



Over half of U.S. crop sales come from irrigated farm operations — even though only 15% of the nation's total farmland is irrigated.¹ Besides boosting farm productivity and profitability, irrigation is critical infrastructure that helps improve global food security, ensure national security, reduce producer risk, promote the economic vitality of rural America and generate value for many related industries.

 $^{1}\ https://www.ers.usda.gov/topics/farm-practices-management/irrigation-water-use/$

Our farmers are doing more with less, but they must — and can— do even more to meet the needs of a growing global population and overcome pressures on limited freshwater resources, more frequent and prolonged severe weather events and droughts, and geopolitical instability.







Turn over to read IA recommendations.

About the Irrigation Association

The Irrigation Association is the leading organization of irrigation professionals, serving as the recognized authority in efficient irrigation: promoting innovation, supporting industry growth and sustainability, engaging decision-makers and serving as the leading, credible and unifying voice and advocate for the industry. We seek to transform humanity's stewardship and use of water, enabling the long-term sustainability of the planet's water and natural resources and improving the quality of life through a reliable global food supply and vital green spaces. For more information, visit irrigation.org.

IA Recommendations



Invest in and improve EQIP and other USDA conservation programs

- Prioritize irrigation efficiency and water resource management across U.S. Department of Agriculture programs and recognize that irrigation efficiency provides multiple conservation benefits such as energy efficiency, water quality improvements and soil health.
- Increase Environmental Quality Incentives Program funding available to producers. Demand for EQIP resources far outstrips available funding.² Additional funding will help producers make needed investments in addressing waterrelated conservation priorities.
- Allow new irrigation system EQIP eligibility to help farmers increase productivity while better managing risk. EQIP only allows operations that have irrigated two out of the last five years to be eligible for the program. Providing increased EQIP eligibility to new irrigators will increase productivity, while helping producers better manage risk and reduce reliance on disaster assistance and crop insurance.
- Orient EQIP cost-share opportunities toward using water
 effectively and increasing productivity and profitably in
 a regional context. EQIP should encourage water savings
 as part of cropping systems and rotations that increase yield
 per volume of water applied, produce high-quality crops and
 improve profit potential as a result of input and labor savings.
 As farmers utilize water resources more efficiently, they should
 have the flexibility to determine how best to leverage those
 water savings.
- Incentivize advanced irrigation management that leads to multiple environmental benefits. EQIP contracts should be configured to encourage, support and recognize these multiple benefits such as improved water quality, soil carbon storage, water infiltration and nutrient uptake, as well as reductions in soil erosion and greenhouse gas emissions.
- Increase focus on irrigation efficiency gains from new tools, technologies and systems. In addition to normal equipment maintenance and upgrades, USDA conservation programs should encourage farmers to adopt new decision-support tools and technology such as irrigation system audits, water budgeting and results-oriented water management.
- Enhance and improve the Regional Conservation
 Partnership Program to leverage partnerships with
 universities, conservation organizations and private sector
 efforts.



Prioritize technical assistance, education and research

- Invest further in private sector consulting services, including funding for and improvement to the Technical Service
 Providers program. These services are critical for providing the awareness, training and background needed to overcome adoption lag and to help producers use these tools effectively.
- Modernize the Natural Resources Conservation Service's workforce by adding irrigation specialists, technologists and cybersecurity specialists in order to help producers adopt and utilize more efficient irrigation practices and technology.
- Support much-needed high-tech career pathways in rural communities by investing in these private sector consulting services and NRCS workforce modernization.
- Recognize the need for producer support that continues beyond launch and initial installation. To maximize conservation gains, training, troubleshooting and support needs for producers are ongoing, and NRCS programs and other technical assistance for producers must continue beyond initial installation.
- Prioritize research related to irrigation and water use efficiency, especially related to producer adoption, driving innovation and needs associated with severe weather events and a changing climate.



Close the digital divide and protect critical infrastructure from 21st century threats

- Invest in closing the digital divide in rural America as producers increasingly depend on precision agriculture technology. Expanded rural connectivity is critically important for producers to be able to leverage available and emerging technology to ensure food and water security and to effectively address water resource management and conservation challenges.
- Ensure that cybersecurity risks to the food and agriculture system are addressed. As producers and those supporting them increasingly rely on precision agriculture technology, we must ensure they have the tools they need to address these risks.

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² 27% of eligible program applications received for EQIP https://crsreports.congress.gov/product/pdf/IF/IF12024