IrrigationShow and Education Week

San Diego, California | December 6-10, 2021
Trade Show | Dec. 8-9



It's time to get connected again.

Join the industry reunion at the Irrigation Show.

Dust off your suitcase and grab your sunglasses because the Irrigation Association is welcoming the **irrigation industry back together in sunny San Diego**. There's nothing quite like connecting with colleagues and meeting new industry peers. And that's why the 2021 Irrigation Show and Education Week will be an event like no other!

Whether you are a first-time attendee or a seasoned vet, **the 2021 Irrigation Show offers something for everyone**. It's your chance to see innovative products and smart solutions, find new suppliers, learn about current business trends and irrigation best practices, and network with industry leaders. The best thing about all these? **They're in person!**

If you're looking for meaningful connections with new suppliers and ways to sharpen your skills or business, then the 2021 Irrigation Show and Education Week is the event for you. **So get ready for sun, sand and San Diego, because we can't wait to see you there!**





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SAN DIEGO DEC. 6-10, 2021

Trade Show | Dec. 8-9

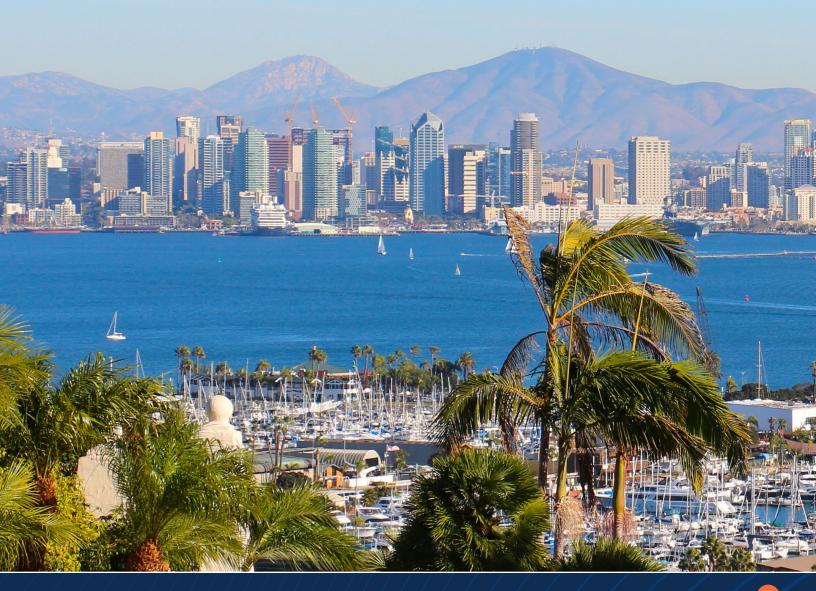
Leave time for a little fun.

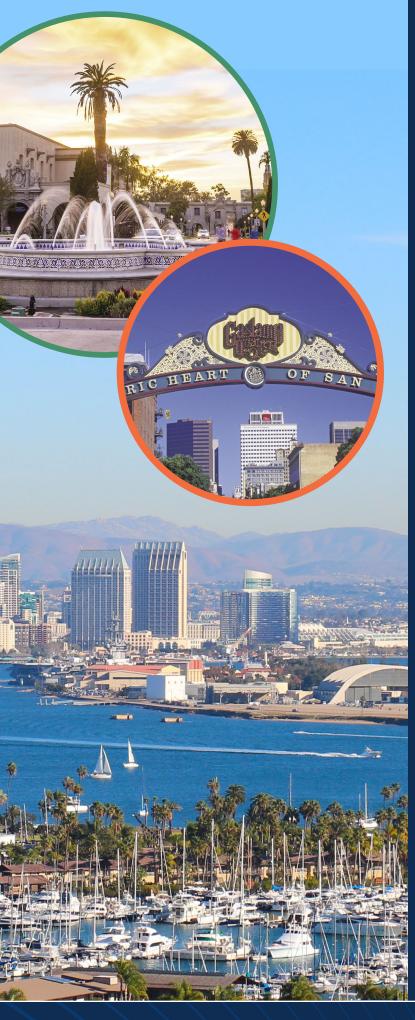
Bring your family to the beautiful city of San Diego.

From the moment you arrive in sunny San Diego you'll understand why the city is consistently named a **top meeting destination**. In addition to year-round sunshine and near-perfect weather, San Diego is soaked in culture and offers 70+ miles of sparkling coastline, friendly locals, a vibrant downtown and an endless assortment of unique neighborhoods to explore.

We hope you will take the time to enjoy everything San Diego has to offer. Whether you want to learn how to surf in La Jolla, taste the local flavors at a five-star restaurant in the Gaslamp Quarter, stroll the peaceful beaches of Coronado, explore the museums of Balboa Park or take a cruise on the bay, San Diego has something for everyone.

San Diego's sun-sational climate makes it the ultimate year-round destination for family-friendly fun. Days are frequently warm, even in winter, and evenings are cool. In December, San Diego boasts an average **high of 66 degrees Fahrenheit** and a **low of 50 degrees Fahrenheit**, so make sure to bring a jacket.





San Diego
is the perfect
family-friendly
destination!

TOP ATTRACTIONS

- Balboa Park As one of San Diego's most popular and beloved destinations, this outdoor treasure is where culture, science and nature collide. Home to more than 1,200 acres of gardens, museums, performing arts venues and the San Diego Zoo, this is a must-see attraction in San Diego.
- Gaslamp Quarter The Gaslamp Quarter, just across the street from the San Diego Convention Center, is home to a variety of world cuisines. From an upscale night out on the town to a casual evening, you'll find more than 150 restaurants and bars to choose from.
- Coronado Just across the bay awaits the charms of Coronado. No car, no problem! The ferry conveniently leaves from behind the Convention Center for a beautiful ride across San Diego Bay. Enjoy restaurants, shopping and a beautiful sunset walk along the Pacific Ocean shore in this quaint city.
- San Diego Zoo Home to more than 3,500 animals, the world-famous San Diego Zoo is an attraction you won't want to miss. Explore habitats that are home to lions, tigers, gorillas, Asian leopards, koalas and more, and see for yourself why this is the most visited zoo in the United States.
- SeaWorld Located inside Mission Bay Park, SeaWorld aims to inspire guests to care more about animals through education and entertainment. Learn all about animals of the sea then take a ride on SeaWorld's three roller coasters - Manta, Electric Eel and Tidal Twister.
- Beautiful beaches With 70 miles of beaches in San
 Diego County, there are plenty of options where you can sit
 back, relax and dig your toes into the sand. Some of the most
 popular beaches include Coronado Beach, Pacific Beach, La
 Jolla Shores, Ocean Beach and Imperial Beach.

For more information on San Diego, download the attendee guide found on the website at www.irrigationshow.org.

