



One conversation could spark a lasting business relationship. Now multiply that by thousands.

**RESERVE YOUR BOOTH TODAY.**

## Exhibitor Prospectus

**IRRIGATION SHOW** | Dec. 4-5, 2019  
**EDUCATION WEEK** | Dec. 2-6, 2019  
Las Vegas Convention Center  
Las Vegas, Nevada

AGRICULTURE  
LANDSCAPE  
GOLF  
NURSERY & FLORICULTURE  
SPORTS TURF

Co-located with **NGWA** and **ARCSA**.



# Why Exhibit With the IA

## Delivering Real ROI

It's the largest irrigation exhibition in the world.

The 2019 Irrigation Show and Education Week is the ultimate resource for irrigation systems, products and services. More than 4,500 qualified buyers and decision-makers from across the globe will attend the show to

- see innovative products and smart solutions.
- find new suppliers.
- learn about current business trends and irrigation best practices.
- network with industry leaders.
- learn new technologies

**Irrigation Show attendees include manufacturers, distributors, dealers, contractors, consultants, growers and more.** Directly reach your customers, close sales and grow your business in just two jam-packed days.

## New Product Contest

Show off recent market introductions.

The Irrigation Show's new product contest showcases cutting-edge technologies and product innovations introduced within the past year. **Open exclusively to exhibitors**, the contest is a unique opportunity to

- reach attendees at the most popular area on the show floor.
- promote new products and services.
- enhance your company's reputation for innovation.

**Applications will be accepted between May 1 and Aug. 30.**

One winner in each category will receive free publicity, customized logo artwork for company marketing and recognition at the show and on the Irrigation Show website.

Visit [www.irrigationshow.org](http://www.irrigationshow.org) for contest eligibility, rules and past winners.



**BONUS IN 2019:** The IA is co-locating with the National Ground Water Association and the American Rainwater Catchment Systems Association. Teaming up with other organizations is always a win-win. By co-locating, exhibitors benefit from an expanded trade show floor including Groundwater Week exhibitors, as well as a larger attendee base.

## The Exhibitor Package

IT'S MORE  
THAN A BOOTH.

### Your booth space fee includes

- two FREE full registrations.
- two FREE exhibit-only badges for booth personnel.
- 50 FREE expo-only VIP guest passes to distribute to your customers.
- PROMINENT sponsorship opportunities.
- FREE marketing toolkit with suggestions and samples to promote your presence at the show.
- FREE personalized exhibitor portal powered by a2z.
- FREE company listing on the online show floor map.
- FREE attendee mailing list with emails for pre- and post-show marketing. (By request)
- FREE company and product listings in the *2019 Irrigation Show Guide*.
- FREE company and product listing on the official show app.
- FREE press release distribution through the exhibitor portal.



**SUBMIT YOUR CONTRACT NOW**  
to qualify for early bird rates.

# Attendee Profile



30%

FIRST-TIME  
ATTENDEES

70%

RETURNING  
ATTENDEES



55%  
LANDSCAPE

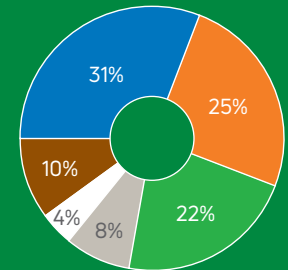


35%  
AGRICULTURE



10%  
OTHER

## TOP ORGANIZATION TYPES



- Dealer/Distributor
- Manufacturer
- Contractor
- University/Government
- Consultant
- Other

## EXHIBITORS AGREE

89%

IMPROVED  
RELATIONSHIPS WITH  
CURRENT CUSTOMERS

85%

INCREASED  
COMPANY'S VISIBILITY  
IN THE INDUSTRY

76%

REACHED  
NEW QUALIFIED  
CUSTOMERS



## SHOW ATTENDEES AGREE

94% Learned about new products/technologies

88% Made new business connections

88% Exposed to new ideas related to their jobs

84% Learned new skills and best practices

91% Got insight on improving irrigation practices

## ATTENDEE PLANS FOR 12 MONTHS AFTER SHOW

93%

VISIT EXHIBITOR  
WEBSITES BASED  
ON INFORMATION  
FROM SHOW

90%

CONTACT EXHIBITORS  
MET AT SHOW

86%

PURCHASE PRODUCT  
AS A RESULT OF  
CONTACTS MADE  
AT SHOW

93%  
OF ATTENDEES  
ARE QUALIFIED  
BUYERS/  
INFLUENCERS

Excerpt from the December 2017 Irrigation Show data and January 2018 show survey responses

# Exhibitor Schedule

## Exhibitor Registration & Move-in Dates

<b>Monday, Dec. 2</b>	8:00 a.m.-6:00 p.m.
<b>Tuesday, Dec. 3</b>	8:00 a.m.-6:00 p.m.
<b>Wednesday, Dec. 4*</b>	7:00 a.m.-8:00 a.m.

