

The IA is a trade association offering membership in business and special interest categories. Voting membership is defined below. Please choose the category that is your company's primary area of business. Sign-up your company as a member or premium member, which demonstrates additional support of the association and provides extra benefits and recognition. A company membership includes all current full-time employees.

Company/Organization Membership

Voting membership is available to any firm, corporation or organization:

- Actively manufacturing and selling one or more components of irrigation, drainage and erosion control equipment or related peripheral products, either directly or through sales representatives.
- Actively distributing or installing/servicing irrigation, drainage and erosion control components and systems.
- Providing consulting services for the engineering, design, layout, use or application of irrigation, drainage and erosion control equipment.
- Serving as a manufacturer's representative of irrigation products.

In addition to easily identifiable company types, including: contractor, consultant, dealer, distributor, manufacturer and manufacturers' rep, the IA offers this special interest category:

Affiliate Organization: association or society operating on a state, regional or international level to promote irrigation industry interests.

Associate Membership

Associate membership (non-voting) offers categories representing many interests:

Commercial End User: organization that uses irrigation systems (e.g., golf course, homeowner's association, property manager, commercial park or museum, cemetery, sports facility, hotel and resort, etc.).

Grower/Producer: a company that uses irrigation systems on farm, ranch, nursery, greenhouse, etc.

Industry Supplier: a company that serves or supplies the irrigation industry and doesn't qualify for membership in another category (e.g., finance, leasing, insurance, chemical, raw material, publisher, shipping, auto/truck, recruitment, advertising, etc.).

University/Government: accredited university, college or community college, or federal, state or city/county government agency.

Water & Energy Agency: public or private agency or company that supplies, distributes or administers water or energy for use in irrigation.

Individual Membership

This category is limited to full-time students, technical and retired individuals.

Student: individual enrolled as a full-time student in an accredited institution. Current class schedule should be submitted with your application.

Retired/Retired Lifetime: individual is no longer employed in the industry.

Technical/Technical Lifetime: university or government personnel involved in irrigation research related to the engineering, design, layout, use or application of irrigation equipment.

**Learn more about IA programs
at www.irrigation.org**

All IA Members Receive These Benefits ...

- A voice on your behalf with government
- Discounts on IA-instructed classes
- Reduced rates at the IA Bookstore
- *E-Times* monthly newsletter for quick industry updates
- Advertising discounts in IA publications
- *IA Membership Directory and Buyers' Guide*
- Legislative Action Center access
- Discounts on professional IA certification program fees
- IA partner publication subscriptions
- Special rates for the Irrigation Show
- Listings in IA's printed and online directories
- Member logo for display on marketing materials

Additional IA Premium Member Benefits

	Platinum*	Gold	Silver	Bronze
Member plaque and premium logo	✓	✓	✓	✓
Premium member ad listing	✓	✓	✓	✓
IA publication ad discount off base rates	15%	15%	15%	15%
Recognition in membership directory listing	✓	✓	✓	✓
Free directory branch listings	unlimited	unlimited	20	10
Directory ad space: color, full page	included	—	—	—
And for the Irrigation Show				
Show guide ad space: color, full page	included	—	—	—
Exhibitor "priority point" bonus	30%	30%	20%	10%
Complimentary "full" registrations	5	3	2	1
VIP registration and seating at general session	✓	✓	✓	✓
Recognition in show guide	✓	✓	✓	✓
Badge and booth identification	✓	✓	✓	✓

*Platinum annual membership is \$25,000. Please contact the IA to purchase or upgrade.