

# NEW! One-of-a-kind sponsorships

Irrigation & Green Industry's brand-new sponsorship opportunities give you the ideal venue to set your brand apart from the competition and position yourself as a leader in the industry. Take your pick from these unique special sections to be included in 2021.

## Changing the Landscape awards (SOLD)

These awards recognize exceptional work and impressive projects by professionals across three categories: Landscape, Irrigation and Lighting. Each category is an opportunity to connect your brand with contractors and designers who excel in their field.

## Top 25 Irrigation & Top 25 Lighting Lists (SOLD)

These lists track the top 25 contractor and design companies by earned revenue in their respective market segments, helping landscape and irrigation professionals benchmark their business. Sponsoring a segment will make sure contractors are thinking of your company as they aim higher on the charts.

## Comparison chart package

Product comparison charts are an exclusive to *Irrigation & Green Industry* — no other industry publication collects and publishes specifications for some of the most important equipment for landscape professionals. Each sponsorship is an opportunity to make your newest products stand out from the rest.

- Zero-turn and standing mowers – February (SOLD)
- Sprinklers – April (SOLD)
- Controllers – July (SOLD)
- Mini skid-steer and compact loaders – November (SOLD)



Here's how to GET NOTICED!



## Industry Outlook report (SOLD)

Our annual Industry Outlook report helps landscape and irrigation professionals measure their growth and follow trends. Your sponsorship will show contractors your support of the industry after a challenging year and put you in front while they're planning for success in 2021.

## Sponsored series

Some topics are too big for a single feature. A sponsored series provides up to three short articles with industry insights and reporting on subjects such as safety, employee recruitment or job management software. Your sponsorship shows contractors your support on the issues they deal with daily.

## Industry surveys

Our short surveys provide additional insight into some of the most important topics to our readers and are reported alongside related features in the print edition. Your sponsorship shows your support of important research and provides an opportunity to include a branded question.

- Chemical application – March
- Equipment maintenance – May/June
- Landscape lighting services – August
- Job management software – October (SOLD)

**Sign up today!** Contact Stephanie Clark at [stephanieclark@igin.com](mailto:stephanieclark@igin.com) or 703.472.5810.