

# IA Ambassador Post Event Summary



Ambassador Name \_\_\_\_\_ Region \_\_\_\_\_

Event Name \_\_\_\_\_

Event Date & Location \_\_\_\_\_ Event Focus \_\_\_\_\_ Approx # of Attendees \_\_\_\_\_

1. What were the positive experiences, interactions and feedback that you had as a result of this event?

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2. Did you experience any negative interactions and/or receive any negative feedback at the event?

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3. What topics seemed to be of most interest to the people that you interacted with on behalf of IA?

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4. What marketing materials helped capture the attention of attendees?

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5. Were there any tools/resources that you felt were lacking that could have improved IA's presence and helped communicate our message more effectively?

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6. Would you recommend that the IA continues to participate in this event? \_\_\_\_\_

## Outstanding Action Items From Event

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Submit Post Event Summary and any requests for expense reimbursement within 30 days of the event. Reimbursements will not be made without a completed summary. For questions, contact Kate Baumann (703.536.7080; [kate@irrigation.org](mailto:kate@irrigation.org)).

IA Staff Received: \_\_\_\_\_