

A Formula for Success: Save Water, Increase Business, Advance Industry Professionalism, Achieve Community Goals

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Communities around the country are grappling with how best to manage their water resources, and San Antonio is no different. Through extensive community and stakeholder cooperation San Antonio has continued to reduce both its per capita water use and over all water use even as population continues to increase. With a 9 to 12 month growing season, and intermittent drought conditions, landscape irrigation continues to account for a significant portion of water use. Within this framework the local irrigation industry, water utility and city have found a formula for success that neither compromises industry standards, community goals for water reductions or landscape quality. It's resulting in more business too. Come learn about this formula for success and get ideas on how you can implement this formula in your own backyards.