Startups Take the Spotlight

Are you an irrigation tech startup looking for additional exposure and branding?

## **Innovation Row**

DISCOUNTED BOOTH PACKAGE - \$1,450 (LIMITED TO 10 COMPANIES)

## Criteria

Company must have been in business less than five years (proof of company start date required) and must be a first-time exhibitor at the Irrigation Show. Product must be an irrigation technology solution.

## **Benefits include**

- five-minute pitch with Q&A during the Pitch Competition in the Innovation Hub on the exhibit floor.
- 10' × 10' booth.
- table and two chairs.
- carpet.
- wastebasket.
- company sign.
- three FREE registrations.
- free enhanced exhibitor profile powered by a2z Personify.
  - company brands
  - company logo
  - company URL
  - company location
  - social media icons
- logo on the show website and mobile app.
- free attendee email list for pre- and post-show marketing.
- 50 free expo-only VIP coupon codes to distribute to your customers.
- free marketing toolkit with suggestions and samples to promote your presence at the show.
- free company listing on the online show floor map.
- free company and product category listing on the official show app.



