



One show. Unlimited possibilities.

December 5-9, 2022

Trade Show | Dec. 7-8

Las Vegas Convention Center
Las Vegas, Nevada

REGISTER at irrigationshow.org.



IrrigationShow
and Education Week



Leading the way in irrigation.

Last year, we reunited the industry. This year, we are leading the way in taking irrigation, your business and your career to new heights. The 2022 Irrigation Show and Education Week will be an unparalleled event offering unique education opportunities, access to the latest in irrigation technology and networking within a community of peers, all in one fabulous location.

With best-in-class exhibitors, expert educators and co-location with the National Ground Water Association, the best of the best will be at the 2022 Irrigation Show and Education Week. You won't want to miss your opportunity to walk away with meaningful connections and a better understanding of the direction of the industry. We can't wait to see you in Vegas!

► SCHEDULE OF EVENTS

Take advantage of a variety of events to grow your knowledge, business and network.

IA University	Monday, Dec. 5-Wednesday, Dec. 7
Industry Insights	Tuesday, Dec. 6-Thursday, Dec. 8
Certification Exams	Tuesday, Dec. 6-Friday, Dec. 9
First-Timers Roundtable	Tuesday, Dec. 6
Viva Las Vegas Reception	Tuesday, Dec. 6
Exhibits Open	Wednesday, Dec. 7-Thursday, Dec. 8
Women in Irrigation Breakfast	Wednesday, Dec. 7
Young Professionals Networking Social	Wednesday, Dec. 7
Heritage Irrigation Show Concert	Wednesday, Dec. 7
IA Member Appreciation Breakfast	Thursday, Dec. 8
General Session	Thursday, Dec. 8
Craft Brewfest on the Show Floor	Thursday, Dec. 8
Bellagio Fountain Tour	Thursday, Dec. 8
IA Membership Meeting	Thursday, Dec. 8



ATTENDEES AGREE

Excerpt from the 2021 Irrigation Show data and show survey responses

94%
WERE ABLE TO
MEET AND INTERACT
WITH CURRENT SUPPLIERS.

91%
WERE GIVEN A GOOD
PERSPECTIVE ON THE
STATE OF THE INDUSTRY.

90%
GOT INSIGHT ON
IMPROVING IRRIGATION
PRACTICES.

Partners make it possible.

Thank you, 2022
show sponsors.

PLATINUM SPONSORS





► **CELEBRATIONS**

Work and play the Vegas way.

NEW! Viva Las Vegas Reception

Tuesday, Dec. 6 | 5-6:30 p.m.

Join us as we open the 2022 show in style at the Viva Las Vegas Reception! This lively kickoff will bring you music, networking and light hors d'oeuvres. And, the first drink is on us! The first 500 attendees will receive Smart Rain-logged Travis Mathew swag.

Sponsored by smartrain

NEW! Heritage & Heritage Cares Foundation Irrigation Show Concert

Wednesday, Dec. 7 | 6:30-11 p.m.

Heritage Landscape Supply Group along with Heritage Cares will be hosting a concert event featuring the Turnpike Troubadours and The Band of Heathens at the House of Blues Las Vegas in conjunction with the Irrigation Show! Mark your calendars to attend this special fundraising event open to all show registrants.

Hosted by HERITAGE LANDSCAPE SUPPLY GROUP

Craft Brewfest

Thursday, Dec. 8 | 1:30-3 p.m.

As the trade show winds down, head to the Craft Brewfest in the exhibit hall for delicious craft beer, upbeat networking and brand-new connections. Light hors d'oeuvres will be provided and all craft beer will be part of a cash bar. Pricing will be available at all drink stations during the event. All members will be entered to win a Solo Bonfire Ultimate Fire Pit bundle and an Apple Watch.

Sponsored by EWING 100 YEARS

Check the website for more special events like the **General Session**, and watch your email for an invitation to the **Certification Luncheon**.

► **NETWORKING**

Start making connections.

Women in Irrigation Breakfast

Wednesday, Dec. 7 | 7:30-8:30 a.m.

Join us for mimosas and breakfast as we explore the topic of collaboration and celebrate the women of the irrigation industry. Be one of the first 50 attendees and receive a free book about collaboration.

