

Topic:

Why a Certified Professional Beats Its Competitors

## Jay Gray, Conserva Irrigation- Richmond Virginia

- Irrigation Certifications- CLWM, CID, CLIA, CIC, CIT
- ISA- Certified Arborist
- Cross Connection Control Specialist –USC
- Certified Pest Control VA- All Categories
- Certified Fertilizer Applicator- Virginia
- Backflow Prevention Tester – Virginia- Charlotte NC
- California Licensed Landscape Contractor – C-27
- Florida Licensed Irrigation Contractor
- North Carolina Licensed Irrigation Contractor
- Connecticut Licensed Irrigation Contractor
- Honored in 2018 for having been IA Certified for over 20 years



## 4 Reasons – Why a Certified Professional Beats Its Competitors

- Certifications are required to be qualified to bid on projects
- Certifications in some cases qualify you for a license in a state automatically
- Certification gives credibility when water agencies are looking for Conservation partners to recommend for consultation to customers
- Certifications are an advantage if looking for a career- Immediate Recognition on a Resumé ( a known level of knowledge and experience)