It's all in one location.

New exciting things are coming to the floor.

Wednesday, Dec. 8-Thursday, Dec. 9

We're excited to bring all the high-energy action back to the show floor this year. Browse exhibitors' booths to get a firsthand look at all of the latest products, services and technologies in agriculture, landscape, golf and sports turf irrigation. This is the perfect opportunity to meet new suppliers and walk away from the show with fresh ideas on how to expand your business, satisfy customers and grow your bottom line.

With two days to explore the exhibits, be sure to

- visit potential new partners in ag irrigation.
- find solutions to ancillary landscape markets such as outdoor lighting.
- check out the latest technologies and software for running an efficient business.

Below are a few special areas to check out this year on the show floor.

NEW! Innovation Row

The new Innovation Row will host startup irrigation technology companies looking to promote their technology to the irrigation industry. These companies will also take the stage in a Pitch Competition in the Innovation Hub on Wednesday, Dec. 8, offering an opportunity for attendees to learn more about their technology.

NEW! Innovation Hub

If you want to be where the action is, head over to the new Innovation Hub that will be the presentation area in the exhibit hall. This special area will feature a variety of product demos. The winners of the Pitch Competition and the 2021 New Product Contest will be announced Thursday, Dec. 9, in the Innovation Hub.



NEW! Craft Brewfest

Sipping craft brew while browsing the show? Yes, please! As the first day of the Irrigation Show floor winds down, head to the Craft Brewfest reception right there in the exhibit hall. Sponsored by Hunter Industries, this is the perfect opportunity to enjoy local craft beers and take some time to catch up with colleagues and make new business connections.

Sponsored by

Hunter*

New Product Contest Competition

Learning about the latest new products, technologies and services is a top priority for those in the irrigation industry. In 2021, the new product contest will be a hybrid event — combining both virtual and live elements. The presentations and judging will take place virtually the week of Nov. 15, and free attendance at the live digital presentations will be offered. The products will be displayed in the new product contest section of the show floor, and the winners will be announced on Thursday, Dec. 9, in the Innovation Hub.

Poster Competition

The future of the irrigation industry is bright and will shine this year on the Irrigation Show floor. Students from various colleges and universities will showcase their latest irrigation projects. Attendees are encouraged to interact with and learn from these bright young minds, while getting a glimpse into the future of the irrigation industry when visiting the show floor.

IA Resource Center

If you have a question about the Irrigation Show or the IA, the Resource Center has your answer. The Resource Center is also your source for the numerous agriculture, turf-landscape and golf irrigation books and resources available through the IA, as well as information about the association's two printed publications: Irrigation & Green Industry (landscape-focused magazine) and Irrigation Today (agriculture-focused magazine).



Streamline your schedule. (subject to change)

Create a game plan so you won't miss a thing.

Sunday, Dec. 5	
REGISTRATION OPEN	4:00 p.m6:00 p.m.
Monday, Dec. 6	
REGISTRATION OPEN	7:00 a.m6:00 p.m.
ASABE/IA 6th Decennial Irrigation Symposium	8:00 a.m12:00 p.m. 1:00 p.m5:00 p.m.
IA University (see pg. 14-17)	8:00 a.m5:00 p.m.
Exhibitor Move-In	8:00 a.m6:00 p.m.
Tuesday, Dec. 7	
REGISTRATION OPEN	7:00 a.m6:00 p.m.
Certified Low Voltage Lighting Technician (CLVLT) Exam (see pg. 19)	7:30 a.m5:00 p.m.
ASABE/IA 6th Decennial Irrigation Symposium	8:00 a.m12:00 p.m. 1:00 p.m5:00 p.m.
IA University (see pg. 14-17)	8:00 a.m5:00 p.m.
Exhibitor Move-In	8:00 a.m6:00 p.m.
IA Certification Exams (see pg. 18)	1:00 p.m6:00 p.m.
Math Tutorial	6:00 p.m8:00 p.m.
Wednesday, Dec. 8	
Exhibitor Move-In	7:00 a.m8:00 a.m.
REGISTRATION OPEN	7:00 a.m6:00 p.m.
ASABE/IA 6th Decennial Irrigation Symposium	8:00 a.m12:00 p.m.
IA University (see pg. 14-17)	8:00 a.m5:00 p.m.
EXHIBIT HALL OPEN	9:00 a.m12:00 p.m. 2:00 p.m5:00 p.m.
IA Certification Exams (see pg. 18)	1:00 p.m6:00 p.m.
Craft Brewfest on the Show Floor	3:30 p.m5:00 p.m.

Thursday, Dec. 9	
REGISTRATION OPEN	7:00 a.m4:00 p.m.
Drip-Micro Common Interest Group	8:00 a.m9:30 a.m.
IA University (see pg. 14-17)	8:00 a.m5:00 p.m.
EXHIBIT HALL OPEN	10:00 a.m1:00 p.m.
IA Certification Exams (see pg. 18)	1:00 p.m6:00 p.m.
Exhibitor Move-Out	1:00 p.m9:00 p.m.
Sustainability Common Interest Group	1:30 p.m3:00 p.m.
Friday, Dec. 10	
IA Certification Exams (see pg. 18)	8:00 a.m1:00 p.m.
Exhibitor Move-Out	8:00 a.m1:00 p.m.



Take note of a few changes.

How will the 2021 Irrigation Show differ from prior years?

The 2021 Irrigation Show will include a stronger focus on in-person business connections — connecting the suppliers of irrigation technology, products and services with the professionals that use them. While this year's show will offer invaluable education, networking and technology opportunities to grow your business as it always has in the past, we want you to be aware of a few changes to this year's event.

- We look forward to bringing back our cornerstone offerings: an energetic trade show, the popular new product contest and our high-quality IA University classes. To focus on our core offerings, a few past traditional events are not scheduled this year, including the young professionals breakfast, women in irrigation social, certification luncheon, general session and keynote address.
- IA award presentations and an association update will be held virtually, prior to the Irrigation Show, leaving more time for networking while in San Diego.
- The opening night reception has changed to a Craft Brewfest reception on the show floor so more attendees can enjoy the event.
- This year also hosts the ASABE/IA 6th Decennial National Irrigation Symposium with cutting-edge sessions on the latest research in both ag and landscape.
- The IA is excited to debut two new offerings this year. Innovation Row is a special section on the show floor that will feature startup irrigation technology companies. They will take the stage in a Pitch Competition offering an opportunity for attendees to learn more about their products. Innovation Hub will be a designated presentation area on the show floor hosting product demos, spotlight sessions, the Pitch Competition and the 2021 New Product Contest announcement.



Stay on top of your itinerary.

Keep track of event programs and education classes from the palm of your hand.

