

Place your ad on **SOCIAL MEDIA**

Make an impression on landscape and irrigation professionals where they go to connect and gain information ... on social media! Your social media ad will be shared directly on *Irrigation & Green Industry's* accounts to be seen by its **18,000+ followers**. Take advantage of this opportunity to drive traffic to your site, grow your brand awareness and promote your products and services.

According to
Pew Research Center,
72%
of American adults
use social media.
(2019)

1
LinkedIn
8,700+ followers

2
Facebook
6,800+ followers

3
Twitter
1,700+ followers

4
Instagram
1,000+ followers

Irrigation & Green Industry magazine
8,781 followers
now •

Showcase your landscape, irrigation or lighting project in the Changing the Landscape Awards. Enter for your chance to win and be featured in upcoming magazine editions. #Sponsored

IT'S TIME TO SHOWCASE YOUR WORK!

CHANGING THE LANDSCAPE AWARDS

green industry

Sponsored by **Dawn** and **BRILLIANCE**

Enter the Changing the Landscape Awards
igin.com • 1 min read

iginmagazine

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Sign up today!

Contact **Stephanie Clark** at stephanieclark@igin.com or 703.472.5810.

If you'd like even further reach, ask about **programmatic advertising!**

AVAILABILITY | one post per week
DISTRIBUTION | 18,000+ followers
MATERIAL DEADLINE | one week prior to post date
COST | 5 posts for \$2,000

» Download a social media submission form at www.igin.com/SM-form.