

# IA Membership Application



**Membership Categories** (Applicant must select primary business, see category descriptions on reverse page)

Corporate Membership (Includes current, full-time employees)	Membership Dues	Optional Premium Investment		
		Bronze	Silver	Gold
<input type="checkbox"/> Manufacturer	<input type="checkbox"/> \$2,200	<input type="checkbox"/> \$4,400	<input type="checkbox"/> \$8,800	<input type="checkbox"/> \$17,600
<input type="checkbox"/> Dealer or Distributor	<input type="checkbox"/> \$825	<input type="checkbox"/> \$1,650	<input type="checkbox"/> \$3,300	<input type="checkbox"/> \$6,600
<input type="checkbox"/> Manufacturers' Representative	<input type="checkbox"/> \$550	<input type="checkbox"/> \$1,100	<input type="checkbox"/> \$2,200	<input type="checkbox"/> \$4,400
<input type="checkbox"/> Contractor	<input type="checkbox"/> \$440*	<input type="checkbox"/> \$880	<input type="checkbox"/> \$1,760	<input type="checkbox"/> \$3,520
<input type="checkbox"/> Consultant	<input type="checkbox"/> \$440	<input type="checkbox"/> \$880	<input type="checkbox"/> \$1,760	<input type="checkbox"/> \$3,520
<input type="checkbox"/> Affiliate Organization	<input type="checkbox"/> \$330	n/a	n/a	n/a

\*Contractors who are members of an IA affiliate organization receive a 50% dues discount; does not apply to optional premium investment. Proof of membership required.

Associate Membership (Includes current, full-time employees)	Membership Dues	Bronze	Silver	Gold
<input type="checkbox"/> Industry Supplier	<input type="checkbox"/> \$1,100	<input type="checkbox"/> \$2,200	<input type="checkbox"/> \$4,400	<input type="checkbox"/> \$8,800
<input type="checkbox"/> Water & Energy Agency	<input type="checkbox"/> \$550	<input type="checkbox"/> \$1,100	<input type="checkbox"/> \$2,200	<input type="checkbox"/> \$4,400
<input type="checkbox"/> Grower/Producer	<input type="checkbox"/> \$330	<input type="checkbox"/> \$660	<input type="checkbox"/> \$1,320	<input type="checkbox"/> \$2,640
<input type="checkbox"/> Commercial End User	<input type="checkbox"/> \$330	<input type="checkbox"/> \$660	<input type="checkbox"/> \$1,320	<input type="checkbox"/> \$2,640
<input type="checkbox"/> University/Government	<input type="checkbox"/> \$330	n/a	n/a	n/a

**Individual Membership:** The Irrigation Association is a trade association representing businesses, so individual memberships are only available to full-time students, retirees no longer employed in the industry, and university or government technical individuals involved in research or teaching. Please visit [www.irrigation.org](http://www.irrigation.org) or contact IA for an individual application, which is subject to IA acceptance.

## Member Information

Company Name \_\_\_\_\_

Mailing Address \_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_ Zip/Postal Code \_\_\_\_\_

Country \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Web Site \_\_\_\_\_

Main Contact \_\_\_\_\_

Title \_\_\_\_\_

E-mail \_\_\_\_\_

\$ \_\_\_\_\_ Donation to the Irrigation Foundation ([www.irrigationfoundation.org](http://www.irrigationfoundation.org))

**Dues are non-refundable.** IA dues are not deductible as charitable contributions for income tax purposes. However, they may be deductible under other provisions of the Internal Revenue Code. Associate and individual category dues are not used for lobbying. Less than 20 percent of "company" dues are used for lobbying efforts.