Starting in 2021, the IA is reducing paper usage and going completely digital with the show mobile app! Say goodbye to the show guide and hello to the convenient app that offers everything you need to know about show information including events, classes, and the exhibitor directory and map. Here's a bonus — get notifications so you don't miss any important events you're planning to attend.

Look for download instructions on the website.

Don't miss a single booth.

Visit the website for a complete list of exhibitors.

The following listing includes show exhibitors as of Aug. 1, 2021. To exhibit, contact Senior Membership and Exhibit Services Manager Janie Hakim at janiehakim@irrigation.org (703.536.7080).

A.Y. McDonald Mfg. Co. Action Machining Inc. Advanced Drainage Systems Inc. • Agri-Inject Inc. Alliance Outdoor Lighting Altrac • American Granby Inc. American Lighting Inc. American Society of Agricultural and Biological Engineers (ASABE) Amiad Water Systems • Andros Engineering Antelco Corporation **Applied Engineering Products** AguaCheck USA Aquafuse by CMF Global Inc. Aqualine Inc. Armada Technologies Autonomous Pivot LLC • B.A. Fischer Sales Co. LLC **BALDR** International Barrett Engineered Pumps Bauer North America Blackburn Manufacturing Bowsmith Inc. Brilliance LED **Buckner Superior** Centennial Plastics Inc. Center for Irrigation Technology Cornell Pump Company Corona Lighting Corona Tools

Cresline Plastic Pipe Company Inc. Danner Manufacturing Co. Inc. Davis Instruments

Dawn Industries Inc. **DENSO** International America

DeWitt Company DIG Corporation • Dragon-Line LLC Dura Plastic Products Inc.

Dynamax Inc.

Effebi US

Epic Plastics Everydrop Technologies Ewing Irrigation Products Inc. • E-Z Weld Group

FB Balzanelli USA Inc Flint & Walling Inc. FLOMEC/Great Plains Industries

Focus Industries Inc.

Fresno Valves & Castings Inc. • Gheen Irrigation Works •

GroGuru Inc. Ground Cover Industries Inc.

HARCO Fittings • Hastings Irrigation Pipe Co.

Headwater Engineered Systems Hendrickson Bros.

HindSite Software Premium members

• First-time exhibitor members

HIT Products Corporation Horizon Distributors **Hubbell Power Systems** Hunter Industries Inc. Hydro-Rain Inc. Imperial Sprinkler Supply Inc. In-Situ **IPEX USA LLC Irrigation Components** International Inc. Irrigation Training & Research Center Irrigation Solutions Irrigazette Irritec USA Irrometer Company Inc. JCM Industries Inc. JM Eagle Inc. Juniper Systems, Inc. Kasco Marine Inc. Kifco Inc. King Innovation KJ Ketterling Enterprises LLC K-Rain Manufacturing Corp. Kroy Industries Kuriyama of America

Landscape Products LASCO Fittings Inc. LeakTronics • Leemco Inc. Lindsay Corporation • Maillefer, SA Matco-Norca Inc. Maximum H20 Mazzei Injector Company LLC McCrometer Inc. Meras Water Solutions •

KZValve

Lake Company

Midland Industries • MiniTrencher Motorola / Mottech Water Solutions

Munro • Murray Corporation Nebraska Irrigation • Nelson Irrigation Corp. Netafim USA Oatey Company

OCMIS Irrigation North America c/o Allen Intl.

Oldcastle Infrastructure • OptConnect •

Orenco Controls Orival, Inc.

Paige Electric Company, LP • Phytech US Inc. Pierce Corporation

Plastica Alfa SPA Ponaflex Hose Manufacturing Inc. Pro Products LLC PSG, a Dover Company QCSC •

Rachio Inc.

Rain Bird Corporation • Ranch Systems Inc. Regency Wire & Cable •

Responsive Drip Irrigation LLC

Rivulis •

Roth North America Seametrics • Sentek USA Shine On Lighting Simple Flow Inc.

SiteOne Landscape Supply • Smart Rain

SNF Inc.

Soileau Industries Inc. Sollos Landscape Lighting Southwire Company LLC Spears Manufacturing Company

Spectrum Technologies Inc. Spherag Teck IoT • SRW Products Sterling Lighting LLC •

Stevens Water Monitoring System Inc.

StrongBox Subeca Inc.

T&C Mfg & Operating Inc. Tech-Bond Solutions • **TECO Irrigation**

Telaqua •

Tempo Communications The Toro Company

T-L Irrigation Company Travis Pattern & Foundry TreeDiaper •

TriBus LLC Tsurumi America Inc.

Tucor Inc.

Underhill International Corp.

Universal Irrigation Sales Corp. Universal Motion Components •

Valley Irrigation Valplastic USA LLC • Valterra Products LLC Vectorworks Inc.

Vinduino LLC

VPC Sales/Valencia Pipe Company **WAC Lighting**

Wade Rain • Waterman Valve LLC Watertronics

Watts Water Technologies Weathermatic

Weld-On Adhesives Inc. Wiseconn Engineering Inc. XCAD Valve & Irrigation Inc. Yardney Water Management

Systems Inc.

FEATURED PRODUCTS & SYSTEMS

Aerators

Alternate water sources equipment Backflow prevention equipment Canal automation equipment Center pivot/lateral move systems & components

Chemical & fertilizer equipment Clamps & pipe restraints Computer software design & management

Consulting services Controllers

Couplings Data loggers

Drainage systems & fittings Drip/microirrigation systems &

components

Electric motors & components

Enclosures Fittings

Flags, tape & marking products Flow controls, sensors & meters

Freeze protection

Gated pipe systems & components Gauges

Global positioning systems Geographic information systems Greenhouse/nursery products

Hand move systems & components

Hand tools

Landscape lighting & products Liners & moisture sealant products Locators - electrical/pipe & metal detectors

Misting & cooling systems

Pipe & accessories

Pond & water features equipment & supplies

Pressure fittings, gauges & regulators

Pumps & pump drives, stations & controls

Rain sensors

Rainwater harvesting equipment Remote control products

Side roll systems & components Soil moisture sensors

Solid set systems & components Spray nozzles

Sprinkler systems & components

Storage tanks

Swing joints

Travelers - hose, reels & components Valves & valve boxes

Wastewater

Water disinfection equipment Water features & fountains

Water filters, strainers & sand separators

Water resources management Water treatment

Weather monitoring equipment Well screens

Wire & wire connectors

Support is everything.

Thank you, 2021 Irrigation Show sponsors.

The Irrigation Association is pleased to host this annual trade show and education week and sincerely thanks these sponsors for their generous support. An event of this size and caliber would not be possible without the numerous companies that support the IA through show sponsorship. The IA commends these sponsors for their continued commitment to the agriculture, landscape and golf irrigation industries.

The following listing includes show sponsors as of Aug. 1, 2021.

