

2021 Membership Application



MEMBERSHIP CATEGORIES: Applicant must select category based on primary business function. Refer to category descriptions on next page. All membership applications are reviewed for accuracy and subject to Irrigation Association acceptance.

COMPANY MEMBERSHIP (Includes current, full-time employees)	Regular	Bronze	Silver	Gold	Platinum
<input type="checkbox"/> Manufacturer – Irrigation Products & Components	<input type="checkbox"/> \$2,784	<input type="checkbox"/> \$5,568	<input type="checkbox"/> \$11,136	<input type="checkbox"/> \$22,273	<input type="checkbox"/> \$33,104
<input type="checkbox"/> Dealer or Distributor	<input type="checkbox"/> \$1,046	<input type="checkbox"/> \$2,092	<input type="checkbox"/> \$4,185	<input type="checkbox"/> \$8,370	<input type="checkbox"/> \$24,218
<input type="checkbox"/> Manufacturers' Representative	<input type="checkbox"/> \$693	<input type="checkbox"/> \$1,385	<input type="checkbox"/> \$2,771	<input type="checkbox"/> \$5,541	N/A
<input type="checkbox"/> Contractor*	<input type="checkbox"/> \$563	<input type="checkbox"/> \$1,125	<input type="checkbox"/> \$2,251	<input type="checkbox"/> \$4,501	N/A
<input type="checkbox"/> Consultant*	<input type="checkbox"/> \$563	<input type="checkbox"/> \$1,125	<input type="checkbox"/> \$2,251	<input type="checkbox"/> \$4,501	N/A
<input type="checkbox"/> Affiliate Organization	<input type="checkbox"/> \$422	N/A	N/A	N/A	N/A

ASSOCIATE MEMBERSHIP

<input type="checkbox"/> Manufacturer – Complementary Products	<input type="checkbox"/> \$1,396	<input type="checkbox"/> \$2,791	<input type="checkbox"/> \$5,583	<input type="checkbox"/> \$11,165	N/A
<input type="checkbox"/> Business Consultant	N/A	<input type="checkbox"/> \$2,080	N/A	N/A	N/A
<input type="checkbox"/> Business Supplier	<input type="checkbox"/> \$693	<input type="checkbox"/> \$1,385	<input type="checkbox"/> \$2,771	<input type="checkbox"/> \$5,541	N/A
<input type="checkbox"/> Water & Energy Agency	<input type="checkbox"/> \$693	<input type="checkbox"/> \$1,385	<input type="checkbox"/> \$2,771	<input type="checkbox"/> \$5,541	N/A
<input type="checkbox"/> Commercial End User	<input type="checkbox"/> \$422	<input type="checkbox"/> \$844	<input type="checkbox"/> \$1,689	<input type="checkbox"/> \$3,378	N/A
<input type="checkbox"/> Government/University	<input type="checkbox"/> \$422	<input type="checkbox"/> \$844	<input type="checkbox"/> \$1,689	<input type="checkbox"/> \$3,378	N/A

* Contractors that are members of an IA affiliate organization and consultants that are ASIC members receive a \$100 discount on dues; does not apply to premium investment. Proof of affiliate organization membership (membership certificate, directory listing, letter from affiliate, etc.) required with membership application submission.

INDIVIDUAL MEMBERSHIP: The IA is a trade association representing businesses. Individual memberships are only available to students, retirees no longer employed, technical individuals employed by a university or government agency, and those seeking employment but currently unemployed.

Student \$51 Retired \$112 Retired Lifetime \$422 Technical \$174 Technical Lifetime \$693 Unemployed \$112

COMPANY, MAIN CONTACT & ADMINISTRATIVE CONTACT INFORMATION

COMPANY NAME _____

REFERRED BY (LIST COMPANY NAME) _____

MAILING ADDRESS _____

CITY _____ STATE _____ ZIP _____ COUNTRY _____

TEL _____ FAX _____

WEBSITE _____

MAIN CONTACT _____ TITLE _____

EMAIL _____

ADMINISTRATIVE CONTACT _____ TITLE _____

EMAIL _____

PAYMENT INFORMATION: Dues are nonrefundable and nontransferable. IA membership is based on a calendar year (Jan. 1-Dec. 31). **New members who join after Jan. 31 pay full dues the first year and are granted prorated dues in the second contiguous year of membership.** A new member is defined as a company that has not held an IA membership within the past five years.

AMOUNT ENCLOSED OR AUTHORIZED \$ _____ US

(Payable to Irrigation Association in US\$ drawn on U.S. bank)

CHARGE: VISA MasterCard American Express Discover

CARD NUMBER _____

EXPIRATION DATE (MONTH/YEAR) _____

NAME ON CARD _____

SIGNATURE _____

Number of Employees _____

Annual Irrigation-Related Sales \$ _____

Co. Fiscal Year-End (Mo/Yr) _____

Focus (Select one for each)

Primary: Agriculture Turf-Landscape Golf
Secondary: Agriculture Turf-Landscape Golf

Main Contact Primary Job Responsibility (Check only one)

Owner/Partner Branch Manager
 Executive Management Administration
 Sales Golf Course Superintendent
 Marketing/PR/Advertising Irrigation Manager
 Engineering Turf Manager
 Research/Development Water Conservation
 Design Other _____
 Purchasing

Magazines & IA Partners

Would you like to receive Irrigation & Green Industry magazine (landscape) FREE?

