



E-NEWSLETTER: PRODUCT ROUNDUP

Why Product Roundup?

Our readers want more product information. With Product Roundup, you can give them what they want, while putting the spotlight on your new product and generating sales leads. Space is limited, so your product is sure to get noticed by potential customers.

BONUS: Following delivery of your Product Roundup, we will provide you lead information from your product's unique clicks.

Space is limited to 10 advertisers.

Contact us today to reserve your spot!

Tom Schoen

952.905.3214 | tom.schoen@bock-assoc.com

Tara Schelling

215.588.5811 | taraschelling@igin.com

IRRIGATION &
green industry

AVAILABILITY | 10 spots per issue

DISTRIBUTION | approx. 15,000 *Irrigation & Green Industry* email recipients

RUN DATES | Feb. 18 | May 20 | Aug. 19 | Nov. 18

MATERIAL DEADLINE | one week prior to run date

COST | \$590 per listing

Master 7500-D Series
The Toro Company

Toro's all-new Toro Z Master 7500-D Series diesel-powered commercial zero-turn mowers feature side and rear discharge commercial cutting decks ranging from 60 to 96 inches. The 96-inch cutting deck is highlighted by articulating wind decks that hug the contours of the terrain.

[Learn More](#)

ICC2 Controller
Hunter Industries

The ICC2 controller is now two-wire capable with the new EZ Decoder System and web-enabled to provide remote irrigation management capabilities. The connectivity allows you to view a controller's status, change schedules, view the forecast and receive system alarms.

[Learn More](#)

SP-110 Wireless Sensor
Spiio

Spiio is launching its second generation sensor, SP-110. This wireless device includes four sensors, soil moisture, temperature, light and nutrients in a sturdy, compact design. Each sensor is cellularly connected through 3G/4G and can be installed anywhere.

M-PL Path Light
FX Luminaire

The ultra-modern M-PL path light from FX Luminaire combines the versatility of diecast aluminum with minimalist aesthetics to create a one-of-a-kind fixture that resists corrosion and complements a range of contemporary installations.

MATERIAL REQUIREMENTS

product image | 50-word description | product webpage link

» Download a Product Roundup submission form at www.igin.com/PR-form.