Sponsored by Hunter®

Young Professionals Networking Social

Wednesday, Dec. 7 | 4:45-6 p.m.

Are you under 40? Before heading to the House of Blues for the Irrigation Show concert, young professionals of the irrigation industry can join us for a networking happy hour to catch up with peers and make new connections. Enjoy hors d'oeuvres and a celebratory welcome drink, compliments of the IA and Hunter!

Sponsored by Hunter®

IA Member Appreciation Breakfast

Thursday, Dec. 8 | 7:30-8:30 a.m.

Irrigation Association members can join the IA Board of Directors and staff for this exclusive networking breakfast to catch up with peers and fuel up for another day at the Irrigation Show. All members attending will be entered to win some surprise giveaways that will be announced during the breakfast! All members attending will be entered to win an iPad Air and Bose Sport Earbuds.

Sponsored by regencywire

Tour of the Bellagio Fountain

Thursday, Dec. 8 | 3-4:30 p.m.

Get an in-depth look at what it takes to put on one of the famed fountain shows at the Bellagio Hotel and Casino! A fountain control engineer will take you on a one-hour behind-the-scenes tour of the Bellagio fountain and show you how this iconic attraction stays running every day. (Separate registration and fee required.)

PLATINUM SPONSORS continued



GOLD SPONSORS



Over 175 exhibitors already signed up!

FEATURED PRODUCTS/SYSTEMS

- Aerators
- Alternate water sources equipment
- Backflow prevention equipment
- Canal automation equipment
- Center pivot/lateral move systems & components
- Chemical & fertilizer equipment
- Clamps & pipe restraints
- Computer software design & management
- Consulting services
- Controllers
- Couplings
- Data loggers
- Drainage systems & fittings
- Drip/microirrigation systems & components
- Electric motors & components
- Enclosures
- Fittings
- Flags, tape & marking products
- Flow controls, sensors & meters
- Freeze protection
- Gated pipe systems & components
- Gauges
- Global positioning systems
- Geographic information systems
- Greenhouse/nursery products
- Hand move systems & components
- Hand tools
- Landscape lighting & products
- Liners & moisture sealant products
- Locators - electrical/pipe & metal detectors
- Misting & cooling systems
- Pipe & accessories
- Pond & water features equipment & supplies
- Pressure fittings, gauges & regulators
- Pumps & pump drives, stations & controls
- Rain sensors
- Rainwater harvesting equipment
- Remote control products
- Side roll systems & components
- Soil moisture sensors
- Solid set systems & components
- Spray nozzles
- Sprinkler systems & components
- Storage tanks
- Swing joints
- Travelers - hose, reels & components
- Valves & valve boxes
- Wastewater
- Water disinfection equipment
- Water features & fountains
- Water filters, strainers & sand separators
- Water resources management
- Water treatment
- Weather monitoring equipment
- Well screens
- Wire & wire connectors

Visit the website for a full list of exhibitors.

► SHOW FLOOR

The future of irrigation comes to the show floor.

Wednesday, Dec. 7 | 10:00 a.m.-4:30 p.m.

Thursday, Dec. 8 | 10:00 a.m.-3:00 p.m.

Innovation Row

Get a first look at the future of irrigation. Innovation Row will host startup irrigation technology companies looking to promote their innovations to the irrigation industry. These companies will also take the stage in a Pitch Competition in the Innovation Hub on Wednesday, Dec. 7, offering an opportunity for attendees to learn more about their technology. The winners of the competition will be announced on Thursday, Dec. 8 during the General Session held in the exhibit hall.

Innovation Hub

If you want to be where the action is, head over to Innovation Hub. This special presentation area in the exhibit hall will feature the Pitch Competition, product demos and presentations. New in 2022, Innovation Hub will also host an IA Membership 101 session for nonmembers on Thursday, Dec. 8, featuring an AirPods Pro giveaway and membership discounts.

2022 NEW PRODUCT CONTEST



Learning about the latest new products, technologies and services is a top priority for those in the irrigation industry. The 2022 New Product Contest will once again be a hybrid event — combining both virtual and live elements. The presentations and judging will take place virtually in October, open to the public and free of charge. During the Irrigation Show, the products will be displayed in the new product contest section of the show floor, and the winners will be announced live in Innovation Hub on Thursday, Dec. 8.

