

2018-2019 Membership Application



MEMBERSHIP CATEGORIES: Applicant must select category based on primary business function. Refer to category descriptions on next page. All membership applications are reviewed for accuracy and subject to Irrigation Association acceptance.

| COMPANY MEMBERSHIP (Includes current, full-time employees) | Regular | Bronze | Silver | Gold | Platinum |
|--|----------------------------------|----------------------------------|-----------------------------------|-----------------------------------|-----------------------------------|
| <input type="checkbox"/> Manufacturer – Irrigation Products & Components | <input type="checkbox"/> \$2,574 | <input type="checkbox"/> \$5,148 | <input type="checkbox"/> \$10,296 | <input type="checkbox"/> \$20,592 | <input type="checkbox"/> \$30,607 |
| <input type="checkbox"/> Dealer or Distributor | <input type="checkbox"/> \$967 | <input type="checkbox"/> \$1,934 | <input type="checkbox"/> \$3,869 | <input type="checkbox"/> \$7,738 | <input type="checkbox"/> \$22,391 |
| <input type="checkbox"/> Manufacturers’ Representative | <input type="checkbox"/> \$640 | <input type="checkbox"/> \$1,279 | <input type="checkbox"/> \$2,558 | <input type="checkbox"/> \$5,117 | N/A |
| <input type="checkbox"/> Contractor* | <input type="checkbox"/> \$520 | <input type="checkbox"/> \$1,040 | <input type="checkbox"/> \$2,080 | <input type="checkbox"/> \$4,160 | N/A |
| <input type="checkbox"/> Consultant* | <input type="checkbox"/> \$520 | <input type="checkbox"/> \$1,040 | <input type="checkbox"/> \$2,080 | <input type="checkbox"/> \$4,160 | N/A |
| <input type="checkbox"/> Affiliate Organization | <input type="checkbox"/> \$390 | N/A | N/A | N/A | N/A |

ASSOCIATE MEMBERSHIP

| | | | | | |
|--|----------------------------------|----------------------------------|----------------------------------|-----------------------------------|-----|
| <input type="checkbox"/> Manufacturer – Complementary Products | <input type="checkbox"/> \$1,290 | <input type="checkbox"/> \$2,579 | <input type="checkbox"/> \$5,158 | <input type="checkbox"/> \$10,317 | N/A |
| <input type="checkbox"/> Business Supplier | <input type="checkbox"/> \$640 | <input type="checkbox"/> \$1,279 | <input type="checkbox"/> \$2,558 | <input type="checkbox"/> \$5,117 | N/A |
| <input type="checkbox"/> Water & Energy Agency | <input type="checkbox"/> \$640 | <input type="checkbox"/> \$1,279 | <input type="checkbox"/> \$2,558 | <input type="checkbox"/> \$5,117 | N/A |
| <input type="checkbox"/> Commercial End User | <input type="checkbox"/> \$390 | <input type="checkbox"/> \$780 | <input type="checkbox"/> \$1,560 | <input type="checkbox"/> \$3,120 | N/A |
| <input type="checkbox"/> Government/University | <input type="checkbox"/> \$390 | <input type="checkbox"/> \$780 | <input type="checkbox"/> \$1,560 | <input type="checkbox"/> \$3,120 | N/A |

* Contractors that are members of an IA affiliate organization and consultants that are ASIC members receive a \$100 discount on dues; does not apply to premium investment. Proof of affiliate organization membership (membership certificate, directory listing, letter from affiliate, etc.) required with membership application submission.

INDIVIDUAL MEMBERSHIP: The IA is a trade association representing businesses. Individual memberships are only available to students, retirees no longer employed, technical individuals employed by a university or government agency, and those seeking employment but currently unemployed.

- Student \$47 Retired \$104 Retired Lifetime \$390 Technical \$161 Technical Lifetime \$640 Unemployed \$104

COMPANY, MAIN CONTACT & ADMINISTRATIVE CONTACT INFORMATION

COMPANY NAME _____

REFERRED BY (LIST COMPANY NAME) _____

MAILING ADDRESS _____

CITY _____ STATE _____ ZIP _____ COUNTRY _____

TEL _____ FAX _____

WEBSITE _____

MAIN CONTACT _____ TITLE _____

EMAIL _____

ADMINISTRATIVE CONTACT _____ TITLE _____

EMAIL _____

Number of Employees _____

Annual Irrigation-Related Sales \$ _____

Primary Focus (select one)

- Agriculture Turf-Landscape Golf

Secondary Focus

- Agriculture Turf-Landscape Golf

Main Contact Primary Job Responsibility (Check only one)

- Owner/Partner Branch Manager
- Executive Management Administration
- Sales Golf Course Superintendent
- Marketing/PR/Advertising Irrigation Manager
- Engineering Turf Manager
- Research/Development Water Conservation
- Design Other _____
- Purchasing

PAYMENT INFORMATION: Dues are nonrefundable and nontransferable. IA membership is based on a calendar year (Jan. 1-Dec. 31). **New members who join after Jan. 31 pay full dues the first year and are granted prorated dues in the second contiguous year of membership.** A new member is defined as a company that has not held an IA membership within the past five years.