Yes No
 In what format? Print Digital Print and Digital

Would you like to receive Irrigation Today magazine (ag) FREE?

Yes No
 In what format? Print Digital Print and Digital

Yes! Send me relevant information from IA partners.

FAX OR MAIL TODAY

Fax this form with credit card information or mail with payment.

Irrigation Association

8280 Willow Oaks Corporate Drive, Suite 400
 Fairfax, VA 22031-4507

www.irrigation.org

Tel: 703.536.7080 | Fax: 703.536.7019

Email: membership@irrigation.org

Protecting your privacy: For more on how the IA is committed to protecting your data, please see our privacy policy at www.irrigation.org/privacy.

MEMBERSHIP CATEGORIES

Please choose the category that best describes your company's primary area of business. IA dues are not deductible as charitable contributions for income tax purposes. However, they may be deductible under other provisions of the Internal Revenue Code. Less than 2% of company dues are used for lobbying efforts. Associate and individual dues are not used for lobbying. In addition, \$16.50 of dues from landscape-focused members will go toward a subscription to *Irrigation & Green Industry* magazine.

COMPANY MEMBERSHIP

Manufacturer – Irrigation Products & Components*:

Actively manufacturing and selling one or more components of irrigation, drainage and erosion control equipment or related peripheral products (e.g., irrigation software, enclosures, resin, wiring, installation and maintenance equipment, etc.), either directly or through sales representatives

Dealer/Distributor*: Actively distributing or selling one or more components of irrigation, drainage and erosion control equipment or related peripheral products. Dealers represent the agriculture industry. Distributors represent the turf-landscape industry.

Manufacturers' Representative*: Serving as a manufacturers' representative of irrigation products

Contractor*: Actively installing/servicing one or more components of irrigation, drainage and erosion control equipment or related peripheral products

Consultant*: Providing consulting services for the engineering, design, layout, use or application of irrigation, drainage and erosion control equipment or landscaping, or providing other consulting services primarily to the green industry

Affiliate Organization*: Association or society operating on a state, regional or international level to promote irrigation industry interests

* These member types have voting privileges.

ASSOCIATE MEMBERSHIP

Manufacturer – Complementary Products: Actively manufacturing and/or selling one or more components in categories such as water features, pond products, lighting products and publications

Business Consultant: A consulting firm that provides business services to the irrigation and green industry (e.g., business management, marketing, training, accounting, etc.). Two letters of reference from current IA member companies must accompany this application.

Business Supplier: A company that serves or supplies the irrigation industry with business services (e.g., business software, finance, leasing, insurance, communication, recruitment, advertising, etc.)

Water & Energy Agency: Public or private agency or company that supplies, distributes or administers water or energy for use in irrigation

Commercial End User: Organization that uses irrigation systems (e.g., grower, producer, farm, nursery, greenhouse, golf course, sports facility, homeowner's association, commercial park, museum, cemetery, resort, etc.)

University/Government: Accredited university; college or community college; or federal, state or city/county government agency

INDIVIDUAL MEMBERSHIP

Retired/Retired Lifetime: Individual no longer employed in the irrigation industry

Student: Individual enrolled in undergraduate or graduate level courses at a technical school, college, university or similar institution of higher learning; current class schedule must be submitted with application

Technical/Technical Lifetime*: University or government personnel involved in irrigation research related to the engineering, design, layout, use or application of irrigation equipment; or college/university faculty or instructor

Unemployed: Individual in the irrigation industry temporarily unemployed; available for a one-year period, not prorated, nonrenewable

ALL IA MEMBERS RECEIVE THE FOLLOWING BENEFITS & FEATURES (as of Jan. 1, 2021)

- a voice on your behalf with government and standards and codes organizations
- discounts on IA-instructed classes and IA certification program fees
- reduced rates in the IA store
- *Irrigation & Green Industry Newsletter* (landscape) and/or *News Harvest* (ag) e-newsletters for the latest industry news
- *Irrigation & Green Industry* and/or *Irrigation Today* magazine(s)
- advertising opportunities in IA publications
- special rates for the Irrigation Show and IA events
- listing in online IA member directory
- member logo for display on marketing materials

ADDITIONAL IA PREMIUM MEMBER FEATURES*	Platinum	Gold	Silver	Bronze
Guest spot on Irrigation webinar series	✓	—	—	—
Rotating company logo on IA website homepage	✓	✓	—	—
Virtual IA University class pass	4	3	2	1
Free registration to IA virtual conferences/webinars	10	6	4	2
Use of premium member logo	✓	✓	✓	✓
Sponsorship discounts on IA events	10%	5%	—	—
Advertising discount (<i>IGIN</i> , <i>Irrigation Today</i> and digital newsletters)**	20%	15%	10%	5%
Irrigation Show benefits				
Exhibitor "priority point" bonus	5 points	3 points	2 points	1 point
Complimentary registrations	5	3	2	1
Additional registrations for staff or guests	5	3	2	1
Booth discount	5%	—	—	—
Show floor acknowledgment signage	✓	✓	✓	✓
Booth carpet decals	2	1	—	—
Sponsorship discounts on IA events	10%	5%	—	—

*Subject to change without notice.

**Advertising discounts cannot be combined with other promotions that may occur. The highest discount being offered will be the discount used at the time of negotiations.