

# LANDSCAPE INDUSTRY

## Improving irrigation efficiency

### Slow the flow

If water is applied too quickly, it can run off into the street or sidewalk. Smart irrigation regulates pressure, ensuring water has a chance to soak into the ground.

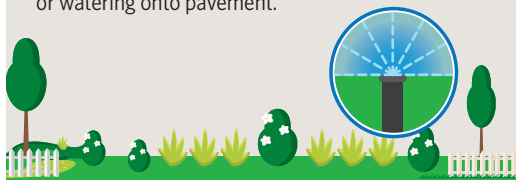
### Don't think twice about smart upgrades

Take the guesswork out of irrigation by upgrading to a smart controller. Weather- and soil moisture-based controllers automatically adjust the watering schedule based on conditions at your location.



### Select & inspect sprinklers properly

Select sprinkler heads and nozzles that apply water uniformly to the target area. Inspect your sprinkler heads regularly to make sure they are not obstructed or watering onto pavement.



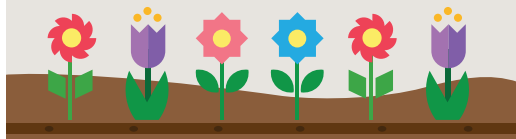
### Work with a certified professional

Protect your investment by working with a certified irrigation contractor. Certified professionals have demonstrated competence for the job to make sure it's done right.



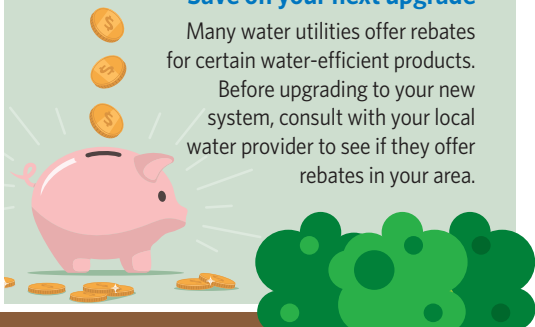
### Use drip irrigation

Drip or "low pressure, low volume" irrigation applies water directly to the base or roots of plants. These systems are ideal for watering individual plants and smaller landscape areas slowly and precisely.



### Save on your next upgrade

Many water utilities offer rebates for certain water-efficient products. Before upgrading to your new system, consult with your local water provider to see if they offer rebates in your area.



Smart Irrigation Month is an Irrigation Association initiative to increase awareness of the value of water use and grow demand for water-saving products, practices and services.

For more great resources, visit [www.smartirrigationmonth.org](http://www.smartirrigationmonth.org)