

IrrigationShow
and **Education Week**

EXPLORE. CONNECT. LEARN.

Nov. 27-Dec. 1, 2023

Trade Show | Nov. 29-30

San Antonio, Texas

Henry B. González Convention Center

EXHIBITOR PROSPECTUS

Learn more at irrigationshow.org.



STAND OUT IN THE LONE STAR STATE.

GET INCREASED ROI

It's the largest irrigation exhibition in the world.

Be part of the ultimate resource for irrigation systems, products and services — the 2023 Irrigation Show and Education Week. **The show attracts nearly 4,000 irrigation professionals.**

- See innovative products and smart solutions.
- Find new suppliers.
- Get a first look at new technologies.
- Learn about current business trends and irrigation best practices.
- Network with industry leaders.

Attendees include manufacturers, distributors, dealers, contractors, consultants, growers and more. Customers come to you for two jam-packed days of closing sales and growing your business.

NEW PRODUCT CONTEST

Feature your company as an innovator.

The Irrigation Show's new product contest showcases cutting-edge technologies and product innovations introduced within the past year.

Open exclusively to exhibitors, the contest is a unique opportunity to

- reach attendees at the most popular area on the show floor.
- promote new products and services.
- enhance your company's reputation for innovation.

Winners in each category will receive free publicity, logo artwork for company marketing, and recognition at the show and on the Irrigation Show website.

Go to irrigation.org/newproductcontest for new product contest eligibility rules and past winners.



The 2023 Irrigation Show and Education Week is a program of the [Irrigation Association](https://irrigation.org), a not-for-profit 501(c)(6) organization dedicated to promoting efficient irrigation. Unlike for-profit trade shows, revenue from the Irrigation Show supports IA initiatives to benefit its members and the irrigation industry through advocacy and professional development.

Reserve Your Booth Online

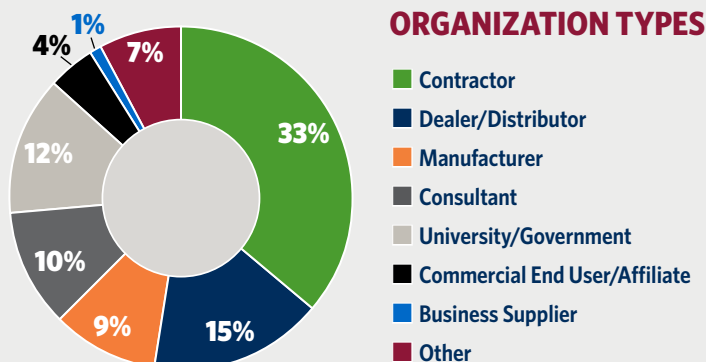
For questions, contact **Janie Hakim**, senior membership and exhibit sales manager, at janiehakim@irrigation.org or 703.817.6098.

ATTENDEE PROFILE

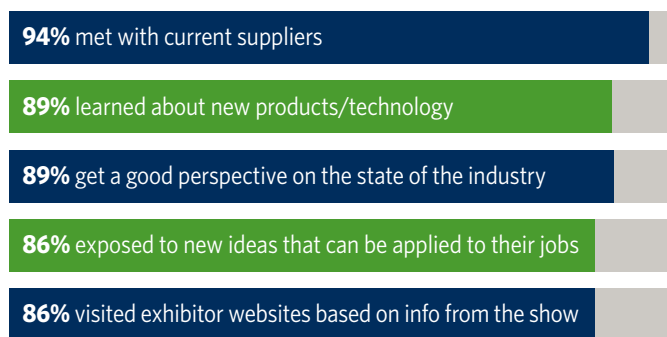


* Only includes attendees who listed agriculture as their primary business focus

EXHIBITORS AGREE



SHOW ATTENDEES AGREE



EXHIBITORS RELY ON THE IRRIGATION SHOW FOR



Excerpts from the December 2022 Irrigation Show data, the 2022 Exhibitor Advisory Committee survey of 49 participating companies, and the January 2023 show survey responses completed by 14% of show attendees.

TIME FOR A REAL TEXAS SHINDIG.

Welcome to San Antonio!

You heard it here first, y'all — the irrigation industry is heading to San Antonio for the 2023 Irrigation Show and Education Week! Also known as Alamo City, this southern jewel is rich in culture, history and attractions. Are you an outdoor lover at heart? Try an excursion to one of many impressive natural wonders. Interested in tasting one-of-a-kind cuisine? Explore one of their James Beard Foundation-approved restaurants. Get ready to check off your travel bucket list — San Antonio here we come!

