

2021 Booth Space Contract

COMPANY PROFILE (Information will be included on the 2021 Irrigation Show website and mobile app.)

Company _____ Tel _____

Street Address _____

City _____ State _____ ZIP _____ Country _____

Email _____ Website _____

PRIMARY FOCUS (Check only one.)

Agriculture Turf-Landscape Golf Other (please specify) _____

First-time exhibitor at this show? Yes No

EXHIBITOR REPRESENTATIVE (All show information will be sent to this individual, including booth assignment correspondence and exhibitor newsletters.)

Name _____ Title _____

Contact Information (Complete below if information is different from above.)

Company _____ Tel _____

Street Address _____

City _____ State _____ ZIP _____ Country _____

Email _____ Website _____

BOOTH SPACE FEES

IA member*: \$2,420 (per 10' x 10' space) **Booth size (e.g., 20' x 20'):** _____' x _____'

Nonmember:** \$2,420 (per 10' x 10' space) PLUS # booths purchased _____ x \$ ^{Enter Booth} _{Space Fee} = _____ (A)
\$2,784 (membership dues) + # corners purchased _____ x \$125 = _____ (B)

Corner booth fee: Add \$125 per corner = _____ Subtotal

Platinum member discount: Subtotal minus 5% = _____ (C)

= _____ **TOTAL**

* IA membership dues must be paid through December 2021, or a membership application must be submitted with the booth space contract. **Platinum members receive an additional 5% discount**

** IA membership is required to exhibit. The dues above are for the manufacturer membership category. Please contact the IA for other member categories.

Exhibit Floorplan

Booth Choices: 1st: _____ 2nd: _____ 3rd: _____

Exhibit space will be assigned on a first-come, first-served basis.

PAYMENT

A payment of 50% of the booth space fee must be submitted with contract. Balance is due by June 30, 2021. After June 30, all contracts must be submitted with full payment. Contracts received without appropriate payment will not be processed. The IA will adjust fees as needed to correct misreported member status or calculation errors.

\$ _____ **US Total Enclosed** (or charge authorized)

Check Enclosed (Remit in US\$ drawn on a U.S. bank, payable to the Irrigation Association.)

Charge: VISA MasterCard Discover American Express Wire transfer/ACH

Card Number _____ Expiration Date (month/year) _____

Name on Card _____ Signature _____

CONTRACT SUBMISSION AND AUTHORIZATION

By signing and submitting this contract, your company agrees to the IA's booth space assignment procedure contained on this contract and with the Irrigation Show [Exhibitor Terms & Conditions](#) and [COVID-19 Guidelines](#).

Signature _____ Date _____



Presented by the Irrigation Association
and co-located with ASABE

Irrigation Show | Dec. 8-9, 2021
Education Week | Dec. 6-10, 2021

PRIORITY POINT DEADLINE Jan. 29, 2021

In order to activate your priority points and be placed in line to select your booth, we must receive your contract by this date along with a 50% deposit. Contracts received after that date will be placed on the show floor on a first-come, first-served basis.

BOOTH SPACE SELECTION

If the IA receives your contract on or before Jan. 29, 2021, you will be contacted in priority point order when it is your turn to select your booth location. If the IA receives your contract on Feb. 1 or after, you will be assigned on a first-come, first-served basis after all the prior contracts have been assigned. The IA encourages you to take advantage of your priority points and submit your contract on or before Jan. 29, 2021.

CANCELLATION POLICY

If booth space is canceled/reduced prior to June 30, 2021, the IA will retain 25% of total cost; after June 30 through Aug. 31, 50% of total cost will be retained. After Aug. 31 no refunds will be given. All cancellations must be received in writing.

FAX OR EMAIL TODAY

Fax or email this form with credit card information or mail with payment.

Irrigation Association

Attn: Janie Hakim
8280 Willow Oaks Corporate Drive,
Suite 400, Fairfax, VA 22031

www.irrigationshow.org

Tel: 703.536.7080 | Fax: 703.536.7019
Email: janiehakim@irrigation.org

For Office Use Only

Date Received _____

Received By _____

iMIS ID _____

Booth Assigned _____