## Exhibit Dates & Hours

<b>Wednesday, Dec. 4</b>	10:00 a.m.-5:00 p.m.
<b>Thursday, Dec. 5</b>	10:00 a.m.-3:00 p.m.
Exhibit hall reception	2:00 p.m.-3:30 p.m.

## Exhibit Move-out Dates

<b>Thursday, Dec. 5**</b>	3:30 p.m.-9:00 p.m.
<b>Friday, Dec. 6</b>	8:00 a.m.-1:00 p.m.

\* Exhibitor setup must be completed by 8:00 a.m., Wednesday, Dec. 4.

\*\* No portion of any exhibit may be dismantled and/or removed before 3:30 p.m. Thursday, Dec. 5. Violators will be fined and will forfeit priority points earned for 2020 Irrigation Show.

# Exhibitor Fees



	On or before Jan. 31, 2019	On or after Feb. 1, 2019	
<b>Member*</b>	\$2,100	\$2,200	per 10' x 10' space
<b>Nonmember</b>	\$4,900	\$5,100	per 10' x 10' space
<b>Premium for corners: Add \$100 per corner</b>			

\* To qualify for member pricing, IA membership dues must be paid through December 2019, or a membership application must be submitted with the booth space contract. **Platinum members receive an additional 5% discount.**

Each 10' x 10' booth space includes 8' back drape, 3' side drape, company identification sign, aisle carpeting and exhibit hall security. **Exhibitors are responsible for the following services, which are not included in the booth space fee:**

- booth furnishings
- carpet/flooring (required by Irrigation Show management)
- inbound and outbound shipping and freight handling costs
- electrical, internet and water services
- audiovisual equipment
- booth installation and dismantling
- booth cleaning
- individual booth security

# Priority Point System

The priority point system rewards your company for support of the Irrigation Association. The greater your support, the more points you earn. Points earned each year are accumulated and applied toward your assignment order for the following year's show.

## How to Earn Points

Priority points for booth assignment at the 2019 Irrigation Show are calculated by adding points accumulated during previous years to those earned for member activities through Dec. 31, 2018.

### Qualifying activities include

- IA membership.
- booth space rental at the Irrigation Show.
- sponsorship at the Irrigation Show.
- advertising in the *Irrigation Show Guide*.
- advertising in *Irrigation & Green Industry* and *Irrigation Today*.
- point assignment and transfer.\*

\* Points are assigned to the member company that earned them. Points are transferable from one member to a subsidiary or parent company at the IA's discretion. Transfer requests must be made in writing and accompanied by documentation of the corporate relationship.

## Early Booth Selection Priority Point Deadline: Feb. 28, 2019

**Get your place in line!** Take advantage of your priority points by submitting your contract by Feb. 28. After Feb. 28, you could lose your position and be assigned on a first-come, first-served basis after other exhibitors with priority points.

IA Membership		Booth Space	
Premium - Platinum	5 points	1 booth	1 point
Premium - Gold	3 points	2-5 booths	2 points
Premium - Silver	2 points	6-16 booths	3 points
Premium - Bronze	1 point	17+ booths	4 points
Regular membership	1 point	<b>Show Guide Advertising</b>	
<b>Sponsorships</b>		One full-page minimum	1 point
Champion	4 points	<b>Magazine Advertising</b>	
Leader	3 points	<b><i>Irrigation &amp; Green Industry</i></b>	
Advocate	2 points	12 full-page ads	2 points
Friend	1 point	12 fractional-size ads	1 point
Supporting	1 point	<b><i>Irrigation Today</i></b>	
		Four full-page ads	2 points
		Four fractional-size ads	1 point



