

Get noticed in Product Roundup

Promote your new products with the *Product Roundup* newsletter. Produced **four times a year**, it's your direct connection to potential customers.



33,000+
digital subscribers

22.7% open rate*

Readers want more product information. With *Product Roundup*, you can give them what they want, while putting the spotlight on your new product and generating sales leads. Space is limited, so your product is sure to get noticed by potential customers.

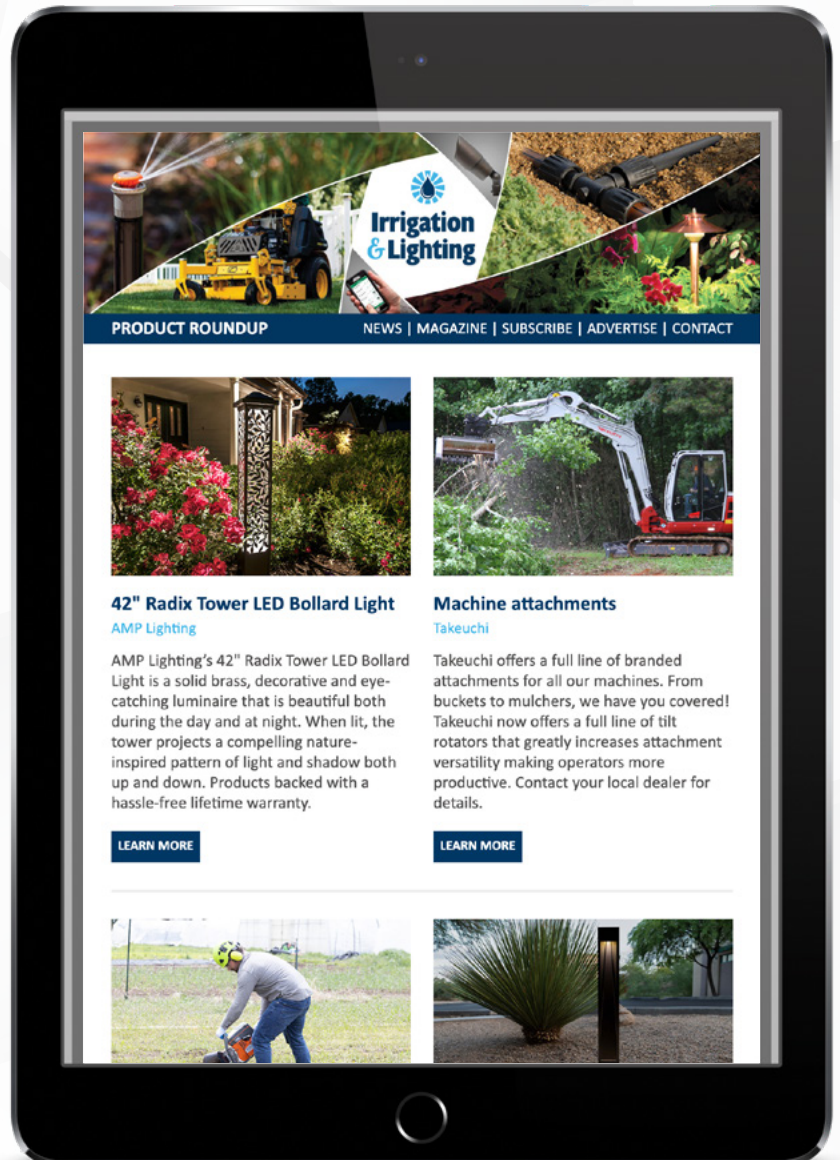
BONUS: Following delivery of your *Product Roundup*, we will provide you lead information from your product's unique clicks.

*Publisher's own data, July 2022-June 2023



Contact: advertise@irrigationandlighting.org

AVAILABILITY | 10 spots per issue
DISTRIBUTION | 33,000+ email recipients
RUN DATES | Feb. 15 | May 15 | Aug. 16 | Nov. 15
MATERIAL DEADLINE | first day of the run month
COST | \$700 per listing



MATERIAL REQUIREMENTS
700 × 467 product image | 50-word description | product webpage link



Download a Product Roundup submission form at irrigationandlighting.org/PR-form.