Sponsored by rachio



SILVER SPONSORS



► REGISTRATION

Las Vegas awaits!

► **Registering early is a sure-win bet.**
Register by **Oct. 31** and take advantage of our early bird rates.

The Irrigation Show and Education Week provides every way for you to find success in your business and career. Register now to join the rest of the industry in Las Vegas for the premier industry event of the year!

Registration includes full access to the exhibit hall, all social/networking activities (unless otherwise designated as an invitation-only event) and all Industry Insights sessions.



Irrigation Association member, **\$79**
Nonmember, **\$119**
Government/Higher Education Institution, **\$79**

*Rates above are early bird rates; **rates increase on Nov. 1.** IA University classes and certification exams require advance registration and a separate fee. Visit the website for details.*

► irrigationshow.org

Register now, starting at **\$79!***

And, growers attend for **FREE!**

Email communications@irrigation.org to unlock your free grower registration.

*IA member, early bird rate

Are you new to the show?

First-Timers Roundtable

Tuesday, Dec. 6 | 3:45-4:45 p.m.

If you're attending the show for the first time, we've got you covered! Join our First-Timers Roundtable for a quick and easy overview of all things Irrigation Show to prep you for an exciting week in Vegas!



Your Irrigation Show one-stop-shop

Keep track of event programming and make your own schedule from the palm of your hand.

The Irrigation Show mobile app offers everything you need to know about show information including events, classes, and the exhibitor directory and map. Here's a bonus — get notifications so you don't miss any important events you're planning to attend.

Look for download instructions on the website.



Register for the 2022 Irrigation Show & Education Week today! | irrigationshow.org

► EDUCATION/CERTIFICATION

Learn from today's leading irrigation experts and accelerate your career.

Industry Insights | Tuesday, Dec. 6-Thursday, Dec. 8

The IA's Industry Insights program brings you a variety of expert-led presentations on numerous topics impacting the irrigation industry and your business. Presentations include information about the latest industry trends, research, best practices and how-tos. Industry Insights is open to all attendees and exhibitors, and CEUs are available.

Sponsored by  **calsense**™

IA University | Monday, Dec. 5-Wednesday, Dec. 7

The core curriculum for irrigation professionals, IA University classes are offered every year to ensure you have the fundamental and practical skills necessary to design, install or maintain an irrigation system, as well as the business skills to manage a small irrigation company.

Preregistration required. For more details, visit irrigation.org/IA-university.

Certification Exams | Tuesday, Dec. 6-Friday, Dec. 9


IA certification helps you set yourself apart from the competition and show your customers your commitment to providing the highest level of expertise and knowledge. Take an exam during the show to become certified and demonstrate your professional achievement, while opening the door to new opportunities.

The IA certification program is sponsored by Hunter Industries, Senninger Irrigation and Rain Bird.

Exams at the show require advance registration and a separate fee. Visit irrigation.org/showexams to register by Nov. 16.



Over **25** classes
to choose from!



Attend presentations
and earn
CEUs

IA University and certification exams sponsored by

**Senninger**
AGRICULTURAL IRRIGATION | A Hunter Industries Company

**SiteOne**
LANDSCAPE SUPPLY
Stronger Together

Make your company **STAND OUT** at the irrigation show!

Contact Business Development at businessdevelopment@irrigation.org to learn more about sponsorships or to become an exhibitor.


Explore Las Vegas.

Internationally renowned for its unparalleled fine dining, shopping and nightlife, Las Vegas has truly earned its moniker of the "Entertainment Capital of the World." While it has a strong reputation for its glitz and glamour, this resort city offers attractions both on and off the famous Las Vegas Strip.

Visitors can take in the hustle and bustle of Las Vegas Boulevard, visiting popular locations like the Venetian Grand Canal and Paris Las Vegas, or head outside of the city to explore the breathtaking Hoover Dam and Red Rock Canyon.

For more information about Las Vegas, visit visitlasvegas.com.

Room rates start at \$93. Book your hotel by Nov. 10 to receive the special show rate. Go to irrigation.org/travel for hotel and travel options.



Visit the Entertainment
Capital of the
World.

Register for the 2022 Irrigation Show & Education Week today! | irrigationshow.org