

Booth Space Contract

Company Profile (Information will be included in the 2017 Irrigation Show Guide.)

Company _____ Tel _____

Street Address _____

City _____ State _____ Zip _____ Country _____

Email _____ Website _____

Primary Focus (Check only one.)

Agriculture Turf/Landscape Golf Other (please specify) _____

First-time exhibitor at this show? Yes No

Exhibitor Representative (All show information will be sent to this individual, including booth assignment correspondence and exhibitor newsletters.)

Name _____ Title _____

Contact Information (Complete below if information is different from above.)

Company _____ Tel _____

Street Address _____

City _____ State _____ Zip _____ Country _____

Email _____ Website _____

Booth Space Fees

Booth space is sold in 10' x 10' increments.

Member: \$2,100 per 10' x 10'

Nonmember: \$4,900 per 10' x 10'

Add \$100 per corner. Add \$200 for endcap.

Contracts postmarked after Aug. 31 must include an additional \$400.

Booth size (e.g., 20' x 20'): _____' x _____'

booths purchased _____ x \$2,100 = _____ (A)

Plus # corners purchased _____ x \$100 = _____ (B)

= _____ Subtotal 1

Multiple booth discount:

Subtotal 1 minus 2% or 4% = _____ (C)

= _____ Subtotal 2

Early bird discount:

Subtotal 2 minus 2% = _____ (D)

= _____ Subtotal 3

Platinum member discount:

Subtotal 3 minus 5% = _____ (E)

Late fee = _____ (F)

= _____ TOTAL

IA Member Discounts

Early Bird: January 20, 2017

To receive a 2% discount on booth space, contract must be accompanied with a 50% deposit. (Payment in full due by June 30, 2017).

Priority Point Placement

Deadline: Feb. 28, 2017

Multiple Booth Discount: Receive additional discount when you purchase more than one booth:

• 2% discount for 2 to 5 booths

• 4% discount for 6 or more booths.

Payment

A payment of 50% of the booth space fee must be submitted with contract. Balance is due by June 30, 2017. After June 30, 2017, all contracts must be submitted with full payment. Contracts received without appropriate payment will not be processed. IA will adjust fees as needed to correct misreported member status or calculation errors.

\$ _____ US Total Enclosed (or charge authorized)

Check Enclosed (Remit in US\$ drawn on a U.S. bank, payable to the Irrigation Association.)

Charge: VISA MasterCard Discover American Express

Card Number _____ Expiration Date (month/year) _____

Name on Card _____ Signature _____

Contract Submission and Authorization

By signing and submitting this contract, your company agrees to IA's booth space assignment procedure contained on this contract and with the 2017 Irrigation Show exhibit terms and conditions contained on the Irrigation Show website at www.irrigationshow.org.

Signature _____ Date _____



November 6 - 10
Orange County Convention Center
Orlando, Florida

Priority Point Deadline

Feb. 28, 2017

In order to activate your priority points and be placed in line to select your booth we must receive your contract by this date along with a 50% deposit. Contracts received after that date will be placed on the show floor on a first-come, first-served basis.

Booth Space Assignment

Each IA-member contract received with required payment on or before Feb. 28 will be assigned space. Contracts received on or after March 1 and all nonmember booths will be assigned space on a first-come, first-served basis. One booth number will be assigned per contiguous block of booth space.

Booth Space Selection

When it is your turn to select a booth you will receive an email asking you to reply with three choices. There is no need to select a booth until it is your turn. If requesting two or more booths, list each group as a choice. For more details, refer to the map in the exhibitor prospectus or the online map at www.irrigationshow.org.

Cancellation Policy

If booth space is canceled/reduced prior to June 30, 2017, IA will retain 25% of total cost; after June 30 through Aug. 31, 50% of total cost will be retained. After Aug. 31 no refunds will be given. All cancellations must be received in writing.

Fax or Email Today

Fax or email this form with credit card information or mail with payment.

Irrigation Association
8280 Willow Oaks Corporate Drive
Suite 400
Fairfax, VA 22031
www.irrigationshow.org
Tel: 703.536.7080
Fax: 703.536.7019
info@irrigationshow.org

For Office Use Only

Date Received _____

Received By _____

iMIS ID _____

Booth Assigned _____