Place your ad on social media

Example 1 Irrigation & Lighting

Make an impression on irrigation and lighting contractors where they go to connect and gain information ... on social media! Your social media ad will be shared directly on Irrigation & Lighting's accounts to be seen by its 23,200+ followers, leading to an average of 19,000+ organic impressions per month. Take advantage of this opportunity to drive traffic to your site, grow your brand awareness and promote your products and services.

LinkedIn

11,200+ followers

Facebook

7,900+ followers



Twitter

2,000+ followers



Instagram

2,100+ followers





Listen to Light Logic, a podcast for all the latest on landscape lighting trends, tips & tricks, from the team of experts at Unique Lighting Systems! #sponsored



Listen now to the experts from Unique Lighting Systems

lightlogic.podcast.uniquelighting.com



unique character to any landscape lighting ... more

According to Oberlo,

of internet users use social media to research brands. (2022)



Contact: advertise@ irrigationandlighting.org

If you'd like even further reach, ask about programmatic advertising!

AVAILABILITY | one post per week **DISTRIBUTION** | 23,200+ followers MATERIAL DEADLINE | one week prior to post date **COST** | 4 posts for \$2,200



Download a social media submission form at irrigationandlighting.org/SM-form.