



***Irrigation*Show** and ***Education* Week**

EXPLORE. CONNECT. LEARN.

Nov. 27-Dec. 1, 2023

Trade Show | Nov. 29-30

San Antonio, Texas

Henry B. González Convention Center

REGISTRATION BROCHURE

Register at irrigationshow.org.

 **Irrigation**
ASSOCIATION®

HEAD SOUTH FOR THE HOTTEST TICKET IN TOWN.

The 2023 Irrigation Show and Education Week will be an unparalleled event offering unique education opportunities, access to the latest in irrigation technology and networking within a community of peers, all in one place.

Sharpen your skills or gain a new business idea in the numerous educational offerings. Modernize your business with the newest products on the market, showcased in person on the popular exhibit floor. The best of the best will be at the 2023 Irrigation Show. We can't wait to see you in San Antonio!



**ATTENDEES
AGREE**

94%

WERE ABLE TO
MEET AND INTERACT
WITH CURRENT SUPPLIERS.

89%

WERE GIVEN A GOOD
PERSPECTIVE ON THE
STATE OF THE INDUSTRY.

89%

LEARNED ABOUT
NEW PRODUCTS/
TECHNOLOGY.

*Excerpt from the 2022 Irrigation
Show data and survey responses*

Register at **irrigationshow.org**.

**Partners make
it possible.**

Thank you, 2023
show sponsors.

PLATINUM SPONSORS



EXPLORE.

Find the latest innovations on the exhibit floor.

Wednesday, Nov. 29 | 10:00 a.m.-5:00 p.m.

Thursday, Nov. 30 | 10:00 a.m.-3:30 p.m.

Innovation Row

Irrigation startup companies take the stage in Innovation Row. These up-and-coming leaders in irrigation technology will have a chance to promote their emerging brand to the industry during a Pitch Competition in the Innovation Hubs, Wednesday, Nov. 29. Be sure to stop by to learn more about their technology.

New Product Contest

Live Judging: Wednesday, Nov. 29

The popular new product contest returns in 2023 with some exciting new updates to bring the latest and greatest products front and center. This year, the new product contest judging will take place live and in person on the exhibit floor, allowing you to hear from the participating companies firsthand. These products will be displayed in the new product contest section of the exhibit floor, as well as in the new product showcase in the mobile app. The winners of the brand-new category tiers will be announced during the General Session on Thursday, Nov. 30.

2023
NEW PRODUCT
CONTEST

Innovation Hubs

Innovation Hub returns to the Irrigation Show with not one, but two locations on the exhibit floor! These special hubs of activity will feature a variety of industry presentations, including the Pitch Competition and the 2023 New Product Contest live judging. Stop by the Innovation Hubs as you browse the exhibit floor to see who is taking the stage.

CONNECT.



Expand your network.

First-Timers Roundtable
Tuesday, Nov. 28 | 3:30-4:30 p.m.

If you're attending the show for the first time, we've got you covered! Join our First-Timers Roundtable for a quick and easy overview of all things Irrigation Show to prep you for an exciting week in San Antonio!

River Walk Fiesta
Tuesday, Nov. 28 | 5-6:30 p.m.

Join us for an evening of music, networking and light hors d'oeuvres as you take in the sights of The Grotto area of the Convention Center along the River Walk, a unique and popular local attraction of our host city.

Sponsored by **smart rain**

Women in Irrigation Breakfast
Wednesday, Nov. 29 | 7:30-9 a.m.

Calling all women in the irrigation industry! Join us for a special networking event to celebrate your accomplishments, share professional tips and make new business connections.

Sponsored by **Hunter**



Visit the show website to learn about Wednesday's **Certification Luncheon**, Thursday's **GO RIO Riverboat Tour** and our Hunter-sponsored **Pack for Impact** community event.

Over 200 exhibitors already signed up!

Visit irrigationshow.org for a full list of exhibitors. See back panel for a list of featured products and systems.



GOLD SPONSOR

SILVER SPONSORS

smart rain

SiteOne
LANDSCAPE SUPPLY
Stronger Together

Horizon
Irrigation | Outdoor Living | Landscape | Equipment

ADS
Our reason is water.