TOP ATTRACTIONS

- San Antonio River Walk
- Natural Bridge Caverns
- The Alamo
- Japanese Tea Garden
- Mission San Jose
- San Antonio Missions National Historical Park

64°F
DAYTIME HIGH
IN DECEMBER



41°F
DAYTIME LOW
IN DECEMBER

For more information on San Antonio,
go to visitsanantonio.com.



THE EXHIBITOR PACKAGE:

THE WHOLE KIT & CABOODLE



Booth Inclusions ←

- three FREE registrations for each 10' × 10' booth space
- standard exhibitor profile powered by Map Your Show:†
 - access to online leads
 - contact information
 - company logo
 - product categories
 - company description
 - company brands
 - social media icons
 - website
 - booth number
- **FREE attendee email list for pre- and post-show marketing**
- 50 FREE expo-only coupon codes to distribute to your customers
- PROMINENT sponsorship opportunities
- FREE marketing toolkit with suggestions and samples to promote your presence at the show
- FREE company listing on the online show floor map
- FREE company and product category listing on the website and official show app

* *Enhanced exhibitor profile* requires an additional fee and includes access to online leads, product gallery with images and video, marketing collateral, etc.

Exhibitor Fees ←

IA member†	\$2,540 (per 10' × 10' space)
Nonmember‡	\$2,540 (per 10' × 10' space) PLUS \$3,185 (membership dues)
Corner booth fee	Add \$125 per corner

† IA membership dues must be paid through December 2023, or a membership application must be submitted with the booth application. **Platinum members receive an additional 5% discount off their booth.**

‡ IA membership dues are required to exhibit. The dues above are for the manufacturer membership category. Please contact the IA for other member categories.

IRRIGATION TECH STARTUP BOOTH PACKAGE

Are you an irrigation tech startup looking for additional exposure and branding? Join **Innovation Row** and receive a discounted booth package for \$1,450. Limited to 10 companies, applicants must have been in business less than five years and be new to the Irrigation Show.

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Reserve Your Booth Online

View Floor Plan





EXHIBITOR SCHEDULE

subject to change

Exhibitor Registration & Move-In Dates

Monday, Nov. 27	8:00 a.m.-6:00 p.m.
Tuesday, Nov. 28	8:00 a.m.-6:00 p.m.
Wednesday, Nov. 29	7:00 a.m.-8:00 a.m.*

Exhibit Dates & Hours

Wednesday, Nov. 29	10:00 a.m.-5:00 p.m.
Thursday, Nov. 30	10:00 a.m.-3:30 p.m.

Exhibit Move-Out Dates†

Thursday, Nov. 30	3:00 p.m.-9:00 p.m.
Friday, Dec. 1	8:00 a.m.-1:00 p.m.

* Exhibitor setup must be completed by 8:00 a.m. Wednesday, Nov. 29.

† No portion of any exhibit may be dismantled and/or removed before 3:00 p.m. Thursday, Nov. 30. Early tear-down and dismantling is prohibited, and failure to observe this rule may result in a fine of \$1,000.



THANKS TO OUR 2022 EXHIBITORS.

(as of Nov. 22, 2022)

Add your name in 2023 and partner with the irrigation industry.

7Sense Agritech
Accu-Grow LLC
Action Machining Inc.
Advanced Drainage Systems
Agri-Inject
Alliance Outdoor Lighting
American Lighting
Amiad Water Systems
Andros
Antelco, Dawn & Hendrickson Bros.
Apollo Valves
Applied Engineering Products
AquaCheck USA
AquaFuse by CMF Global Inc.
Aqualine Inc.
Armada Technologies
Association of Outdoor Lighting Professionals
AXEON Water Technologies
Aytok Filtre Sist. Plast. Mak. Diş. Tic. Ltd. Şti.
B.A. Fischer Sales Co.
BarbSaver
Barrett Engineered Pumps
Blackburn Mfg. Co.
Brilliance
Business Resources One
busybusy Mobile Time & Equipment Tracking
California Landscape Contractors Association
Calsense
Center for Irrigation Technology
ClaroLux Landscape Lighting
Comblift
Conleys Greenhouse Mfg. and Sales
Cornell Pump Company
Corona Lighting Inc.
Covex
Cresline Plastic Pipe Co. Inc.
Damla Plast Extrusion
Danner Manufacturing Inc.
Davey Water Products
Davis Instruments
DENSO International America
DIG Corporation
Dragon-Line LLC
Dura Plastic Products LLC
Dynamax Inc.
Efebi US
Elite Service Systems
Environmental Protection Industries Co. Inc.
Epic Plastics
Erhas Irrigation Systems
Everydrop Technologies
Ewing Irrigation
E-Z Weld
EZ-FLO Injection Systems