**RETURNING EXHIBITORS** receive one loyalty point for each year they've exhibited at the show since 2000.

# Space Assignment Process

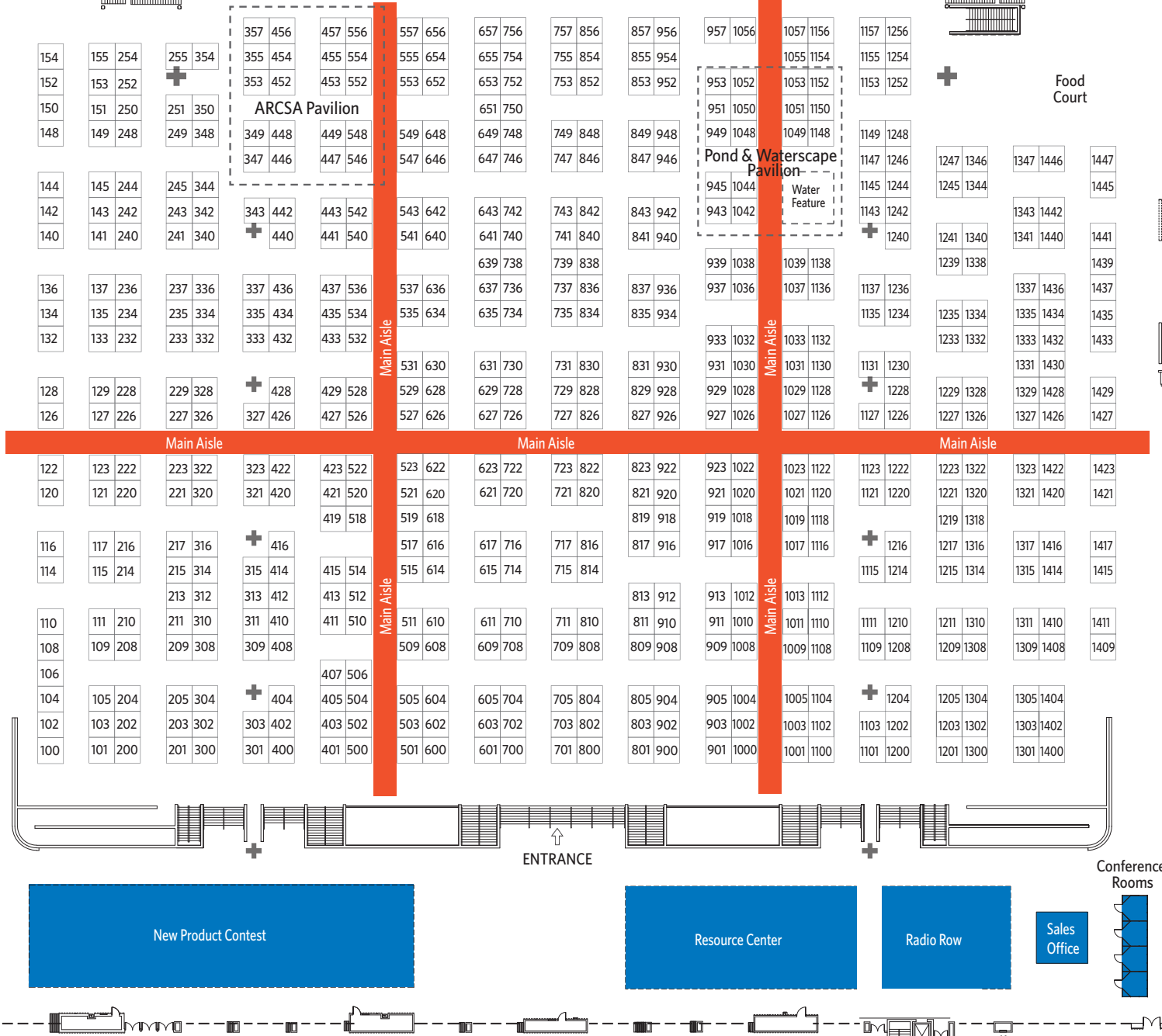
Booth space assignments for the 2019 Irrigation Show are assigned as follows:

1. Spaces will be assigned to all IA members whose booth space contracts were received on or before Feb. 28, 2019, with assignment order determined by the priority point system.
2. Booth space contracts received after Feb. 28, 2019, will be assigned on a first-come, first-served basis until all booth space is sold.

*The IA reserves the right to relocate an exhibitor's booth space due to facility changes, fire marshal regulations or any other reason in the best interest of the overall show.*

Due to co-location with NGWA, all booth numbers are preceded by the letter "I" to distinguish between IA and NGWA booth numbers.