**Check Enclosed \$ \_\_\_\_\_ US**

(remit in US\$ drawn on a U.S. bank, payable to the Irrigation Association)

**Charge:**  VISA  MasterCard  American Express

Card Number \_\_\_\_\_

Expiration (month/year) \_\_\_\_\_ / \_\_\_\_\_

Name on Card \_\_\_\_\_

Signature \_\_\_\_\_

**Number of Employees** \_\_\_\_\_

**Annual Irrigation Related Sales \$** \_\_\_\_\_

**Primary Focus** (Check only one)

Agriculture  Turf/Landscape  Golf

**Additional Focus**

Agriculture  Turf/Landscape  Golf

**Main Contact Primary Job Responsibility**

(Check only one)

- |   |   |
|---|---|
| <input type="checkbox"/> Owner/Partner            | <input type="checkbox"/> Branch Manager             |
| <input type="checkbox"/> Executive Management     | <input type="checkbox"/> Administration             |
| <input type="checkbox"/> Sales                    | <input type="checkbox"/> Golf Course Superintendent |
| <input type="checkbox"/> Marketing/PR/Advertising | <input type="checkbox"/> Irrigation Manager         |
| <input type="checkbox"/> Engineering              | <input type="checkbox"/> Turf Manager               |
| <input type="checkbox"/> Research/Development     | <input type="checkbox"/> Water Conservation         |
| <input type="checkbox"/> Design                   | <input type="checkbox"/> Other _____                |
| <input type="checkbox"/> Purchasing               |   |

The Irrigation Association is a trade association offering membership in business and special interest categories. Voting membership is defined below. Please choose the category that is your company's primary area of business. Sign-up your company as a member or premium member, which demonstrates additional support of the association and provides extra benefits and recognition. A corporate membership includes all current full-time employees.

### Company/Organization Membership

Voting membership is available to any firm, corporation or organization:

- Actively manufacturing and selling one or more components of irrigation, drainage and erosion control equipment or related peripheral products, either directly or through sales representatives.
- Actively distributing or installing/servicing irrigation, drainage and erosion control components and systems.
- Providing consulting services for the engineering, design, layout, use or application of irrigation, drainage and erosion control equipment.
- Serving as a manufacturers' representative of irrigation products.

In addition to easily identifiable company types, including: contractor, consultant, dealer, distributor, manufacturer and manufacturers' rep, the IA offers this special interest category:

**Affiliate Organization:** association or society operating on a state, regional or international level to promote irrigation industry interests.

### Associate Membership

Associate membership (non-voting) offers categories representing many interests:

**Commercial End User:** organization that uses irrigation systems (e.g., golf course, homeowner's association, property manager, commercial park or museum, cemetery, sports facility, hotel and resort, etc.).

**Grower/Producer:** a company that uses irrigation systems on farm, ranch, nursery, greenhouse, etc.

**Industry Supplier:** a company that serves or supplies the irrigation industry and doesn't qualify for membership in another category (e.g., finance, leasing, insurance, chemical, raw material, publisher, shipping, auto/truck, recruitment, advertising, etc.).

**University/Government:** accredited university, college or community college, or federal, state or city/county government agency.

**Water & Energy Agency:** public or private agency or company that supplies, distributes or administers water or energy for use in irrigation.

**Learn more about IA programs  
at [www.irrigation.org](http://www.irrigation.org)**

### All IA Members Receive These Benefits and Features

- A voice on your behalf with government
- Discounts on IA-instructed classes
- Reduced rates at the IA Store
- *E-Times* monthly newsletter for quick industry updates
- Advertising discounts in IA publications
- *IA Annual Report*
- Legislative Action Center access
- Discounts on professional IA certification program fees
- IA partner publication subscriptions
- Special rates for the Irrigation Show
- Listing in online IA member directory
- Member logo for display on marketing materials

### Additional IA Premium Member Features

	Platinum*	Gold	Silver	Bronze
Member plaque and premium logo	✓	✓	✓	✓
Premium member ad listing	✓	✓	✓	✓
IA publication ad discount off base rates	15%	15%	15%	15%
Annual report ad space: color, full page	included	—	—	—
<b>And for the Irrigation Show</b>				
Show guide ad space: color, full page	included	—	—	—
Exhibitor "priority point" bonus	40%	30%	20%	10%
Complimentary "full" registration	5	3	2	1
VIP registration and seating at General Session	✓	✓	✓	✓
Recognition in show guide	✓	✓	✓	✓
Badge and booth identification	✓	✓	✓	✓

\*Platinum annual membership is \$27,500. Please contact IA to purchase or upgrade.

The IA membership year is January 1 – December 31; those who join during the calendar year pay full year dues with their application and are granted prorated dues in the second contiguous year of membership. New members are those who have never been IA members or who have not been members in five or more years. All fees cited are annual amounts.