Platinum Sponsors



Badge lanyards



Craft Brewfest





Stronger Together

IA University (landscape) & certification exams

Gold Sponsor



Notepads and pens



Do you want to see your company's logo on this page?

Contact Business Development Director **STEPHANIE CLARK** at stephanieclark@irrigation.org or 703.472.5810 to learn about sponsorship opportunities.

Silver Sponsors



Backlit panel boxes





Charging stations & lounges







Product demo



Backlit panel box





The American Society of Agricultural and Biological Engineers is an educational and scientific organization dedicated to the advancement of engineering applicable to agricultural, food and biological systems. Founded in 1907 and headquartered in St. Joseph, Michigan, ASABE comprises members in more than 100 countries. ASABE is dedicated to promoting engineering in food, water, energy, fiber and environment.

ASABE/IA 6th Decennial National Irrigation Symposium

Hear from today's top irrigation researchers & professionals

Presentations | Monday, Dec. 6-Wednesday, Dec. 8

The ASABE/IA 6th Decennial National Irrigation Symposium is the ideal opportunity to learn about the recent progress and status of irrigation research, extension, planning and management activities. Technology end users, technical service providers, water planners and managers, industry experts, researchers and extension specialists, and government agency staff can all benefit from this program.

Here's a taste of new and different topics you can hear about during this year's Irrigation Symposium:

- special first-day overview of irrigation in the 2020s
- evapotranspiration: its estimation and usage in irrigation management
- turf and landscape irrigation
- irrigation scheduling: improvements in methods and adoption rates
- status of irrigation systems (sprinkler, VRI, microirrigation and surface)
- irrigation in a humid region
- innovations in technology transfer
- sensors and technology for irrigation management

Over
75
ag & landscape presentations available!

These presentations vary from 20 to 25 minutes with scheduled time for questions and comments from the audience. They will help chart a path for irrigation progress in the next 10 years. You won't want to miss this important business and networking event.

Take a class and grow your knowledge.

IA University | Monday, Dec. 6-Thursday, Dec. 9

The core curriculum for irrigation professionals, IA University classes are offered every year to ensure you have the fundamental and practical skills necessary to design, install or maintain an irrigation system, as well as the business skills to manage a small irrigation company.

IA University classes include

- real-world applications and irrigation case studies.
- current techniques, field-tested results and best practices.
- instructors with industry expertise and proven teaching experience.

Choose the class that's right for you:

Beginner — for individuals with no or very limited irrigation experience.

Intermediate — for individuals with basic knowledge of irrigation concepts and techniques and some experience in the field.

Advanced — for individuals with an in-depth understanding of irrigation concepts and techniques and extensive experience in the field.

IA University classes are priced separately and are not included in the Irrigation Show registration fee. Each class registration includes access to the exhibit hall and the Craft Brewfest on the hall floor.

Classes are taught in Imperial units.



IA University sponsored by





Pumps & Soils	Instructor(s)	Date & Time	Fee*
Irrigated Soils Intermediate Agriculture, Landscape & Golf 2 CEUs Learn the essentials of the soil-water relationship. This course covers soil components, formation, physical properties and textural classes; water movement in the soil; and water uptake by plants.	Kurt Thompson, CGIA, CIC, CID, CIT, CLIA, CLWM, K. Thompson and Associates LLC	Thursday, Dec. 9 8:00 a.m10:00 a.m.	Member \$130 Nonmember \$170 (includes workbook)
Understanding Pumps (formerly Pumps & Pumping Systems) Beginner Agriculture, Landscape & Golf 4 CEUs Learn about the types of pumps used in irrigation, pump performance, reading pump curves, making pump selections and an intro to basic pump controls.	Rick Arena, CIC, CID, CLIA, SiteOne Landscape Supply & Bob Jansen, CID, Cornell Pump Company	Thursday, Dec. 9 8:00 a.m12:00 p.m.	Member \$190 Nonmember \$240 (includes handouts)
Pump Controls & Package Systems (formerly Advanced Pumps) Advanced Agriculture, Landscape & Golf 4 CEUs Learn about pump controls with a focus on variable frequency drives as well as "packaged" pump stations.	Rick Arena, CIC, CID, CLIA, SiteOne Landscape Supply & Bob Jansen, CID, Cornell Pump Company	Thursday, Dec. 9 1:00 p.m5:00 p.m.	Member \$190 Nonmember \$240 (includes handouts)
Soil-Plant-Air-Continuum Advanced Agriculture, Landscape & Golf 3 CEUs Master advanced concepts related to the soil-plant-air-continuum. This course covers how plants use water for transpiration and photosynthesis, store energy from the sun for use by other living things, and use and emit carbon and oxygen in a continuous cycle that is essential to life.	John Raffiani, NJLIC, CIC, CIT, Raffiani's Automatic Sprinkler Service	Thursday, Dec. 9 2:00 p.m5:00 p.m.	Member \$160 Nonmember \$210 (includes workbook)