AMOUNT ENCLOSED OR AUTHORIZED \$ _____ US

(Payable to Irrigation Association in US\$ drawn on U.S. bank)

CHARGE: VISA MasterCard American Express Discover

CARD NUMBER _____ EXPIRATION DATE (MONTH/YEAR) _____

NAME ON CARD _____

SIGNATURE _____

FAX OR MAIL TODAY

Fax this form with credit card information or mail with payment.

Irrigation Association

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Fairfax, VA 22031-4507

www.irrigation.org

Tel: 703.536.7080 | Fax: 703.536.7019

Email: membership@irrigation.org

Protecting your privacy: The IA is committed to being transparent about how it collects and uses data and to meeting its data protection obligations. For more information, please see our privacy policy at www.irrigation.org/privacypolicy.

MEMBERSHIP CATEGORIES

Please choose the category that best describes your company's primary area of business. IA dues are not deductible as charitable contributions for income tax purposes. However, they may be deductible under other provisions of the Internal Revenue Code. Less than 16 percent of company dues are used for lobbying efforts. Associate and individual dues are not used for lobbying.

COMPANY MEMBERSHIP

Manufacturer – Irrigation Products & Components*: Actively manufacturing and selling one or more components of irrigation, drainage and erosion control equipment or related peripheral products (e.g., irrigation software, enclosures, resin, wiring, installation and maintenance equipment, etc.), either directly or through sales representatives.

Dealer/Distributor*: Actively distributing or selling one or more components of irrigation, drainage and erosion control equipment or related peripheral products. Dealers represent the agriculture industry. Distributors represent the turf-landscape industry.

Manufacturers' Representative*: Serving as a manufacturers' representative of irrigation products.

Contractor*: Actively installing/servicing one or more components of irrigation, drainage and erosion control equipment or related peripheral products.

Consultant*: Providing consulting services for the engineering, design, layout, use or application of irrigation, drainage and erosion control equipment or landscaping; or providing other consulting services primarily to the green industry.

Affiliate Organization*: Association or society operating on a state, regional or international level to promote irrigation industry interests.

ASSOCIATE MEMBERSHIP

Manufacturer – Complementary Products: Actively manufacturing and/or selling one or more components in categories such as water features, ponds products, lighting products and publications.

Business Supplier: A company that serves or supplies the irrigation industry with business services (e.g., business software, finance, leasing, insurance, communication, recruitment, advertising, etc.).

Water & Energy Agency: Public or private agency or company that supplies, distributes or administers water or energy for use in irrigation.

Commercial End User: Organization that uses irrigation systems (e.g., grower, producer, farm, nursery, greenhouse, golf course, sports facility, homeowner's association, commercial park, museum, cemetery, resort, etc.).

University/Government: Accredited university, college or community college, or federal, state or city/county government agency.

INDIVIDUAL MEMBERSHIP

Retired/Retired Lifetime: Individual is no longer employed in the irrigation industry.

Student: Individual enrolled in undergraduate or graduate level courses at a technical school, college, university or similar institution of higher learning. Current class schedule must be submitted with application.

Technical/Technical Lifetime*: University or government personnel involved in irrigation research related to the engineering, design, layout, use or application of irrigation equipment; or college/university faculty or instructor.

Unemployed: Individual in the irrigation industry temporarily unemployed. Available for a one-year period, not prorated, nonrenewable.

* These member types have voting privileges.

ALL IA MEMBERS RECEIVE THE FOLLOWING BENEFITS & FEATURES

- a voice on your behalf with government
- discounts on IA-instructed classes
- reduced rates in the IA store
- *IA Times* monthly newsletter for quick industry updates
- advertising opportunities in IA publications
- *Irrigation Today* and/or *Irrigation & Green Industry* magazine(s)
- Legislative Action Center access
- discounts on professional IA certification program fees
- IA partner publication subscriptions
- special rates for the Irrigation Show
- listing in online IA member directory
- member logo for display on marketing materials

| ADDITIONAL IA PREMIUM MEMBER FEATURES | Platinum | Gold | Silver | Bronze |
|---|-----------|----------|----------|---------|
| Rotating company logo in <i>IA Times</i> | 12 issues | 4 issues | 3 issues | 1 issue |
| Publication ad discount (<i>IA Times</i> , <i>Irrigation Today</i>) | 20% | 15% | 15% | 10% |
| Company listing on IA website | ✓ | ✓ | ✓ | ✓ |
| Exhibitor "priority point" bonus | 5 points | 3 points | 2 points | 1 point |
| VIP registration/seating at general session | 50 | 30 | 15 | 5 |
| Company listing in show guide | ✓ | ✓ | ✓ | ✓ |
| Booth discount | 5% | — | — | — |
| Show floor acknowledgment signage | ✓ | ✓ | ✓ | ✓ |
| Booth carpet decals | 2 | 1 | — | — |
| Show guide ad discount | 30% | 10% | — | — |
| Sponsorship discount | 10% | 5% | — | — |