

Online Marketing Opportunities



Enhance your web exposure and search engine results while promoting your products and services 24/7.
Build your brand awareness, increase traffic to your booth and supercharge your presence at the 2019 Irrigation Show.

Enhanced Online Listing Options	Basic (included with booth)	Level 1 \$195	Level 2 \$395	Level 3 \$695
Online Booth Profile Add relevant company information.	300 characters	500 characters	700 characters	1,000 characters
Product Categories Select categories that buyers are likely to use when searching for you.	10	15	20	40
Products Display detailed descriptions of your products.	2	5	10	15
Welcome Message Add your profile opening statement.	Not included	50 characters	60 characters	60 characters
Website URL Add your website link to your profile.	Included	Included	Included	Included
Company Logo Add your logo to your company profile.	Not included	Included	Included	Included
Brands Include your brands in the keyword search.	50 characters	75 characters	100 characters	100 characters
Press Release Highlight what's new and happening at your company.	Included	Included	Included	Included
Social Media Icons Link to your Facebook, Twitter and LinkedIn pages.	Included	Included	Included	Included
Show Specials Spotlight show discounts and specials.	1	2	3	5

Online Floor Plan Options

Banner Ads

Every attendee will check out the floor plan. Catch their attention with a banner on the floor plan webpage.

First Position — Exclusive | \$895

Second Position — Limited to five rotating ads | \$595

Third Position — Unlimited rotating ads | \$395

Company Logo

Make your booth stand out from the others by placing your company logo on the interactive floor plan.

\$395 (only for 20' x 20' and larger sized booths)

Online Videos

Influence potential buyers by placing a video link in your online profile. Your uploaded videos are encoded to play on multiple platforms including mobile devices.

\$295



Contact Tiffany Wilson
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online listings.