 ${}^{\star}\text{Fee}$ is based on registration by Oct. 31

Agriculture	Instructor(s)	Date & Time	Fee*
Agricultural Drip/Micro Design Advanced Agriculture 16 CEUs Design efficient, economic irrigation systems for orchards and row crops. Two full days cover crop requirements, filtration, pumping, pressure regulation and emitter/sprayer selection. Recommended review for the certified irrigation designer drip/micro specialty exam.	John Maxwell, CAIS, CID, Maxwell Irrigation	Monday, Dec. 6 8:00 a.m5:00 p.m. (Day 1) Tuesday, Dec. 7 8:00 a.m5:00 p.m. (Day 2)	Member \$375 Nonmember \$475 (includes manual)
Center Pivot Design Advanced Agriculture 16 CEUs Understand center pivot design and system management. Two full days cover theory and practical applications, including nozzle selection, application rates and scheduling. Recommended class preparation includes Principles of Irrigation.	Steve McCoon, CID, CLIA, Nelson Irrigation Corp. & Blake Reid, CAIS, CID, Reid Bros. Irrigation & Equipment Co. LLC	Monday, Dec. 6 8:00 a.m5:00 p.m. (Day 1) Tuesday, Dec. 7 8:00 a.m5:00 p.m. (Day 2)	Member \$350 Nonmember \$450 (includes manual)
Principles of Irrigation: Agriculture Intermediate Agriculture 16 CEUs Master theory and application principles for agriculture in this intensive session. Two full days cover soil-water-plant relationships, advanced hydraulics, electricity, pumps, valves and irrigation equipment. Recommended review for the certified irrigation designer general agriculture exam.	Mark Crookston, PE, CAIS, CIC, CID, CIT, CLIA, CLWM, Irrigation Innovation Consortium	Monday, Dec. 6 8:00 a.m5:00 p.m. (Day 1) Tuesday, Dec. 7 8:00 a.m5:00 p.m. (Day 2)	Member \$350 Nonmember \$450 (includes manual)
Agricultural Irrigation Specialist Advanced Agriculture 13 CEUs Master irrigation management for surface (furrow and border strip) and pressurized (micro and sprinkler) systems. This one-and-a-half-day session includes irrigation volume and frequency, evapotranspiration and crop coefficients, scheduling, and salinity effects. This class is recommended as a review for the certified agricultural irrigation specialist exam.	Franklin Gaudi, EdD, CCA, CAIS, CIC, CID, ITRC, Cal Poly State University	Tuesday, Dec. 7 8:00 a.m5:00 p.m. (Day 1) Wednesday, Dec. 8 8:00 a.m1:00 p.m. (Day 2)	Member \$300 Nonmember \$400 (includes manual)
Landscape & Golf	Instructor(s)	Date & Time	Fee*
Electrical Troubleshooting: Diagnosing Field Wiring Problems Beginner Landscape & Golf 4 CEUs Save time and money with this practical course in electrical troubleshooting. This half-day class covers diagnosing field wiring problems and proper use of volt-ohm meters. Learn to systematically assess and resolve confusing electrical problems.	Craig Borland, CIC, CID, CIT, CLIA, CLWM, The Toro Company & Frederick Hall, CIC, CID, CLIA, K-Rain Manufacturing Corp.	Monday, Dec. 6 8:00 a.m12:00 p.m.	Member \$190 Nonmember \$240 (includes workbook)
Irrigation Components for Residential/ Small Commercial Systems Beginner Landscape 4 CEUs Increase your understanding of components for residential and small commercial irrigation systems. This half-day course covers system components from the point of connection to the point of water application, including how control systems,	Thomas Glazener, CGIA, CIC, CID, CLIA, CLWM, Pacific Sports Turf & John Raffiani, NJLIC, CIC, CIT, Raffiani's Automatic	Monday, Dec. 6 8:00 a.m12:00 p.m.	Member \$190 Nonmember \$240 (includes workbook)
valves, sprays and rotors work.	Sprinkler Service		
	• •	Monday, Dec. 6 8:00 a.m5:00 p.m. (Day 1) Tuesday, Dec. 7 8:00 a.m5:00 p.m. (Day 2)	Member \$350 Nonmember \$450 (includes manual)

IA University sponsored by

Agriculture





Register by Oct. 31 and take advantage of our early bird rates.

Register for three or more classes by Oct. 31 and save 5% on your class registration fee. When prompted, enter coupon code "3classes" in your shopping cart to receive the discount. Early registration is encouraged to receive discounted pricing and a guaranteed seat.

 ${}^{\star}\text{Fee}$ is based on registration by Oct. 31

Landscape & Golf (continued)	Instructor(s)	Date & Time	Fee
Landscape Irrigation Contractor Advanced Landscape 16 CEUs This two-day class is a comprehensive refresher for experienced contractors. Topics include soil-water-plant relationships, hydraulics, basic electricity, grounding, pumps, building codes, scheduling and system uniformity. Recommended review for the certified irrigation contractor exam.	Kevin McCaleb, CGIA, CIC, CID, CLIA, City of Lake Oswego & Kurt Thompson, CGIA, CIC, CID, CIT, CLIA, CLWM, K. Thompson and Associates LLC	Monday, Dec. 6 8:00 a.m5:00 p.m. (Day 1) Tuesday, Dec. 7 8:00 a.m5:00 p.m. (Day 2)	Member \$350 Nonmember \$450 (includes manual)
Landscape Irrigation Design Beginner Landscape 16 CEUs Take your landscape designs to the next level. This fast-paced course covers basic hydraulics, sprinkler head layout, zoning, pipe sizing, routing and matched precipitation rate principles. Students will complete two designs during the two-day class.	Don Davis, CIC, CID, SiteOne Landscape Supply & Nick Millward, CIC, CID, CIT, CLIA, CLWM, City Rain Inc.	Monday, Dec. 6 8:00 a.m5:00 p.m. (Day 1) Tuesday, Dec. 7 8:00 a.m5:00 p.m. (Day 2)	Member \$350 Nonmember \$450 (includes manual)
Principles of Irrigation: Landscape Intermediate Landscape & Golf 16 CEUs Master theory and application principles for turf-landscape in this intensive session. Two full days cover soil-water-plant relationships, advanced hydraulics, electricity, pumps, valves and irrigation equipment. Recommended review for the certified irrigation designer general landscape/turf exam.	Brian Vinchesi, EIT, FASCI, LEED AP, CGIA, CIC, CID, CLIA, CLIM, CLWM, Irrigation Consulting Inc.	Monday, Dec. 6 8:00 a.m5:00 p.m. (Day 1) Tuesday, Dec. 7 8:00 a.m5:00 p.m. (Day 2)	Member \$350 Nonmember \$450 (includes manual)
Advanced Irrigation Wiring Methods & Troubleshooting Intermediate Landscape & Golf 4 CEUs Master wiring for today's sophisticated control systems. Learn about different types of transformers, proper phasing (primary and secondary), diagnosing problems using different meters, wire sizing for communication cables and two-wire systems, DC controllers, special solenoids, and proper splicing techniques.	Craig Borland, CIC, CID, CIT, CLIA, CLWM, The Toro Company & Thomas Glazener, CGIA, CIC, CID, CLIA, CLWM, Pacific Sports Turf	Monday, Dec. 6 1:00 p.m5:00 p.m.	Member \$190 Nonmember \$240 (includes manual)
Two-Wire Technology Systems for Landscapes Advanced Landscape & Golf 4 CEUs Advance your troubleshooting skills for two-wire systems. This class will address typical problems and diagnoses, procedures to avoid typical two-wire problems, and hands-on practice in solving problems in a classroom setting. You will also learn how to design and install flow sensors, decoders and grounding systems to protect expensive equipment.	Craig Borland, CIC, CID, CIT, CLIA, CLWM, The Toro Company & Shawn C. Sandink, SiteOne Landscape Supply	Tuesday, Dec. 7 8:00 a.m12:00 p.m.	Member \$190 Nonmember \$240 (includes workbook)
Advanced Landscape Irrigation Design & Management Advanced Landscape & Golf 8 CEUs Improve landscape water efficiency with better design, including uniformity, equipment selection and technology. This full-day session will address advanced irrigation concepts.	Frederick Hall, K-Rain Manufacturing Corp.	Wednesday, Dec. 8 8:00 a.m5:00 p.m.	Member \$270 Nonmember \$350 (includes manual)
Alternative Water for Landscape Irrigation Advanced Landscape & Golf 8 CEUs Targeted at experienced designers, this full-day course covers the basics of sustainable irrigation systems. Topics include using reclaimed water and rainwater harvesting and how they apply to LEED and other sustainability programs.	Kevin McCaleb, CGIA, CIC, CID, CLIA, City of Lake Oswego	Wednesday, Dec. 8 8:00 a.m5:00 p.m.	Member \$270 Nonmember \$350 (includes manual)



Math Tutorial

Tuesday, Dec. 7 | 6:00 p.m.-8:00 p.m.