↑ NGWA ↑



3150 Paradise Road, Las Vegas, NV 89109 | [www.lvcva.com](http://www.lvcva.com)



# 2019 Show Guide Advertising

## Member Discount\*

**IA platinum members - 30%**

**IA gold members - 10%**

**IA silver, bronze and regular members - 5%**

\*Maximum of two discounts per ad. Second discount applies after first. Member discounts may not be combined.

## Sponsorship Discount

All Champion, Leader and Advocate show sponsors receive an additional 5% off ad space.

## Agency Discount

The IA offers a 10% agency discount as a courtesy to advertising agencies that meet the following criteria: Ad agency is a commissionable, independent business entity, with no affiliation to its clients, accepting full responsibility for contracting ad placement, professional production, timely ad submission and full payment of all advertising placed on behalf of its client. The agency discount is not available to "house agencies," for ads picked up from prior years, or to advertisers who receive the double discount.

Premium Positions	
Back cover	\$3,990
Inside front or back cover	\$3,780
First right-hand advertising page	\$3,780
Regular Positions	
Full-page	\$3,360
2/3-page	\$2,860
1/2-page horizontal	\$2,360
1/3-page square or vertical	\$1,290
1/6-page vertical	\$690

**Please note:** Prior year advertisers have first right of refusal for the same ad position next year, up to 15 days from announcement date. If not committed by that date, the ad position is available on a first-come, first-served basis. If there are multiple interested parties, position will be determined based on priority points, not advertiser.

For more information about the Irrigation Show and sponsorships, go to [www.irrigationshow.org](http://www.irrigationshow.org).

## Specifications

### Advertiser & Agency Requirements

- All ads require a completed 2019 *Irrigation Show Guide* advertising contract.
- Show guide advertising contract is due by **Aug. 1, 2019**, to reserve space.
- Ad material is due in the stipulated size by **Sept. 1, 2019**.
- Advertisers and advertising agencies assume liability for all content, including text, representation and illustration of advertisements printed, and also for any claims originating with the ad and made against the publisher.
- No pricing or product comparisons may be made in the ad. The IA reserves the right to refuse any ads or make alterations to ads that do not comply.

### Material Requirements

- Preferred file format** — high-resolution, press-ready PDF
- Other accepted file formats** — Illustrator AI or EPS, InDesign, or Photoshop TIFF or JPEG (flattened)

### File Preparation

- Build pages to ad size and include a 0.125-inch bleed on all edges and trim marks.
- All fonts (including fonts for all imported graphics) must be embedded or converted to outlines.
- All color images must be saved as CMYK four-color process and be a minimum of 300 dpi at 100% of actual size. Vector or line art graphics must be a minimum of 600 dpi.
- Include all linked graphics. (All images must be linked correctly and meet specifications above.)

### File Submission

Upload advertising materials directly to [www.irrigationshow.org/showsponsors](http://www.irrigationshow.org/showsponsors).

**Materials are due by Sept. 1.** The IA reserves the right to reject any materials submitted after that date and is not responsible for associated printing errors.



**RESERVE YOUR SPACE** in this additional exclusive benefit for Irrigation Show exhibitors!



# Booth Space Contract



Co-located with  
NGWA and ARCSA.

## Company Profile (Information will be included in the 2019 Irrigation Show Guide.)

Company \_\_\_\_\_ Tel \_\_\_\_\_

Street Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_ Country \_\_\_\_\_

Email \_\_\_\_\_ Website \_\_\_\_\_

### Primary Focus (Check only one.)

Agriculture  Turf-Landscape  Golf  Other (please specify) \_\_\_\_\_

**First-time exhibitor at this show?**  Yes  No

### Exhibitor Representative (All show information will be sent to this individual, including booth assignment correspondence and exhibitor newsletters.)

Name \_\_\_\_\_ Title \_\_\_\_\_

### Contact Information (Complete below if information is different from above.)

Company \_\_\_\_\_ Tel \_\_\_\_\_

Street Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_ Country \_\_\_\_\_

Email \_\_\_\_\_ Website \_\_\_\_\_

### Booth Space Fees (per 10' x 10' space)

On or before Jan. 31, 2019      On or after Feb. 1, 2019

**Member:**                      \$2,100                      \$2,200

**Nonmember:**                \$4,900                      \$5,100

**Premium for corners:** Add \$100 per corner

### Discounts

#### Early Bird: Jan. 31, 2019

Submit your contract by Jan. 31, 2019, and save \$100. Contract must be accompanied with a 50% deposit. Payment in full due by June 30, 2019.

