

# 2019-2020 Membership Application



**MEMBERSHIP CATEGORIES:** Applicant must select category based on primary business function. Refer to category descriptions on next page. All membership applications are reviewed for accuracy and subject to Irrigation Association acceptance.

COMPANY MEMBERSHIP (Includes current, full-time employees)	Regular	Bronze	Silver	Gold	Platinum
<input type="checkbox"/> Manufacturer – Irrigation Products & Components	<input type="checkbox"/> \$2,677	<input type="checkbox"/> \$5,354	<input type="checkbox"/> \$10,708	<input type="checkbox"/> \$21,416	<input type="checkbox"/> \$31,831
<input type="checkbox"/> Dealer or Distributor	<input type="checkbox"/> \$1,006	<input type="checkbox"/> \$2,012	<input type="checkbox"/> \$4,024	<input type="checkbox"/> \$8,048	<input type="checkbox"/> \$23,287
<input type="checkbox"/> Manufacturers' Representative	<input type="checkbox"/> \$666	<input type="checkbox"/> \$1,332	<input type="checkbox"/> \$2,664	<input type="checkbox"/> \$5,328	N/A
<input type="checkbox"/> Contractor*	<input type="checkbox"/> \$541	<input type="checkbox"/> \$1,082	<input type="checkbox"/> \$2,164	<input type="checkbox"/> \$4,328	N/A
<input type="checkbox"/> Consultant*	<input type="checkbox"/> \$541	<input type="checkbox"/> \$1,082	<input type="checkbox"/> \$2,164	<input type="checkbox"/> \$4,328	N/A
<input type="checkbox"/> Affiliate Organization	<input type="checkbox"/> \$406	N/A	N/A	N/A	N/A

## ASSOCIATE MEMBERSHIP

<input type="checkbox"/> Manufacturer – Complementary Products	<input type="checkbox"/> \$1,342	<input type="checkbox"/> \$2,684	<input type="checkbox"/> \$5,368	<input type="checkbox"/> \$10,736	N/A
<input type="checkbox"/> Business Consultant	N/A	<input type="checkbox"/> \$2,000	N/A	N/A	N/A
<input type="checkbox"/> Business Supplier	<input type="checkbox"/> \$666	<input type="checkbox"/> \$1,332	<input type="checkbox"/> \$2,664	<input type="checkbox"/> \$5,328	N/A
<input type="checkbox"/> Water & Energy Agency	<input type="checkbox"/> \$666	<input type="checkbox"/> \$1,332	<input type="checkbox"/> \$2,664	<input type="checkbox"/> \$5,328	N/A
<input type="checkbox"/> Commercial End User	<input type="checkbox"/> \$406	<input type="checkbox"/> \$812	<input type="checkbox"/> \$1,624	<input type="checkbox"/> \$3,248	N/A
<input type="checkbox"/> Government/University	<input type="checkbox"/> \$406	<input type="checkbox"/> \$812	<input type="checkbox"/> \$1,624	<input type="checkbox"/> \$3,248	N/A

\* Contractors that are members of an IA affiliate organization and consultants that are ASIC members receive a \$100 discount on dues; does not apply to premium investment. Proof of affiliate organization membership (membership certificate, directory listing, letter from affiliate, etc.) required with membership application submission.

**INDIVIDUAL MEMBERSHIP:** The IA is a trade association representing businesses. Individual memberships are only available to students, retirees no longer employed, technical individuals employed by a university or government agency, and those seeking employment but currently unemployed.

Student \$49     Retired \$108     Retired Lifetime \$406     Technical \$167     Technical Lifetime \$666     Unemployed \$108

## COMPANY, MAIN CONTACT & ADMINISTRATIVE CONTACT INFORMATION

COMPANY NAME \_\_\_\_\_

REFERRED BY (LIST COMPANY NAME) \_\_\_\_\_

MAILING ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_ COUNTRY \_\_\_\_\_

TEL \_\_\_\_\_ FAX \_\_\_\_\_

WEBSITE \_\_\_\_\_

MAIN CONTACT \_\_\_\_\_ TITLE \_\_\_\_\_

EMAIL \_\_\_\_\_

ADMINISTRATIVE CONTACT \_\_\_\_\_ TITLE \_\_\_\_\_

EMAIL \_\_\_\_\_

**PAYMENT INFORMATION:** Dues are nonrefundable and nontransferable. IA membership is based on a calendar year (Jan. 1-Dec. 31). **New members who join after Jan. 31 pay full dues the first year and are granted prorated dues in the second contiguous year of membership.** A new member is defined as a company that has not held an IA membership within the past five years.

**AMOUNT ENCLOSED OR AUTHORIZED** \$ \_\_\_\_\_ US  
(Payable to Irrigation Association in US\$ drawn on U.S. bank)

**CHARGE:**  VISA     MasterCard     American Express     Discover

CARD NUMBER \_\_\_\_\_

EXPIRATION DATE (MONTH/YEAR) \_\_\_\_\_

NAME ON CARD \_\_\_\_\_

SIGNATURE \_\_\_\_\_

**Number of Employees** \_\_\_\_\_

**Annual Irrigation-Related Sales \$** \_\_\_\_\_

**Focus** (Select one for each)

**Primary:**  Agriculture     Turf-Landscape     Golf

**Secondary:**  Agriculture     Turf-Landscape     Golf

**Main Contact Primary Job Responsibility** (Check only one)

- |   |   |
|---|---|
| <input type="checkbox"/> Owner/Partner            | <input type="checkbox"/> Branch Manager             |
| <input type="checkbox"/> Executive Management     | <input type="checkbox"/> Administration             |
| <input type="checkbox"/> Sales                    | <input type="checkbox"/> Golf Course Superintendent |
| <input type="checkbox"/> Marketing/PR/Advertising | <input type="checkbox"/> Irrigation Manager         |
| <input type="checkbox"/> Engineering              | <input type="checkbox"/> Turf Manager               |
| <input type="checkbox"/> Research/Development     | <input type="checkbox"/> Water Conservation         |
| <input type="checkbox"/> Design                   | <input type="checkbox"/> Other _____                |
| <input type="checkbox"/> Purchasing               |   |