Rick Malkin, Rain Bird Corporation & Franklin Gaudi, EdD, CCA, CAIS, CIC, CID, ITRC, Cal Poly State University

Don't let anything stand in the way of exceptional performance in the field, in IA University classes and on certification exams. This two-hour tutorial is an intensive review of the most common calculations and formulas used in irrigation system design, installation, audits and maintenance.

 ${}^{\star}\text{Fee}$ is based on registration by Oct. 31

IA University sponsored by





Landscape & Golf (continued)	Instructor(s)	Date & Time	Fee
Landscape Drip Irrigation Design & Management Intermediate Landscape 8 CEUs Incorporate drip irrigation in landscape applications with this comprehensive review of key design elements, including emitter selection, system layout, applications and scheduling. This full-day session covers line and point source products.	Nick Millward, CIC, CID, CIT, CLIA, CLWM, City Rain Inc. & John Raffiani, NJLIC, CIC, CIT, Raffiani's Automatic Sprinkler Service	Wednesday, Dec. 8 8:00 a.m5:00 p.m.	Member \$270 Nonmember \$350 (includes manual)
Landscape Irrigation Technician Beginner Landscape & Golf 8 CEUs Learn the basics of hydraulics and irrigation system installation and maintenance, including an overview of irrigation system components and how they operate. Learn about gluing and repairing PVC pipe, installing nozzles and adjusting heads, setting and repairing electric valves, and field and controller wiring techniques. Recommended review for the certified irrigation technician exam.	Mark Crookston, PE, CAIS, CIC, CID, CIT, CLIA, CLWM, Irrigation Innovation Consortium & Daniel R. Veltema, CID, CIT, CLIA, Spring Brook Supply	Wednesday, Dec. 8 8:00 a.m5:00 p.m.	Member \$270 Nonmember \$350 (includes manual)
Landscape Water Management & Planning Intermediate Landscape 8 CEUs Learn how to create water budgets, develop irrigation schedules, document water usage, and plan for periods of drought. This full-day class will help attendees maximize the benefits of smart technology and work effectively with water providers.	Rick Malkin, Rain Bird Corporation	Wednesday, Dec. 8 8:00 a.m5:00 p.m.	Member \$270 Nonmember \$350 (includes handouts)
Hydraulic Troubleshooting Intermediate Landscape 4 CEUs Review the essentials of hydraulics for properly working landscape irrigation systems. This half-day class covers troubleshooting, design, system upgrades and more.	Craig Borland, CIC, CID, CIT, CLIA, CLWM, The Toro Company	Thursday, Dec. 9 1:00 p.m5:00 p.m.	Member \$190 Nonmember \$240 (includes manual)
Landscape Business Basics	Instructor(s)	Date & Time	Fee
The Business of Landscape Irrigation Contracting Intermediate Business 2 CEUs Be exposed to current business practices in strategic planning, business finances and marketing through presentations, group discussions and exercises on best practices. This is designed to be an engaging day focused on business management that irrigation contractors can use to successfully grow their companies.	John Eggleston, CIC, CID, CLIA, Service First Irrigation	Monday, Dec. 6 8:00 a.m5:00 p.m.	Member \$270 Nonmember \$350 (includes manual)
Managing a Landscape Irrigation Service Company: Water Management & Technology Intermediate Business 1CEU Develop an understanding of the differences between an installation and a service business and how today's service business has changed into a "landscape water management business." Explore the tools and technologies impacting this type of business.	John Eggleston, CIC, CID, CLIA, Service First Irrigation & Chris Pine, CIC, CID, CIT, CLIA, CLWM, Irritech Training Inc.	Tuesday, Dec. 7 8:00 a.m12:00 p.m.	Member \$190 Nonmember \$240 (includes handouts)
Managing a Landscape Irrigation Service Company: Technicians, Pricing & Marketing Intermediate Business 1CEU Explore the difficulties contractors encounter and discover strategies for finding, hiring, training and keeping service technicians. The course will also present handson models for pricing and discuss marketing topics.	John Eggleston, CIC, CID, CLIA, Service First Irrigation & Chris Pine, CIC, CID, CIT, CLIA, CLWM Irritech Training Inc.	Tuesday, Dec. 7 1:00 p.m5:00 p.m.	Member \$190 Nonmember \$240 (includes handouts)
Bidding & Estimating Landscape Irrigation Systems Intermediate Business 2 CEUs Develop bids that win jobs based on accurate estimates that keep your company in the black. This full-day course includes hands-on practice on the best contractor bidding systems. This class requires a laptop with Microsoft Office Excel 1997 or	John Eggleston, CIC, CID, CLIA, Service First Irrigation; Jim Huston, J.R. Huston Consulting Inc. & John Newlin, CIC, CIT, CLIA, Quality Sprinkling Systems Inc.	Wednesday, Dec. 8 8:00 a.m5:00 p.m.	Member \$350 Nonmember \$450 (includes manual/ software)

*Fee is based on registration by Oct. 31



Certification exams sponsored by





Certification Exams | Tuesday, Dec. 7-Friday, Dec. 10

The IA's Select Certified program sets the bar for industry professionals, recognizing exceptional commitment to efficient water management and irrigation best practices. This program is the most rigorous in the industry and provides an impartial, third-party endorsement of your knowledge and experience.

IA certification

- prepares you for greater on-the-job responsibility.
- opens doors to new projects and employment opportunities.
- documents your expertise for potential clients and employers.
- demonstrates your personal professional achievement.

Get Ready to Get Certified

- 1. **Choose the right program.** Visit www.selectcertified.org to learn more about each program's requirements.
- 2. **Pick a date.** Find a date that works with your schedule or take the exam at your convenience with computer-based testing (learn more at www.irrigation.org/certificationcbt).
- 3. **Register in advance.** Exams at the show require advance registration and a separate fee. Visit www.irrigation.org/showexams to register by Nov. 19.
- 4. **Prepare for success.** Find self-study resources at www.irrigation.org/ examprep or register to take an IA education class at the show for a final review.

