

# 2021 Booth Space Contract

## COMPANY PROFILE (Information will be included on the 2021 Irrigation Show website and mobile app.)

Company	Tel		
Street Address			
City	State	ZIP	Country
Email	Website		

## PRIMARY FOCUS (Check only one.)

☐ Agriculture ☐ Turf-Landscape ☐ Golf ☐ Other (please specify) \_\_\_\_\_

**First-time exhibitor at this show?** ☐ Yes ☐ No

## EXHIBITOR REPRESENTATIVE (All show information will be sent to this individual, including booth assignment correspondence and exhibitor newsletters.)

Name	Title		
<b>Contact Information</b> (Complete below if information is different from above.)			
Company	Tel		
Street Address			
City	State	ZIP	Country
Email	Website		

## BOOTH SPACE FEES

**IA member\*:** \$2,420 (per 10' x 10' space) **Booth size** (e.g., 20' x 20'): \_\_\_\_\_' x \_\_\_\_\_'

**Nonmember\*\*:** \$2,420 (per 10' x 10' space) PLUS # booths purchased \_\_\_\_\_ x <sup>Enter Booth</sup> \$ \_\_\_\_\_ = \_\_\_\_\_ (A)

\$3,062 (membership dues) + # corners purchased \_\_\_\_\_ x \$125 = \_\_\_\_\_ (B)

**Corner booth fee:** Add \$125 per corner = \_\_\_\_\_ Subtotal

**Platinum member discount:**

Subtotal minus 5% = \_\_\_\_\_ (C)

= \_\_\_\_\_ **TOTAL**

\* IA membership dues must be paid through December 2021, or a membership application must be submitted with the booth space contract. **Platinum members receive an additional 5% discount**

\*\* IA membership is required to exhibit. The dues above are for the manufacturer membership category. Please contact the IA for other member categories.

## Exhibit Floorplan

**Booth Choices:** 1st: \_\_\_\_\_ 2nd: \_\_\_\_\_ 3rd: \_\_\_\_\_

Exhibit space will be assigned on a first-come, first-served basis.

## PAYMENT

A payment of 50% of the booth space fee must be submitted with contract. Balance is due by June 30, 2021. After June 30, all contracts must be submitted with full payment. Contracts received without appropriate payment will not be processed. The IA will adjust fees as needed to correct misreported member status or calculation errors.

\$ \_\_\_\_\_ **US Total Enclosed** (or charge authorized)

☐ **Check Enclosed** (Remit in US\$ drawn on a U.S. bank, payable to the Irrigation Association.)

**Charge:** ☐ VISA ☐ MasterCard ☐ Discover ☐ American Express ☐ Wire transfer/ACH

Card Number	Expiration Date (month/year)
Name on Card	Signature

## CONTRACT SUBMISSION AND AUTHORIZATION

By signing and submitting this contract, your company agrees to the IA's booth space assignment procedure contained on this contract and with the Irrigation Show [Exhibitor Terms & Conditions](#) and [COVID-19 Guidelines](#).

Signature	Date
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Presented by the Irrigation Association  
and co-located with ASABE

**Irrigation Show** | Dec. 8-9, 2021  
**Education Week** | Dec. 6-10, 2021

## PRIORITY POINT DEADLINE Jan. 29, 2021

In order to activate your priority points and be placed in line to select your booth, we must receive your contract by this date along with a 50% deposit. Contracts received after that date will be placed on the show floor on a first-come, first-served basis.

## BOOTH SPACE SELECTION

If the IA receives your contract on or before Jan. 29, 2021, you will be contacted in priority point order when it is your turn to select your booth location. If the IA receives your contract on Feb. 1 or after, you will be assigned on a first-come, first-served basis after all the prior contracts have been assigned. The IA encourages you to take advantage of your priority points and submit your contract on or before Jan. 29, 2021.

## CANCELLATION POLICY

If booth space is canceled/reduced prior to June 30, 2021, the IA will retain 25% of total cost; after June 30 through Aug. 31, 50% of total cost will be retained. After Aug. 31 no refunds will be given. All cancellations must be received in writing.

## FAX OR EMAIL TODAY

Fax or email this form with credit card information or mail with payment.

## Irrigation Association

Attn: Janie Hakim  
8280 Willow Oaks Corporate Drive,  
Suite 630, Fairfax, VA 22031

[www.irrigationshow.org](http://www.irrigationshow.org)

Tel: 703.536.7080 | Fax: 703.536.7019  
Email: [janiehakim@irrigation.org](mailto:janiehakim@irrigation.org)

## For Office Use Only

Date Received	_____
Received By	_____
iMIS ID	_____
Booth Assigned	_____

Updated 7/25/21