Lighting  
Lumirri LLC  
LX Pumps North America Inc.  
Mainline Sales  
Matco-Norca  
Matco-Norca, Inc.  
Maximum H2O  
Mazzei Injector Co. LLC  
Mazzei Injector Company  
McCrometer  
McCrometer, Inc.  
McWane Plant and Industrial  
Midland Industries  
MiniTrencher  
MiniTrencher (TerraTrencher USA, Inc.)  
Moasure  
Modern Polymer Pipe  
Moleaer  
Motorola / Mottech Water Solutions Ltd  
Mottech / Canada  
Mottech Water Solutions  
Mountain West Marketing  
Munro  
Murray Corporation  
NDS - National Diversified Sales, Inc.  
NDS Pro  
neatMon, Inc.  
Nebraska Irrigation  
Nelson Australia  
Nelson Irrigation  
Nelson Irrigation Corp.  
Nelson Irrigation Corporation  
Netafim  
Netafim Orbia  
Netafim USA  
Ningbo Irrich Water-saving Technology Co.,Ltd  
NORMA Group (NDS)  
Normac/Heritage Landscape Supply Group  
nVent  
OCMIS  
OCMIS Irrigation  
ODIS  
ODIS Group  
Oldcastle Infrastructure  
OptConnect  
Orbit Irrigation  
Orbit Irrigation Products  
Orbit Irrigation Products Ltd  
Orival Water Filters  
Orival, Inc.  
Pacific SouthWest Irrigation  
Paige Water Solutions  
PBA MIDWEST  
PD Water Systems  
Permaloc  
Pimtas  
PIMTAS PLASTIK A.S.  
Plott  
PM Group Fluid Technology - Lay Flat Hose  
PMI Sales & Marketing  
Ponaflex  
Ponaflex Hose Manufacturing, Inc.  
Ponaflex Hose Manufacturing, Inc., Dallas Sales Office  
Potato Grower Magazine  
Precision Pumping Systems  
PrinSCO  
PrinSCO, Inc.  
Pro Products LLC  
Pronamic ApS  
Pronamic US  
Pumps, Motors & Controls, Inc.  
PYS Irrigacion  
PYS Irrigación  
Rabbit Pump  
Rachio  
Rachio Inc.  
Rachio/American Lawn Sprinkler  
Radiocrafts AS  
Rain Bird  
Rain Bird Corporation  
RainFine Irrigation Solution  
REAMS  
Regency Wire  
Regency Wire & Cable  
Regency/3M  
Reintib by Peters  
Responsive Drip Irrigation LLC  
Rio Junction Manufacturing  
Rivulis Irrigation  
Rivulis Jain  
Rockwell Irrigation  
Roortriton  
Roth  
Roth North America  
Rubicon Water  
Rubicon Water / FarmConnect  
Rusco of Brookville LLC  
San Antonio Irrigation Association  
SBI Materials  
SCRAM-Enviro Protection Industries  
Seametrics  
Seametrics, Inc.  
Semninger Irrigacao de Brasil Ltda.  
Senninger Irrigation Inc.  
Senninger Irrigation, Inc.  
Senninger, Inc.  
Sentek USA  
ServiceTitan  
Seymour Midwest  
Silver Creek Supply  
SiteOne Green Tech  
SiteOne Landscape  
SiteOne Landscape Supply  
SiteoneLandscape Supply  
Skyline Northwest  
Smart Rain  
SNF  
SNF Inc  
SNF Inc.  
SNF, Inc.  
Soileau Industries, Inc.  
SOLEM  
Sollos Landscape Lighting  
Southern Stone Supply  
Spears Manufacturing Company  
Spears Manufacturing Company, Inc.  
Spears Mfg. Company, Inc.  
Spectrum Technologies Inc.  
Spectrum Technologies, Inc.  
Spherag Tech IoT  
SRW Products  
StahlMak  
Startranet  
StrongBox  
Summit Spray  
Sunbelt Rentals  
SUN-FLOW, INC.  
Superior  
Sure-Flo Fittings  
Sure-loc Aluminum Edging  
Sure-loc Edging/Wolverine Tools  
T&C Mfg & Operating, Inc.  
T.H.E. MACHINES Yvonand S.A.  
Tayfur Water Systems  
Technofo  
TECNIDRO SRL  
Teco Irrigation  
TECO IRRIGATION Srl  
TECO Srl  
Tempo Communications  
Tempo Communications Inc.  
Texas A&M Agrifile Extension Service  
Texas A&M University  
Texas Commission on Environmental Quality (TCEQ)  
Texas Nursery and Landscape Association  
The Master Gardner Company  
The Oatey Company  
The Toro Company  
Thrive Smart Systems Inc.  
Thrive Smart Systems, Inc  
Titan Environmental  
TORO  
Toro Ag  
Travis Pattern & Foundry  
Travis Pattern & Foundry, Wade Rain Division  
Travis Pattern & Foundry/Wade  
Travis Pattern & Wade Rain  
Tree to Scope  
Tsurumi Pump  
Tucor, Inc.  
Turf Distributors  
Underhill International  
Underhill International Corp.  
Universal Sales  
Utility Plastics  
Utility Plastics LLC  
VAF Filtration Systems, Xylem  
Valley  
Valley Fab Corp  
Valley Irrigation  
Valmont Industries, Inc.  
Valmont Irrigation  
Vista Professional Outdoor Lighting  
VSA, Incl  
Vu-Flow Filters LLC  
Vu-Flow Filters, LLC  
WAC Landscape Lighting  
WAC lighting  
Wade Manufacturing Co.  
Wade Rain  
Wade Rain de Mexico S de RL de CV  
Water Tool Filtration  
Watertronics  
Watertronics Landscape Rep  
Watts Water Technologies  
Weathermatic  
Weld-On Adhesives, Inc  
Weld-On Adhesives, Inc.  
Westcoast Water Works  
Warehouse  
Westlake Pipe & Fittings  
Westlake Pipe and Fittings  
WiseConn Engineering  
Wiseconn Engineering Inc.  
WOLF CREEK COMPANY  
Wolf Creek Company, Inc. - Cleveland, OH  
WWIP Corp  
WWIP Corporation  
www.landscapefabric.com  
XCAD USA  
XCAD Valve

For questions, contact the business development department at [businessdevelopment@irrigation.org](mailto:businessdevelopment@irrigation.org).

Brochure updated 1/15/24