FarmHQ by CODA Farm Technologies
FB Balzanelli Usa Inc.
FEBCO – A Watts Brand
Flint & Walling
FLOMEC/Great Plains Industries
Focus Industries Inc.
Fresno Valves & Castings Inc.
Fuji Electric
Full Coverage Irrigation
Gheen Irrigation Works Inc.
Ground Cover Industries Inc.
Gulf Agriculture
GWF USA Inc
H2Owize
HARCO Fittings
Harris Publishing
Hastings Irrigation Pipe Co.
Headwater Engineered Systems
Heritage Landscape Supply Group
HindSite Software
Hinkley
Hit Products Corporation
Horizon Distributors
HSTI Hydrascout
H-Tec Inc.
Hubbell
Hunter/FX Luminaire
HydroPoint
Hydro-Rain
IAPMO R&T
Illumicare Group Limited
Imperial Sprinkler Supply
In Deep Irrigation LLC
IPEX USA
Irrigation & Lighting/Irrigation Today
Irrigation Components International
Irrigation Innovation Consortium
Irrigation Technology Program
Irrigation Training & Research Center
Irrigazette
IRRIOT AB
Irritec
Irrivision Technologies
Irrrometer Company Inc.
JCM Industries Inc.
JM Eagle
JNTech
Kasco Marine
Keller America Inc
Kichler Lighting
King Innovation
KJ Ketterling Enterprises LLC
K-Rain Manufacturing
Kroy Industries Inc.
KZValve
L.H. Dottie Company
Lake Company
Land F/X
LandScan

Landscape Products Inc.
Leemco Inc.
Lindsay Corporation
Lite the Nite Landscape/Solera Solar Lighting
Master Gardner Company
Matco-Norca
Maximum H2O
Mazzei Injector Company LLC
McCrometer Inc.
Meras Water Solutions
Midland Industries
MiniTrencher
Moleaer
Morrill Industries Inc./ITC Dosing Pumps
Motorola/Mottech Water Solutions
Munro
Murray Corporation
NDS
Nebraska Irrigation
Nelson Irrigation Corporation
Neptune
Netafim
No-Digg Manufacturing
Oatey
OptConnect
Orival Water Filters
Paige Electric
Permaloc
Plott Inc
PM Group – Lay Flat Hose
Ponaflex Hose Manufacturing Inc.
PPS
Pro Products
Protiv
Rachio
Radiocrafts AS
Rain Bird Corporation
Ranch Systems Inc
Regency Wire & Cable
Responsive Drip Irrigation LLC
Rivulis Irrigation
Roth North America
Rubicon Water
Sand Media Services
Saxon Irrigation Solutions
Seametrics

Sentek – Galcon
ServiceTitan
Shine On Lighting
SiteOne Landscape Supply
Smart Rain
SNF
Soileau Industries
Sollos Landscape
Spears Manufacturing Company
Spectrum Technologies
Spherag
SRW Products
StrongBox
Sunbelt Rentals
Sun-Flow Inc.
Sunstream Irrigation
Superior
Sure-Flo Fittings
T&C Mfg. & Operating Inc.
Teco Irrigation USA
Tempo Communications
The Toro Company
Titan Environmental USA
Travis Pattern & Foundry
TriBus LLC
Tsurumi Pump
Tucor Inc.
Underhill International
Universal Sales
Utility Plastics
Valley Fab Corp
Valley Irrigation
Vego Garden
Verdi
Vista Professional Outdoor Lighting
Vu-Flow Filters LLC
W4 Westcoast Water Works
Wade Rain
Waterman Valve LLC
Watertronics
Weathermatic
Weld-On Adhesives Inc.
Westlake Pipe and Fittings
WiseConn
XCAD USA
Yardney Water Filtration Systems
Yuzuak Sprinklers And Travellers
Zurn Wilkins

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Brochure updated 2/9/23