#### Priority Point Placement Deadline: Feb. 28, 2019

**Multiple Booth Discount:** Receive additional discount when you purchase more than one booth:

- 2% discount for 2 to 5 booths
- 4% discount for 6 or more booths

**Booth size** (e.g., 20' x 20'): \_\_\_\_\_' x \_\_\_\_\_'

# booths purchased \_\_\_\_\_ x \$ <sup>Enter Booth</sup> <sub>Space Fee</sub> = \_\_\_\_\_ (A)

Plus # corners purchased \_\_\_\_\_ x \$100 = \_\_\_\_\_ (B)

= \_\_\_\_\_ Subtotal 1

#### Multiple booth discount:

Subtotal 1 minus 2% or 4% = \_\_\_\_\_ (C)

= \_\_\_\_\_ Subtotal 2

#### Platinum member discount:

Subtotal 2 minus 5% = \_\_\_\_\_ (D)

= \_\_\_\_\_ **TOTAL**

### Payment

A payment of 50% of the booth space fee must be submitted with contract. Balance is due by June 30, 2019.

After June 30, all contracts must be submitted with full payment. Contracts received without appropriate payment will not be processed. The IA will adjust fees as needed to correct misreported member status or calculation errors.

\$ \_\_\_\_\_ **US Total Enclosed** (or charge authorized)

**Check Enclosed** (Remit in US\$ drawn on a U.S. bank, payable to the Irrigation Association.)

**Charge:**  VISA  MasterCard  Discover  American Express

Card Number \_\_\_\_\_ Expiration Date (month/year) \_\_\_\_\_

Name on Card \_\_\_\_\_ Signature \_\_\_\_\_

### Contract Submission and Authorization

By signing and submitting this contract, your company agrees to the IA's booth space assignment procedure contained on this contract and with the Irrigation Show exhibit terms and conditions contained on the Irrigation Show website at [www.irrigationshow.org](http://www.irrigationshow.org).

Signature \_\_\_\_\_ Date \_\_\_\_\_

**December 2-6, 2019**

Las Vegas Convention Center  
Las Vegas, Nevada

### Priority Point Deadline

**Feb. 28, 2019**

In order to activate your priority points and be placed in line to select your booth, we must receive your contract by this date along with a 50% deposit. Contracts received after that date will be placed on the show floor on a first-come, first-served basis.

### Booth Space Assignment

Each IA-member contract received with required payment on or before Feb. 28 will be assigned space. Contracts received on or after March 1 and all nonmember booths will be assigned space on a first-come, first-served basis. One booth number will be assigned per contiguous block of booth space.

### Booth Space Selection

If the IA receives your contract on or before Feb. 28, you will be contacted in priority point order when it is your turn to select your booth location. If the IA receives your contract on March 1 or after, you will be assigned on a first-come, first-served basis after all the prior contracts have been assigned. The IA encourages you to take advantage of your priority points and submit your contract on or before Feb. 28, 2019.

### Cancellation Policy

If booth space is canceled/reduced prior to June 30, 2019, the IA will retain 25% of total cost; after June 30 through Aug. 31, 50% of total cost will be retained. After Aug. 31 no refunds will be given. All cancellations must be received in writing.

### Fax or Email Today

Fax or email this form with credit card information or mail with payment.

### Irrigation Association

8280 Willow Oaks Corporate Drive,  
Suite 400, Fairfax, VA 22031

[www.irrigationshow.org](http://www.irrigationshow.org)

Tel: 703.536.7080 | Fax: 703.536.7019  
info@irrigationshow.org

### For Office Use Only

Date Received \_\_\_\_\_

Received By \_\_\_\_\_

iMIS ID \_\_\_\_\_

Booth Assigned \_\_\_\_\_

## Irrigation Association

8280 Willow Oaks Corporate Drive, Suite 400  
Fairfax, VA 22031-4507

Tel: 703.536.7080 | [info@irrigationshow.org](mailto:info@irrigationshow.org)



Thanks to our 2018 exhibitors. Add your name in 2019 and make your mark.