## Magazines & IA Partners

**Would you like to receive Irrigation & Green Industry magazine (landscape) FREE?**

Yes     No

*In what format?*  Print     Digital     Print and Digital

**Would you like to receive Irrigation Today magazine (ag) FREE?**

Yes     No

*In what format?*  Print     Digital     Print and Digital

**Yes! Send me relevant information from IA partners.**

## FAX OR MAIL TODAY

Fax this form with credit card information or mail with payment.

## Irrigation Association

8280 Willow Oaks Corporate Drive, Suite 400  
Fairfax, VA 22031-4507

[www.irrigation.org](http://www.irrigation.org)

Tel: 703.536.7080 | Fax: 703.536.7019

Email: [membership@irrigation.org](mailto:membership@irrigation.org)

**Protecting your privacy:** For more on how the IA is committed to protecting your data, please see our privacy policy at [www.irrigation.org/privacy](http://www.irrigation.org/privacy).

## MEMBERSHIP CATEGORIES

Please choose the category that best describes your company's primary area of business. IA dues are not deductible as charitable contributions for income tax purposes. However, they may be deductible under other provisions of the Internal Revenue Code. Less than 15% of company dues are used for lobbying efforts. Associate and individual dues are not used for lobbying.

### COMPANY MEMBERSHIP

**Manufacturer – Irrigation Products & Components\*:** Actively manufacturing and selling one or more components of irrigation, drainage and erosion control equipment or related peripheral products (e.g., irrigation software, enclosures, resin, wiring, installation and maintenance equipment, etc.), either directly or through sales representatives

**Dealer/Distributor\*:** Actively distributing or selling one or more components of irrigation, drainage and erosion control equipment or related peripheral products. Dealers represent the agriculture industry. Distributors represent the turf-landscape industry.

**Manufacturers' Representative\*:** Serving as a manufacturers' representative of irrigation products

**Contractor\*:** Actively installing/servicing one or more components of irrigation, drainage and erosion control equipment or related peripheral products

**Consultant\*:** Providing consulting services for the engineering, design, layout, use or application of irrigation, drainage and erosion control equipment or landscaping, or providing other consulting services primarily to the green industry

**Affiliate Organization\*:** Association or society operating on a state, regional or international level to promote irrigation industry interests

### ASSOCIATE MEMBERSHIP

**Manufacturer – Complementary Products:** Actively manufacturing and/or selling one or more components in categories such as water features, pond products, lighting products and publications

**Business Consultant:** A consulting firm that provides business services to the irrigation and green industry (e.g., business management, marketing, training, accounting, etc.). Two letters of reference from current IA member companies must accompany this application.

**Business Supplier:** A company that serves or supplies the irrigation industry with business services (e.g., business software, finance, leasing, insurance, communication, recruitment, advertising, etc.)

**Water & Energy Agency:** Public or private agency or company that supplies, distributes or administers water or energy for use in irrigation

**Commercial End User:** Organization that uses irrigation systems (e.g., grower, producer, farm, nursery, greenhouse, golf course, sports facility, homeowner's association, commercial park, museum, cemetery, resort, etc.)

**University/Government:** Accredited university; college or community college; or federal, state or city/county government agency

### INDIVIDUAL MEMBERSHIP

**Retired/Retired Lifetime:** Individual no longer employed in the irrigation industry

**Student:** Individual enrolled in undergraduate or graduate level courses at a technical school, college, university or similar institution of higher learning; current class schedule must be submitted with application

**Technical/Technical Lifetime\*:** University or government personnel involved in irrigation research related to the engineering, design, layout, use or application of irrigation equipment; or college/university faculty or instructor

**Unemployed:** Individual in the irrigation industry temporarily unemployed; available for a one-year period, not prorated, nonrenewable

\* These member types have voting privileges.

### ALL IA MEMBERS RECEIVE THE FOLLOWING BENEFITS & FEATURES

- a voice on your behalf with government
- discounts on IA-instructed classes and IA certification program fees
- reduced rates in the IA store
- *IA Times* monthly e-newsletter for quick association updates
- *Irrigation & Green Industry Newsletter* (landscape) and/or *News Harvest* (ag) e-newsletters for the latest industry news
- *Irrigation & Green Industry* and/or *Irrigation Today* magazine(s)
- advertising opportunities in IA publications
- Legislative Action Center access
- special rates for the Irrigation Show
- listing in online IA member directory
- member logo for display on marketing materials

ADDITIONAL IA PREMIUM MEMBER FEATURES	Platinum	Gold	Silver	Bronze
Rotating company logo in <i>IA Times</i>	12 issues	4 issues	3 issues	1 issue
Publication ad discount ( <i>IA Times</i> , <i>Irrigation Today</i> , <i>IGIN</i> )	✓	✓	✓	✓
Company listing on IA website	✓	✓	✓	✓
Exhibitor "priority point" bonus	5 points	3 points	2 points	1 point
VIP registration/seating at general session	50	30	15	5
Company listing in show guide	✓	✓	✓	✓
Booth discount	5%	—	—	—
Show floor acknowledgment signage	✓	✓	✓	✓
Booth carpet decals	2	1	—	—
Show guide ad discount	30%	10%	—	—
Sponsorship discount	10%	5%	—	—