

THE FUTURE OF IRRIGATION STARTS WITH YOU

Irrigation tech startups find exposure and make connections at the Irrigation Show.

Innovation Row

**DISCOUNTED BOOTH PACKAGE - \$1,450
(LIMITED TO 10 COMPANIES)**

CRITERIA

Company must have been in business less than five years (proof of company start date required) and must be a first-time exhibitor at the Irrigation Show. Product must be an irrigation technology solution.

BENEFITS

- five-minute pitch with Q&A during the Pitch Competition in the Innovation Hub on the exhibit floor (minimum of six Innovation Row exhibitors required to hold the Pitch Competition)
- 10' x 10' booth
- table and two chairs
- carpet
- wastebasket
- company sign
- three FREE registrations
- standard exhibitor profile powered by Map Your Show:*

 - access to online leads
 - contact information
 - company logo
 - product categories
 - company description
 - company brands
 - social media icons
 - website
 - booth number

- logo on the show website and mobile app
- free attendee email list for pre- and post-show marketing
- 50 free expo-only VIP coupon codes to distribute to your customers
- free marketing toolkit with suggestions and samples to promote your presence at the show
- free company listing on the online show floor map
- free company and product category listing on the official show app



* *Enhanced exhibitor profile* requires an additional fee and includes access to online leads, product gallery with images and video, marketing collateral, etc. [Download details here.](#)

Irrigation Show
and Education Week

Nov. 27-Dec. 1 | San Antonio
Trade Show | Nov. 29-30



Reserve Your Booth Online

View the Floor Plan

Questions? Contact **Janie Hakim**, senior membership and exhibit sales manager, at janiehakim@irrigation.org or 703.817.6098.