

Irrigation & Lighting

Social media submission form

Complete the table below. Email the completed form and image to your sales contact (emails at bottom of page).

Company name	
Post message <i>(1 to 2 sentences recommended; 280 characters max)</i>	
Link to webpage* <i>(shortened link recommended)</i> <small>*excluding Instagram</small>	
Social media handles	Facebook =
	Twitter =
	Instagram =

Image requirements

- 1080 px × 1080 px (Facebook, Instagram)
- 1200 px × 630 px (Facebook, LinkedIn, Twitter)

For the best display, we recommend the image has

- no URLs within the image.
- a simple design.
- a limited amount of text (i.e., no series of bullets, listed items, paragraphs, etc.).
- a call to action button.

Disclaimers


1. Some social media sites have disabled the ability to edit link previews as part of ongoing efforts to combat clickbait and misinformation. We will publish the ad the best way it displays, by either
 - using the image provided as the link preview if it is editable.
 - using the image provided and placing the link in the text of the post.
2. The Instagram ad will not be linked to a URL. Please include your Instagram handle either in the text, or we will tag your account in the post.
3. Each post will contain **#Sponsored** at the end of the post to inform our audience that it is a promoted post.



Left: LinkedIn sample
Below: Facebook sample

Sales contacts

Stephanie Clark | stephanieclark@irrigation.org
 Adam Hauptli | adam.hauptli@bock-assoc.com
 Tom Schoen | tom.schoen@bock-assoc.com


irrigationandlighting.org
 Phone: 703.536.7080 | Fax: 703.536.7019
 8280 Willow Oaks Corporate Drive, Suite 630, Fairfax, VA 22031