Examination Options

- Certified Agricultural Irrigation Specialist (CAIS)
- Certified Golf Irrigation Auditor (CGIA)
- Certified Irrigation Contractor (CIC)
- Certified Irrigation Designer Agriculture General & Specialty (CID-Ag)
- Certified Irrigation Designer Landscape/Turf General & Specialty (CID-L/T)
- Certified Irrigation Technician English & Spanish (CIT)
- Certified Landscape Irrigation Auditor (CLIA)

Dates & Times

- **Tuesday, Dec. 7** | 1:00 p.m.-6:00 p.m.
- **Wednesday, Dec. 8** | 1:00 p.m.-6:00 p.m.
- **Thursday, Dec. 9** | 1:00 p.m.-6:00 p.m.
- **Friday, Dec. 10** | 8:00 a.m-1:00 p.m.



There's more!

Common interest groups and affiliate events round out the show.

Common Interest Groups

Expand your personal network at an Irrigation Association common interest group meeting. Common interest groups bring together irrigation professionals to discuss shared issues related to a specific technology, specialty or end-use market.

No advance registration required.

DRIP/MICRO IRRIGATION

Thursday, Dec. 9 | 8:00 a.m.-9:30 a.m.

This common interest group focuses on opportunities to promote and grow the drip/micro market in agriculture. Learn what is new in the world of research at various universities across the country. Discuss the current advocacy issues and standards concerning our industry with your IA peers. Join us at the Drip/Micro Irrigation CIG and help the IA advance this market.

SUSTAINABILITY

Thursday, Dec. 9 | 1:30 p.m.-3:00 p.m.

The future of the irrigation industry is at our fingertips. Does our future account for the economic, social and environmental benefits of our society? In other words, are we sustainable? Participate in the IA's Sustainability CIG focusing on sustainable solutions to our industry's challenges. This group will look at everything from product end life to recycling to the role irrigation plays in our everyday lives. Whether you are a manufacturer, dealer, distributor, consultant, contractor or water provider, you play a role in the long-term sustainability of the irrigation industry. Come discuss how you can be part of the solution.

Certified Low Voltage Lighting Technician (CLVLT) Exam

Tuesday, Dec. 7 | 7:30 a.m.-5:00 p.m.

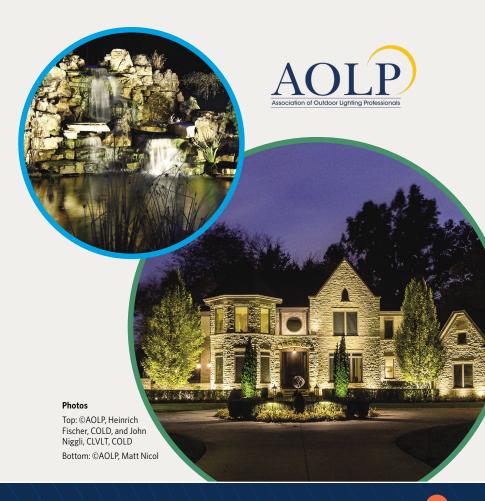
The CLVLT exam is administered by the Association of Outdoor Lighting Professionals and is the only national certification of its kind. With no clearly defined national standards for low voltage outdoor lighting, AOLP created this standardized certification test to address the lack of standards that presently exist. The CLVLT exam measures the knowledge and capabilities of applicants and is specifically for 12-volt systems. The test consists of seven half-hour labs and a written exam. There is no classroom instruction prior to the exam. Upon receiving a passing grade, applicants are listed as Certified Low Voltage Lighting Technicians (CLVLT). Set yourself apart from the competition, gain respect, acquire knowledge and invest in your future.

Registration fee: AOLP member \$450 | Nonmember \$675

To register: https://aolponline.org/clvlt

Questions? Email certification@aolponline.org or call 717.238.2504.

This exam requires advanced registration; on-site registration will not be available.





WHAT ARE YOU WAITING FOR?

Get registered today.

The 2021 Irrigation Show and Education Week is **the place to be** for top-notch professional development and networking opportunities. If you're looking to keep up with the industry's hottest new technologies, best practices and innovative ideas, then don't wait another minute to register!

Register online: www.irrigationshow.org

Register by Oct. 31 and save on registration, the Irrigation Symposium and IA University.

Registration Types

This year we will have three registration types:

- **Irrigation Show** This registration type provides access to the exhibit hall and the Craft Brewfest on the show floor.
- Irrigation Show + Symposium This registration type provides access to the exhibit hall, Craft
 Brewfest on the show floor and the ASABE/IA 6th Decennial National Irrigation Symposium
 sessions.
- **IA University** When signing up for one or more classes, you receive access to the exhibit hall and the Craft Brewfest on the show floor.

For questions and assistance, contact the Irrigation Association at registration@irrigation.org or by calling 703.536.7080.

POLICIES

Registration fees: Credit card payment is required; credit cards accepted include VISA, MasterCard, Discover and American Express. All fees are subject to verification, including confirmation of member status. The IA will adjust fees as needed to correct math and other errors.

Member pricing: Member pricing is available to members of the Irrigation Association and the American Society of Agricultural and Biological Engineers. ASABE members can obtain a coupon code from the ASABE.

Cancellation & privacy policy: Written cancellation and refund requests must be received by Oct. 15, 2021, for a full refund. Cancellations received between Oct. 16 and Nov.15, 2021, will receive a 50% refund. No refunds will be given for cancellations after Nov. 15, 2021, or for no-shows. Cancellations and refund requests must be emailed to registration@irrigation.org or faxed to 703.536.7019.

By registering for the Irrigation Show and Education Week, you agree to receive material via email or mail from the Irrigation Association, exhibitors, show sponsors and IA partners. Attendees recognize that their photograph and/ or likeness may be used for promotional purposes and grant the Irrigation Association the right to use their image in promotional materials for the Irrigation Show and other Irrigation Association programs and events. European citizens and residents please email show registration with any concerns.

Register by
OCT. 31
and take advantage
of our early bird
rates.

Ways to Save

- Register early: Register by Oct. 31 for early bird pricing on Irrigation Show and Irrigation Show + Symposium registration options.
- Learn more: Register for three or more classes by Oct. 31 and save 5% on your total registration fee. When prompted, enter coupon code "3classes" in your shopping cart to receive the discount.
- Become a member:
 Discounted pricing is available to IA members and show partner associations. Visit www.irrigation.org/join to become an IA member.
- Government employees: If you have a valid government email address (.state, .gov, .mil) you are eligible to receive early bird pricing throughout the show. Register under Irrigation Show Registration (Government & Academia) or Irrigation Show + Symposium (Government & Academia Only) to receive the discount.

Register early to receive discounted pricing and guarantee a seat! Classes with low participation may be canceled.