K RAIN

calsense
FLOMEC

LEARN.



Young Professionals Social Wednesday, Nov. 29 | 5-6 p.m.

Calling all young professionals 40 and under! End your first day on the exhibit floor with a networking happy hour to catch up with peers and make new connections. Enjoy hors d'oeuvres and complimentary drinks.

Sponsored by **Hunter**

General Session & Breakfast Thursday, Nov. 30 | 8:30-10 a.m.

The General Session returns in 2023, beginning with a continental networking breakfast open to all show attendees and exhibitors. Stick around for the General Session as we honor the 2023 IA award recipients, announce the new product contest and Pitch Competition winners, engage in a panel discussion on the state of the industry and more!

Sponsored by **ewing**
OUTDOOR SUPPLY

Craft Brewfest Thursday, Nov. 30 | 2-3:30 p.m.

As the trade show winds down, head to the Craft Brewfest on the exhibit floor for delicious craft beer, upbeat networking and brand-new connections. Light hors d'oeuvres, craft beer and wine will be provided.

Sponsored by **SEEGER water**

Stay smart as a whip with these expert-led educational offerings.

IA University | Monday, Nov. 27-Wednesday, Nov. 29

The core curriculum for irrigation professionals, IA University classes are offered every year to ensure you have the fundamental and practical skills necessary to design, install or maintain an irrigation system, as well as the business skills to manage a small irrigation company.

Preregistration and additional fee payment are required. Visit irrigation.org/IA-university.

Certification Exams | Tuesday, Nov. 28-Friday, Dec. 1

IA certification helps you set yourself apart from the competition and show your customers your commitment to providing the highest level of expertise and knowledge. Take an exam during the show to become certified and demonstrate your professional achievement, while opening the door to new opportunities. **Exams at the show require advance registration and a separate fee. Visit irrigation.org/showexams to register by Nov. 6.**

The IA certification program is sponsored by Hunter Industries, Senninger Irrigation and Rain Bird.

IA University & certification
exams sponsored by



**Earn
CEUs!**

CAD Landscape Learning Labs Tuesday, Nov. 28

Irrigation designers interested in improving their efficiency and accuracy can take advantage of the CAD learning lab sessions. The CAD learning lab features landscape irrigation design techniques and best practices and allows participants to experience CAD-based irrigation software. Additional fee required.

Sponsored by **land F/X**

Industry Insights

Tuesday, Nov. 28 & Thursday, Nov. 30

Industry Insights includes expert-led presentations on topics impacting the irrigation industry and your business. Presentations include information about the latest industry trends, business growth and practices, advocacy issues, sustainability and more. Industry Insights is open to all show registrants, and CEUs are available.

Sponsored by **calsense**



Put your company here.

Contact **businessdevelopment@irrigation.org** today to learn more about sponsorships or to become an exhibitor.

REGISTER EARLY TO SAVE BIG.

irrigationshow.org

Register by **Oct. 16** and take advantage of our early bird rates.

The Irrigation Show and Education Week provides every way for you to find success in your business and career. **Register and book your hotel now** to join the rest of the industry in San Antonio for the premier industry event of the year!

Registration includes full access to

- the exhibit hall.
- the General Session and breakfast.
- all social/networking activities.
(Invitation-only events are excluded.)
- all Industry Insights sessions.



REGISTER NOW

Rates increase Oct. 17!

(IA University classes and certification exams require advance registration and a separate fee.)

Registration starting rates

Irrigation Association member, \$89
Nonmember, \$189*

*Join the IA and get the member rate, access to the member-only lounge and be eligible to win prizes throughout the show.