3M - Electrical Markets Division  
Action Machining  
Action Technology - Tekni-Plex  
Advanced Drainage Systems  
Agri-Inject Inc.  
AgSense  
Airmar Technology  
Alliance Outdoor Lighting  
American Lighting  
Amiad Water Systems  
Andros Engineering  
Anjon Manufacturing  
Antelco Corp.  
Applied Engineering Products  
AquaCheck USA  
AquaFuse  
Aqualine Inc.  
Arable Labs Inc.  
Armada Technologies  
Association of Outdoor Lighting Professionals  
Atlantic Water Gardens  
Axiall  
B.A. Fischer Sales Co. Inc.  
BALDR International  
Barrett Engineered Pumps  
Baseline Inc.  
Bauer North America  
Bermad Inc.  
Bio-Organic Catalyst  
Blackburn Manufacturing Co.  
Blue Planet Environmental  
Brilliance LED LLC  
Buckner Superior  
Bulldog Tools (Rollins) Ltd.  
Carlisle SynTec Systems  
CAST Lighting  
Center for Irrigation Technology  
Christy's  
Cornell Pump Company  
Corona Lighting  
Corona Tools  
Cresline Plastic Pipe Company Inc.  
Danner Manufacturing Inc.  
Davis Instruments

Dawn Industries Inc.  
DeWitt Company  
DIG Corp.  
Dongguan Hengyue Industrial Co. Ltd.  
Dragon-Line  
Dura Plastic Products Inc.  
Dwyer Instruments  
Dynamax Inc.  
Eaglerise E&E USA Inc.  
Earth Science Labs  
Eco-Drip Irrigation Supply Inc.  
Ecologel Solutions LLC  
Ecoturf Midwest Inc.  
Euphene Incorporated  
Eurofase Inc.  
Everfilt  
Evoqua Water Technologies  
Ewing Irrigation and Landscape Supply  
E-Z Weld Inc.  
EZ-FLO Injection Systems  
Factor Irrigation  
Farmers Review Africa  
FB Balzanelli SRL  
FEBCO - A Watts Brand  
Flint & Walling Inc.  
FlowPro LLC  
Focus Industries Inc.  
Fresno Valves & Castings Inc.  
Fuzhou Qingcheng Irrigation Equipment Co. Ltd.  
Galcon USA  
Gheen Irrigation Works  
Gicon Pumps & Equipment  
Great Plains Industries  
Greenlee Communications  
Greyline Instruments  
GroGuru  
Ground Cover Industries Inc.  
GROW Industrial Co. Ltd.  
Gulf Agriculture Magazine  
HARCO Fittings  
Hastings Irrigation Pipe Co.  
Hendrickson Bros.  
HindSite Software  
Hinkley Lighting Inc.  
HIT Products Corp./ RainPro  
Hitachi America Ltd.

Horizon Distributors  
Hortau Inc.  
HSTI  
Hunter Industries Inc.  
HydroPoint  
Hydro-Rain Inc.  
HYMAX by Krausz USA  
IAPMO R&T  
Illumicare Group Limited  
Imperial Sprinkler Supply Inc.  
Inject-O-Meter Manufacturing Co. Inc.  
Intake Screens Inc.  
InteliRain Inc.  
International Code Council  
International Sustainable Irrigation Expo  
International Water and Irrigation  
Irrigation Components International Inc.  
Irrigation Foundation  
Irrigation & Green Industry  
Irrigation Listings  
Irrigation Technology Center  
Irrigation Today  
Irrigation Training & Research Center  
Irrigazette  
Irritec USA  
Irritrol  
Irrrometer Company Inc.  
Jain Irrigation Inc.  
JCM Industries Inc.  
JM Eagle Inc.  
Juniper Systems Inc.  
Kasco Marine Inc.  
KibbeChem Inc.  
Kifco Inc.  
King Innovation  
KJ Ketterling Enterprises LLC  
K-Line Irrigation NA  
K-Rain Manufacturing Corp.  
Kroy Industries  
Kuriyama of America  
KZValve  
Lake Company  
Land F/X  
Landscape Products

