

Place your ad on social media

Make an impression on irrigation and lighting contractors where they go to connect and gain information ... on social media! Your social media ad will be shared directly on *Irrigation & Lighting's* accounts to be seen by its **23,200+ followers**, leading to an average of **19,000+ organic impressions** per month. Take advantage of this opportunity to drive traffic to your site, grow your brand awareness and promote your products and services.

According to Oberlo,

75%

of internet users use social media to **research brands.**
(2022)

1

LinkedIn

11,200+ followers

2

Facebook

7,900+ followers

3

Twitter

2,000+ followers

4

Instagram

2,100+ followers



Sign up today!

Contact: advertise@irrigationandlighting.org

If you'd like even further reach, ask about **programmatic advertising!**

AVAILABILITY | one post per week
DISTRIBUTION | 23,200+ followers
MATERIAL DEADLINE | one week prior to post date
COST | 4 posts for \$2,200

Download a social media submission form at irrigationandlighting.org/SM-form.