Applicable documentation of status required for these categories:

Government, \$79
Growers, FREE

Higher education institution, \$79
Students, FREE



Hotel average nightly rates

The IA has partnered with Connections Housing to offer discounted hotel rates for the 2023 Irrigation Show. All hotels are conveniently located near the Henry B. González Convention Center. Book your room through Connections Housing, the official show housing company, for access to exclusive discounts. **Reserve your hotel space by Nov. 2. Visit the website for a full list of hotels.**



Schedule of Events

Monday, Nov. 27-Friday, Dec. 1

IA University Monday-Wednesday
Certification Exams Tuesday-Friday
CAD Landscape Learning Labs Tuesday
First-Timers Roundtable..... Tuesday
River Walk Fiesta Tuesday
Exhibits Open Wednesday-Thursday

Women in Irrigation Breakfast Wednesday
New Product Contest/Pitch Competition Judging ... Wednesday
Certification Luncheon Wednesday
Young Professionals Social..... Wednesday
General Session & Breakfast Thursday
Industry Insights Tuesday & Thursday
Craft Brewfest Thursday
GO RIO Riverboat Tour Thursday
IA Membership Meeting Thursday



Download the mobile app for the schedule and much MORE!

Keep track of event programming, make your own schedule and win awesome prizes.

The Irrigation Show mobile app offers everything you need to know. We've added some exciting new upgrades to bring you an even better digital experience, like an improved attendee planning feature and an interactive exhibit floor plan. The mobile app will also feature an attendee scavenger hunt, featuring a grand prize of a **15-inch MacBook Air!** **Look for download instructions on the website.**

TOP 5 REASONS TO ATTEND THE IRRIGATION SHOW

Accelerate
career development
with classes and CEUs.

See new
technologies,
products and
services.

Expand
your
professional
network.

Learn about
the latest
industry trends
and innovations.

Explore
an exciting
host city.

Enjoy beautiful San Antonio!

You heard it here first, y'all — the irrigation industry is heading to San Antonio, Texas, for the 2023 Irrigation Show and Education Week! Also known as Alamo City, this southern destination is rich in culture, history and unique attractions. Are you an outdoor lover at heart? Try an excursion to one of many impressive natural wonders. Interested in tasting one-of-a-kind cuisine? Explore one of the city's James Beard Foundation-approved restaurants. Get ready to check off your travel bucket list — San Antonio here we come!

GO RIO Riverboat Tour

Take in the sights and sounds along the San Antonio River Walk during this special guided river cruise Thursday afternoon, Nov. 30! This private ride for Irrigation Show attendees will transport you to and from the San Antonio River lock and dam, allowing you to see this major waterway up close with your irrigation peers.

(Separate registration and fee required.)



For more information about
San Antonio, visit irrigationshow.org.

Over 180 exhibitors
already signed up!

Featured products/systems

- Aerators
- Alternate water sources equipment
- Backflow prevention equipment
- Canal automation equipment
- Center pivot/lateral move systems & components
- Chemical & fertilizer equipment
- Clamps & pipe restraints
- Computer software design & management
- Consulting services
- Controllers
- Couplings
- Data loggers
- Drainage systems & fittings
- Drip/microirrigation systems & components
- Electric motors & components
- Enclosures
- Fittings
- Flags, tape & marking products
- Flow controls, sensors & meters
- Freeze protection
- Gated pipe systems & components
- Gauges
- Global positioning systems
- Geographic information systems
- Greenhouse/nursery products
- Hand move systems & components
- Hand tools
- Landscape lighting & products
- Liners & moisture sealant products
- Locators - electrical/pipe & metal detectors
- Misting & cooling systems
- Pipe & accessories
- Pond & water features equipment & supplies
- Pressure fittings, gauges & regulators
- Pumps & pump drives, stations & controls
- Rain sensors
- Rainwater harvesting equipment
- Remote control products
- Side roll systems & components
- Soil moisture sensors
- Solid set systems & components
- Spray nozzles
- Sprinkler systems & components
- Storage tanks
- Swing joints
- Travelers - hose, reels & components
- Valves & valve boxes
- Wastewater
- Water disinfection equipment
- Water features & fountains
- Water filters, strainers & sand separators
- Water resources management
- Water treatment
- Weather monitoring equipment
- Well screens
- Wire & wire connectors

Visit irrigationshow.org
for a list of exhibitors.

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and Education Week