		IA Member		Nonmember			Government/
	Early	Regular	On-Site	Early	Regular	On-Site	Academia
	July 1-Oct. 31	Nov. 1-Dec. 5	Dec. 5 @ 4 p.m Dec. 10	July 1-Oct. 31	Nov. 1-Dec. 5	Dec. 5 @ 4 p.m Dec. 10	July 1-Dec. 10
Registration Options							
Irrigation Show Only	\$49	\$59	\$99	\$69	\$79	\$124	\$49
Irrigation Show + Symposium	\$249	\$259	\$269	\$311	\$324	\$336	\$249

	IA Member		Nonmember	
	By 11/1	After 11/1	By 11/1	After 11/1
Education Classes (Advance registration and separate fee required. For exam registration, v	risit www.irrigation.or	g/showexams by Nov.	19.)	
Monday, Dec. 6				
Agricultural Drip/Micro Design (Monday and Tuesday)	\$375	\$475	\$475	\$615
Center Pivot Design (Monday and Tuesday)	\$350	\$450	\$450	\$575
Landscape Irrigation Auditor (Monday and Tuesday)	\$350	\$450	\$450	\$575
Landscape Irrigation Contractor (Monday and Tuesday)	\$350	\$450	\$450	\$575
Landscape Irrigation Design (Monday and Tuesday)	\$350	\$450	\$450	\$575
Principles of Irrigation: Agriculture (Monday and Tuesday)	\$350	\$450	\$450	\$575
Principles of Irrigation: Landscape (Monday and Tuesday)	\$350	\$450	\$450	\$575
The Business of Landscape Irrigation Contracting	\$270	\$350	\$350	\$460
Advanced Irrigation Wiring Methods & Troubleshooting (half day)	\$190	\$240	\$240	\$320
Electrical Troubleshooting Diagnosing Field Wiring Problems (half day)	\$190	\$240	\$240	\$320
Irrigation Components for Residential/Small Commerical Systems (half day)	\$190	\$240	\$240	\$320
Tuesday, Dec. 7				
Agricultural Irrigation Specialist (Tuesday and Wednesday)	\$300	\$400	\$400	\$515
Managing an Irrigation Service Company: Technicians, Pricing & Marketing (half day)	\$190	\$240	\$240	\$320
Managing an Irrigation Service Company: Water Management & Technology (half day)	\$190	\$240	\$240	\$320
Two-Wire Technology Systems for Landscapes (half day)	\$190	\$240	\$240	\$320
Math Tutorial (two hours)	\$0	\$0	\$0	\$0
Wednesday, Dec. 8				
Bidding & Estimating Landscape Irrigation Systems	\$350	\$450	\$450	\$575
Advanced Landscape Irrigation Design & Management	\$270	\$350	\$350	\$460
Alternative Water for Landscape Irrigation	\$270	\$350	\$350	\$460
Landscape Drip Irrigation Design & Management	\$270	\$350	\$350	\$460
Landscape Irrigation Technician	\$270	\$350	\$350	\$460
Landscape Water Management & Planning	\$270	\$350	\$350	\$460
Thursday, Dec. 9				
Hydraulic Troubleshooting (half day)	\$190	\$240	\$240	\$320
Pump Controls & Package Systems (half day)	\$190	\$240	\$240	\$320
Understanding Pumps (half day)	\$190	\$240	\$240	\$320
Soil-Plant-Air Continuum (three hours)	\$160	\$210	\$210	\$280
Irrigated Soils (two hours)	\$130	\$170	\$170	\$210

Pack your suitcase.

Here's what you need to know about making travel plans.

Book hotel by **NOV. 16** to receive special show rate.



Air Travel

Fly into San Diego International Airport (SAN). The airport is about 3.9 miles from San Diego Convention Center and IA hotels.

Transportation

For information about public transportation, rental car, ride-share, taxi and shuttle transportation options to and from the airport, please visit www.san.org/to-from.

Parking

Convention Center. There is a 1,950-vehicle underground parking garage below the building. It has 31 ADA compliant parking stalls with elevator access to the convention center. There are no in-and-out privileges. Overnight and RV parking are not permitted. Parking rates range due to event activity and payment is due upon entry. Rates are set by ACE Parking (619.237.0399) and are subject to change.

Downtown. There are several parking options available in downtown San Diego. Visit www.visitsandiego.com/parking for more information.

HQ

Hotel

Hotels

The Irrigation Association has partnered with Connections Housing to offer discounted hotel rates for the 2021 Irrigation Show and Education Week. All hotels are conveniently located near the San Diego Convention Center. Book your room through Connections Housing, the official show housing company, for access to exclusive discounts. All hotels with the exception of the Marriott Marquis San Diego Marina offer complimentary guest room internet. (Internet is available for Bonvoy Members only at the Marriott Marquis San Diego Marina; there is a 50% discount for nonmembers.)

To receive the special show rate, book your hotel at www.irrigationshow.org no later than Nov. 16.

For help, contact Connections Housing (855.4IRRIGATE, 855.447.7442 or irrigation@connectionshousing.com).



- 1 Marriott Marquis San Diego Marina Room Rate - \$249 333 West Harbor Drive 1 block from the convention center
- 2 Embassy Suites San Diego Bay Downtown Room Rate - \$165 601 Pacific Highway 5 blocks from the convention center
- 3 Hilton Gaslamp Quarter San Diego Room Rate - \$219 401 K Street 3 blocks from the convention center
- 4 Horton Grand
 Room Rate \$179
 311 Island Avenue
 5 blocks from the convention center
- 5 Manchester Grand Hyatt San Diego Room Rate - \$219 1 Market Place 5 blocks from the convention center



For those interested in **camping under the stars** in a camper or recreational vehicle, there are several RV parks that provide space close to the San Diego Convention Center. Visit the hotel/travel tab on www.irrigationshow.org for a listing.

International Travelers

The IA is happy to issue letters of invitation to international attendees and exhibitors applying for a visa application. Visit www. irrigationshow.org/intl-travelers to download the request form. You must register to attend the Irrigation Show before you submit your request. An IA invitation letter does not guarantee that you will be granted a visa. Find visa application information and instructions from the U.S. Department of State at https://travel.state.gov.

Bag & Coat Check

Bag and coat check will be available at the San Diego Convention Center. It is a safe and secure way to store your items while on the show floor, eliminating the possibility of leaving important, expensive items behind. Bag and coat check will be available Wednesday, Dec. 8, 8 a.m.-5:30 p.m. and Thursday, Dec. 9, 8 a.m.-1:30 p.m. in Lobby C.

Bag and coat check is complimentary.



REGISTER NOW!

The 2021 Irrigation Show and Education Week is a program of the Irrigation Association, a not-for-profit 501(c)(6) organization dedicated to promoting efficient irrigation. Unlike for-profit trade shows, revenue from the Irrigation Show supports IA initiatives to benefit its members and the irrigation industry through advocacy and professional development.

The 2021 show includes an added bonus as the IA co-locates with the American Society of Agricultural and Biological Engineers for its 6th Decennial National Irrigation Symposium.