LASCO Fittings Inc.  
Lawn & Landscape  
Leemco Inc.  
LESSO America  
Lifetime Lighting Systems  
Lindsay Corp.  
LX Pumps North America Inc.  
MACE, an In-Situ Company  
MacLean Highline Products  
Magnation Water Technologies  
Maillefer SA  
Manna Irrigation  
Matco-Norca  
Maxijet Inc. & Mister Landscaper Inc.  
Maximum H2O  
Mazzei Injector Co. LLC  
McCrometer Inc.  
Medas International Co. Ltd.  
Microjet Irrigation  
Miller-Leaman Inc.  
Morrill Industries Inc.  
Motorola/Motech Water Solutions  
Munro Pump/Systems Inc.  
Murray Corp.  
Naco Industries  
NDS - National Diversified Sales Inc.  
Nebraska Irrigation  
Nelson Irrigation Corp.  
Neptune Chemical Pump Co.  
Netafim USA  
New Ag International  
Ningbo Yaofeng Hydraulic Electrics Co. Ltd.  
Noid Tech LLC  
North American Pipe Corp.  
Oatey SCS/United Elchem  
Oldcastle Enclosure Solutions  
Omni Gear  
Orenco Controls  
Orival Water Filters  
Paige Electric - Ag  
Paige Electric Company  
Pedrollo Group  
Pierce Corp.  
Plastica Alfa SPA

PM Group Irrigation Technologies  
Ponaflex Hose Manufacturing Inc.  
Potato Grower Magazine/Harris Publishing Inc.  
Precision Pumping Systems  
Pro Products LLC  
Productores de Hortalizas Rachio Inc.  
Radius Garden  
Rain Bird Corp.  
Ranch Systems  
Raven Engineered Films  
Reef Industries Inc.  
Regency Wire & Cable  
Reinke Irrigation Reservoir  
Responsive Drip Irrigation LLC  
Revista Deriego  
Rivulis  
Robbco Pumps  
Roth North America  
SAB S.p.A.  
Seametrics Inc.  
Senninger Irrigation Inc.  
Sentek Technologies  
ShinMaywa  
Siemens Industry  
SiteOne Landscape Supply  
SNF Inc.  
Soileau Industries Inc.  
Sollos Landscape Lighting  
Southwire  
Spagetti Stickler  
Sparling Instruments  
Spears Manufacturing Company Inc.  
Spectrum Technologies Inc.  
Spiio Inc.  
SPJ Lighting Inc.  
Sprinkl  
SRW Products  
Strongbox  
Sun Flow Inc.  
Sure-Flo Fittings  
T&C Manufacturing & Operating Inc.

TECNIDRO SRL  
TECO SRL  
Tenergy Corp.  
The Master Gardner Company  
The Toro Company  
Thrive Systems  
T-L Irrigation Company  
Travis Pattern & Foundry  
TriBus LLC  
TrynEx, a Douglas Dynamics Company  
Tsurumi Pump  
Tucor Inc.  
Tuctronics/AgriNET  
Underhill International Corp.  
Unique Lighting Systems  
Universal Motion Components  
Universal Sales  
Valley Irrigation  
Valplastic USA LLC  
Valterra Products LLC  
Valvulas Y Medidores El Rosario  
Victaulic  
Volt Lighting  
WAC Landscape Lighting  
Wade Rain  
Walrus America Inc.  
Water Efficiency Magazine  
Waterman Valve LLC  
WaterSmart Innovations  
Watertronics  
Weather Tec Corp.  
Weathermatic  
Weld-On Adhesives Inc.  
Winin Enterprise Co. Ltd.  
Wiseconn Engineering Inc.  
XCAD Valve & Irrigation Inc.  
Yardney Water Filtration Systems  
Yuyao Anchang Plastic Trading Company  
Zhejiang Ousen Machinery Co. Ltd.  
Zurn Wilkins

## THIS IS YOUR SHOW.

Submit your contract by Jan. 31, 2019, to receive the discounted rate. Members save over 40% on exhibitor fees. To qualify for member pricing, IA membership dues must be paid through December 2019, or a membership application must be submitted with the booth space contract. Platinum members receive an additional 5% discount.

The 2019 Irrigation Show and Education Week is a program of the Irrigation Association, a not-for-profit 501(c)(6) organization dedicated to promoting efficient irrigation. Unlike for-profit trade shows, revenue from the Irrigation Show supports IA initiatives to benefit its members and the irrigation industry by improving industry proficiency through continuing education; recognizing and promoting experience and excellence with professional certification; ensuring industry standards and codes reflect irrigation best practices; and influencing water-use public policy at the local, state, regional and national levels.

The 2019 show will be co-located with the National Ground Water Association and the American Rainwater Catchment Systems Association.

[www.irrigationshow.org](http://www.irrigationshow.org)

